

2019 WASHINGTON INTERNATIONAL TRADE CONFERENCE
HOSTED BY THE WASHINGTON INTERNATIONAL TRADE FOUNDATION

HONORARY CONFERENCE CO-CHAIRS

AMBASSADOR SUSAN SCHWAB & AMBASSADOR MICHAEL FROMAN



NAVIGATING THE TRADE WINDS

**JANUARY
29
2019**

TUESDAY, JANUARY 29, 2019 • 8:30 AM – 7:00 PM

RONALD REAGAN BUILDING & INTERNATIONAL TRADE CENTER

1300 PENNSYLVANIA AVENUE NW

WASHINGTON, DC 20004



WITA

Washington International Trade Association

ABOUT & WELCOME

We are pleased that you have joined us today for the inaugural Washington International Trade Conference, which is bringing together leaders in international trade from across the U.S. and around the world to explore the trade landscape and the future of trade.

Together, we will debate and discuss the most important issues affecting international trade, investment and global value chains to help you navigate a new Congress and year three of the Trump Administration.

Today's event is hosted by the Washington International Trade Foundation (WITF), a 501c3 Educational Organization dedicated to supporting WITA's mission of educating the trade community and the general public about trade and related issues.

We are extremely grateful to our conference sponsors for helping to make this event such a success, especially our Leadership Circle sponsors FedEx and UPS. Their generous support is critical to advance WITA and WITF's trade education efforts today and throughout the year. Today's event would not be possible without the support of our Benefactors, the Ronald Reagan Building and International Trade Center and the World Trade Center, Washington, DC. We are also very appreciative of the support of our Patrons, the American Footwear and Apparel Association, Ernst & Young, Mowry and Grimson, National Retail Federation, Pacific Pension & Investment Institute, Trade Data Monitor, Uno, and the U.S. Global Value Chain Coalition. We hope you'll enjoy meeting their representatives and all of our distinguished guests and participants today.

Thank you for coming!

SESSIONS

8:00 AM

REGISTRATION, COFFEE,
AND NETWORKING

9:00 AM

WELCOME

ANDREW GELFUSO, TRADE CENTER
MANAGEMENT ASSOCIATES

CONFERENCE
INTRODUCTION

KENNETH LEVINSON, WASHINGTON
INTERNATIONAL TRADE ASSOCIATION

INTRODUCTION OF
REPRESENTATIVE
KEVIN BRADY

LAURA LANE, UPS

9:10 AM

ARMCHAIR DISCUSSION
WITH REPRESENTATIVE
KEVIN BRADY

AMBASSADOR SUSAN SCHWAB,
MAYER BROWN, MODERATOR

REPRESENTATIVE KEVIN BRADY,
RANKING MEMBER, HOUSE WAYS & MEANS

9:50 AM

THE ART OF THE DEAL:
THE USMCA

ERIC FARNSWORTH, AMERICAS SOCIETY &
COUNCIL OF THE AMERICAS, MODERATOR

PERRIN BEATTY, CANADIAN CHAMBER
OF COMMERCE

KENNETH SMITH RAMOS,
AGON, FORMER LEAD MEXICAN
USMCA NEGOTIATOR

AMBASSADOR MIRIAM SAPIRO,
SVC PUBLIC AFFAIRS

10:55 AM

IN A TRADE WAR WITH
CHINA, WHAT DOES
VICTORY LOOK LIKE?

AMBASSADOR DARCI VETTER, EDELMAN,
MODERATOR

DAVID DOLLAR, BROOKINGS INSTITUTION

BONNIE GLASER, CENTER FOR STRATEGIC &
INTERNATIONAL STUDIES

DAVID GOLDMAN, ASIA TIMES HOLDINGS

SESSIONS (CONTINUED)

12:00 PM

MEDITERRANEAN BUFFET

GREEK STYLE SALAD

TOMATO, CUCUMBER AND FETA CHEESE,
RED WINE VINAIGRETTE

LEBANESE TABBOULEH

PARSLEY, COUSCOUS, TOMATO WITH LEMON
EMULSION

LIGHTLY GRILLED SALMON FILLET

LEMON BUTTER SAUCE

CHICKEN PICATTA

CAPER SAUCE

SPANISH VEGETABLE PAELLA

PROVENÇALE RATATOUILLE

ASSORTED FRESHLY BAKED BREADS

TURKISH FIG TART

HOMEMADE BAKLAVA

FRESHLY BREWED REGULAR AND

DECAFFEINATED COFFEES

ASSORTED HARNEY AND SONS TEAS

12:30 PM

**MEET THE TRADE
PRESS, REPORTERS
ROUNDTABLE**

***DOROTHY DWOSKIN, D2 STRATEGIES LLC,
MODERATOR***

GINA CHON, REUTERS BREAKINGVIEWS

SHAWN DONNAN, BLOOMBERG

DAVID LYNCH, THE WASHINGTON POST

1:40 PM

**THE FUTURE OF TRADE
– A NEXTGENTRADE®
DISCUSSION OF
TECHNOLOGY, TRADE
FACILITATION & GLOBAL
VALUE CHAINS**

***STEPHEN LAMAR, AMERICAN APPAREL &
FOOTWEAR ASSOCIATION, MODERATOR***

TIM BELL, SIEMENS

ANDY BROWN, ERNST & YOUNG

RALPH CARTER, FEDEX EXPRESS

MELISSA NELSON, SANMAR CORPORATION

2:35 PM

WHAT DO GLOBAL
INVESTORS THINK
ABOUT DURING A
TRADE WAR?

LIONEL C. JOHNSON, PACIFIC PENSION &
INVESTMENT INSTITUTE, MODERATOR

HAMPTON DOWLING, HCB GROUP LLC
COMMITTEE FOR INTERNATIONAL TRADE FOR
VIRGINIA

DR. MARIA VASSALOU, PERELLA WEINBERG
PARTNERS

3:30 PM

TRADE POLITICS
IN THE AGE OF TRUMP

KIMBERLY ELLIS, MONUMENT ADVOCACY,
MODERATOR

J.D. GROM, NEW DEMOCRAT COALITION

ROBERT MORAN, BRUNSWICK GROUP

BRUCE STOKES, PEW RESEARCH CENTER

4:25 PM

CLOSING PLENARY –
TRADE AND AMERICAN
VALUES

GRANT ALDONAS, INSTITUTE OF
INTERNATIONAL ECONOMIC LAW,
GEORGETOWN UNIVERSITY SCHOOL OF LAW,
MODERATOR

MICHAEL ANTON, HILLSDALE COLLEGE'S
KIRBY CENTER

THEA LEE, ECONOMIC POLICY INSTITUTE

WALTER RUSSELL MEAD, HUDSON
INSTITUTE

5:30 PM

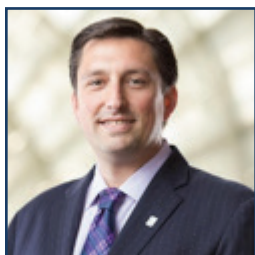
RECEPTION

7:00 PM

EVENT CLOSE

SPEAKERS

WELCOME AND INTRODUCTIONS



ANDREW GELFUSO

Andrew F. Gelfuso is Vice President at Trade Center Management Associates (TCMA), which serves as the full-service, property management company for the Ronald Reagan Building and International Trade Center. It is also designated as the official World Trade Center of Washington, DC which is part of the global network of the Centers with affiliates in over 90 countries around the world.

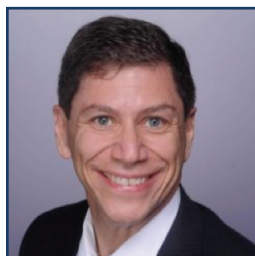
As Vice President, Gelfuso directs the World Trade Center, Washington, DC. In this capacity Mr. Gelfuso leads the global mission of the Center while focusing on international business development, program promotion, business matchmaking, outreach, trade counseling, strategic partnerships, government and diplomatic relations.

Previously, Gelfuso was the Regional Manager for Asia at the U.S. Government's Advocacy Center with the U.S. Department of Commerce. In this role, Gelfuso worked with U.S. companies on major projects and public sector procurements

in Asia to ensure transparency and fairness on tenders and to counter foreign government intervention.

Gelfuso graduated in 1997 from Hobart College in Geneva, New York, with a degree in Political Science. He earned his MBA with a concentration in International Business in 2001 from Johnson and Wales University in Providence, Rhode Island. In the spring of 1996, he earned a certificate from Vietnam National University in Vietnamese.

Andrew Gelfuso resides in Kensington, Maryland, with his wife Heather and daughters Sophia Grace and Norah Rose.



KENNETH I. LEVINSON

Ken Levinson serves as the Executive Director of the Washington International Trade Association (WITA). With over 3,000 members, WITA is Washington's largest non-profit, non-partisan organization dedicated to providing a neutral forum in the U.S. capital for the open and robust discussion of international trade policy and economic issues.

Previously, Ken served as Senior Director for Global Government Affairs for AstraZeneca and as Senior Vice President and COO at the Washington, DC consulting firm of Fontheim International. Ken joined Fontheim after spending six years on the staff of U.S. Senator John D. (Jay) Rockefeller IV, where he served as the Senator's chief advisor on the U.S. Senate Finance Committee dealing with international trade and tax policy.

Ken received his Master's Degree from New York University after doing his undergraduate work at the University of Massachusetts, in Amherst. Ken also spent a year studying at the University of Copenhagen, Denmark. Ken and his wife, the Reverend Donna Marsh, live in Bethesda, MD, with their two daughters.



LAURA LANE

Laura Lane serves as President of Global Public Affairs for UPS. Prior to joining UPS, Laura was Managing Director and Head of International Government Affairs at Citigroup and VP for Global Public Policy with Time Warner.

In her government career, Ms. Lane served in the US Trade Representative's office and was involved in the negotiations on China's entry to the World Trade Organization (WTO), the WTO Financial Services agreement and the WTO Basic Telecommunications Agreement. Ms. Lane was a diplomat in the U.S. Foreign Service from 1990-1997, serving at the American Embassy in Kigali, Rwanda from 1993-1994. She led the evacuation effort of American citizens in April 1994 with the outbreak of civil war and returned as political advisor to U.S. forces providing humanitarian relief to Rwandan refugees in the aftermath of the genocide. She shared her perspectives on the Rwandan genocide in her TED Talk "When to Follow your Heart and Write your own Rules" and in the PBS/Frontline documentary "Ghosts of Rwanda." Ms. Lane also served as consular officer in Bogota, Colombia from 1990-1992.

Ms. Lane holds a BA from Loyola University and a Master's Degree in Foreign Service with a Certificate in International Business Diplomacy from Georgetown University. She and her husband have two daughters.

ARMCHAIR DISCUSSION WITH KEVIN BRADY



AMBASSADOR SUSAN SCHWAB

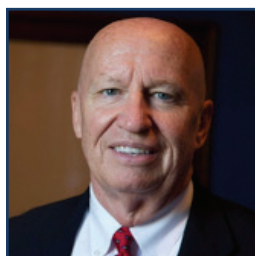
Susan C. Schwab is a Strategic Advisor in Mayer Brown's International Trade practice and offers cross practice and cross office counsel to Mayer Brown's clients on a wide range of issues and policies.

Ambassador Schwab's advisory role for Mayer Brown is in addition to her professorship at the School of Public Policy at the University of Maryland, where previously she had served as Dean, and as President of the University System of Maryland Foundation. From 2005-2009 she served as US Trade Representative and Deputy USTR in the George W. Bush administration. She also sits on several corporate boards, and is a frequent speaker at associations, corporations, and think tanks.

During her tenure as the USTR, Ambassador Schwab successfully concluded the US's Free Trade Agreements (FTAs) with Peru, Colombia, Panama and South Korea and launched the Trans-Pacific Partnership (TPP) talks. Ambassador Schwab also helped to achieve congressional approval of Permanent Normal

Trade Relations (PNTR) with Vietnam, FTAs with Oman and Peru, and the bipartisan "May 10th, 2007 deal" on trade, labor and the environment. She also oversaw implementation of FTAs with 6 Central American Free Trade Agreement (CAFTA) countries, Bahrain, Oman and Peru.

Ambassador Schwab has more than three decades of international trade and policy experience. She began her career in the USTR's office as a trade negotiator for agriculture issues. After two years, she headed to Tokyo where she served as a Trade Policy Officer at the American Embassy. She later spent 8 years working for Sen. John Danforth (R-Mo), first as Chief Economist and Legislative Assistant for International Trade and then as Legislative Director. In 1989 she became the Director General of the US & Foreign Commercial Service at the US Department of Commerce, where she oversaw 200 international and domestic field offices with 1300 employees and a budget totaling \$115 million. Following that, she worked as a senior executive at a major US company negotiating deals to access the Chinese market.



REPRESENTATIVE KEVIN BRADY

U.S. Congressman Kevin Brady serves as Ranking Member of the House Ways and Means

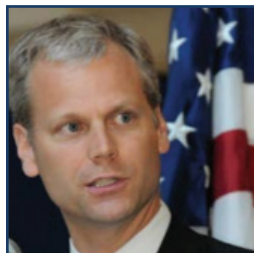
Committee, whose jurisdiction includes taxes, international trade, health care, Medicare, Social Security, and welfare.

Previously, as Chairman, Brady led the historic effort in 2017 to deliver the first comprehensive overhaul of America's tax system in more than 30 years. Brady previously chaired the Ways and Means Health Subcommittee and served as Chairman and Vice Chairman of the bicameral Joint Economic Committee.

Until 2013, he chaired the Ways and Means Trade Subcommittee where he played a key role in passing new sales agreements with Panama, South Korea, and Colombia, as well as the Dominican Republic–Central American Free Trade Agreement.

Prior to his election to Congress, Brady worked as a chamber of commerce executive for 18 years and served six years in the Texas House of Representatives. He is a Distinguished Alumni of the University of South Dakota, and lives in Montgomery County, Texas, with his wife and two sons.

THE ART OF THE DEAL: THE USMCA



ERIC FARNSWORTH

Eric Farnsworth joined the Americas Society and Council of the Americas as Washington office head in 2003 after close to 15 years in government and the private sector. Since that time, he has effectively enhanced and expanded the reach of the combined organizations in Washington through deeply informed policy development and promotion, active thought-leadership and public affairs, and diligent member and constituent service.

A widely sought-after speaker and commentator, he has been invited numerous times to testify before the U.S. Senate and House of Representatives as well as various agencies of the U.S. government, and he publishes regularly in leading journals and newspapers.

Mr. Farnsworth began his career with the U.S. Department of State after earning an MPA in International Relations from Princeton. During his time in government he served in positions of increasing responsibility in the foreign and trade policy communities within the State Department and also the Office of the U.S. Trade

Representative, culminating in appointment as the senior advisor to the White House Special Envoy for the Americas from 1995-98.

Between the White House and AS/COA, Mr. Farnsworth worked as a senior government relations professional with Manatt Phelps & Phillips LLP, helping to launch ManattJones Global Strategies where he served as founding Managing Director. He was decorated in 2016 by the Government of Spain for his work to champion hemispheric democracy.



PERRIN BEATTY

The Honourable Perrin Beatty, P.C., O.C., is the President and Chief Executive Officer (CEO) of the 200,000-member Canadian Chamber of Commerce, Canada's largest and most representative national business association. He has been President and CEO of the Canadian Chamber of Commerce since August 2007.

A descendant of one of Canada's most prominent manufacturing families, Perrin grew up in Fergus, Ontario and graduated from the University of Western Ontario. In 1972, he was elected to the House of Commons as a Progressive Conservative, where he held seven different ministerial portfolios. After his time in government, Perrin

became President and CEO of the Canadian Broadcasting Corporation (CBC) and later of Canadian Manufacturers and Exporters (CME).

Dedicated to education, Perrin is a former Chancellor of the University of Ontario Institute of Technology. In 2018, Perrin was appointed to the Order of Canada as an Officer.



KENNETH SMITH RAMOS

Kenneth Smith Ramos is a Partner at AGON, a Mexican Consulting firm that specializes in competition, regulatory affairs, and international trade. Ken focuses on helping international clients to identify trade and investment opportunities derived from the new generation of FTAs that Mexico has negotiated, such as CPTPP, the MX-EU FTA, and the NAFTA/USMCA. Ken also advises clients who face trade barriers and assists them in developing strategies to obtain or expand access into key international markets, including Mexico.

Prior to joining AGON, Ken served as Mexico's Chief Negotiator for the modernization of the North American Free Trade Agreement (NAFTA) that led to the signing of the USMCA.

Mr. Smith Ramos brings a wealth of experience with his long running career in the Mexican Government and expertise in international trade negotiations. Mr. Smith Ramos began his professional career working for Mexico's NAFTA negotiating team, and has since been an integral part of Mexico's negotiating team representing several government agencies.

As the Representative of Mexico's Ministry of Economy in the Embassy of Mexico (2013-2017), he led efforts to promote Mexico's trade interests in the United States and served as the Ministry's liaison with US private and public sector stakeholders, NGOs and think tanks.

Mr. Smith Ramos' broad negotiation experience is the product of nearly three decades of public service. Mr. Smith Ramos was Coordinator General for International Affairs in the Ministry of Agriculture (SAGARPA), where he was responsible for agricultural trade negotiations and international cooperation. He also served as Director General for International Affairs in the Federal Competition Commission, and was Director General for North America in the Ministry of Economy.

Mr. Smith Ramos holds a Bachelor's degree in International Affairs from Georgetown University, and a Master's degree in International Economics from Johns Hopkins, School of Advanced International Studies (SAIS).



AMBASSADOR MIRIAM SAPIRO

Ambassador Miriam Sapiro is a Managing Director at Sard Verbinnen & Co. (SVC) and Vice Chairman of SVC Public Affairs. She co-heads SVC's Washington D.C. office.

Miriam served in the administrations of Presidents Reagan, Bush, Clinton and Obama, working at the State Department, the National Security Council and USTR. Upon confirmation by the Senate as Ambassador, she was Deputy U.S. Trade Representative and Acting U.S. Trade Representative. She served also as a senior member of the Committee on Foreign Investment in the United States (CFIUS) and on the Board of the Overseas Private Investment Corporation (OPIC). Miriam's previous government experience includes working in the White House as Special Assistant and Counselor to the President and as a Director of European Affairs at the National Security Council. She also served as a member of the Secretary of State's Policy Planning Staff and worked in the Office of the Legal Adviser, where she helped negotiate the Dayton Peace Accords that ended the war in Bosnia. She is the recipient of two Superior Honor Awards from the Department of State.

Prior to joining SVC, Miriam was a partner at Finsbury and led its Washington D.C. office.

Previously, she founded Summit Strategies International, a firm providing counsel to clients on technology policy, international trade, investment and political risk. She was a Non-Resident Senior Fellow at the Brookings Institution. Miriam serves on the Supervisory Board of the Lufthansa Group, the Board of Directors of Project HOPE, the Panel of Conciliators of the International Centre for Settlement of Investment Disputes at the World Bank, and the Department of State's Advisory Committee on Cyber and International Communications and Information Policy.

Miriam earned a B.A. from Williams College and a J.D. from NYU School of Law. She was a Rotary Fellow at St. Antony's College, Oxford University.

IN A TRADE WAR WITH CHINA, WHAT DOES VICTORY LOOK LIKE?



AMBASSADOR DARCI VETTER

Ambassador Darci Vetter is Vice Chair, Agriculture, Food and Trade at Edelman. She is the former Chief Agricultural Negotiator at the US Trade Representative (USTR) and Under Secretary at the US Department of Agriculture (USDA). Darci leads Edelman's Washington, DC Public Affairs practice.

Darci brings deep international trade, agriculture and food experience following a 17-year career in the federal government, and is spearheading the growth of Edelman's global Agriculture, Food and Trade business. In her role, Darci works closely with Edelman's clients to help develop strategies that best navigate the changing policy landscape. Areas of expertise include helping translate US, foreign government or WTO processes to business; reviewing and adjusting supply chains to respond to government mandates and consumer demands; supporting the development of formal commentary on regulatory matters; and adapting corporate messaging and branding to reflect broad policy changes.



DAVID DOLLAR

David Dollar is a senior fellow at the Brookings Institution's John L. Thornton China Center. He is a leading expert on China's economy and U.S.-China economic relations.

From 2009 to 2013 he was the U.S. Treasury's economic and financial emissary to China. Prior to that, Dollar worked at the World Bank, and from 2004 to 2009 was country director for China and Mongolia. His other World Bank assignments primarily focused on Asian economies, including South Korea, Vietnam, Cambodia, Thailand, Bangladesh and India. From 1995 to 2004, Dollar worked in the World Bank's research department, publishing articles on globalization, growth, and inequality.

Prior to his World Bank career, Dollar was an assistant professor of economics at UCLA, spending a semester in Beijing teaching at the Graduate School of the Chinese Academy of Social Sciences.

He has a PhD in economics from NYU and a BA in Asian Studies from Dartmouth College.



BONNIE GLASER

Bonnie S. Glaser is a senior adviser for Asia and the director of the China Power Project at CSIS, where she works on issues related to Chinese foreign and security policy. She is concomitantly a nonresident fellow with the Lowy Institute in Sydney, Australia, and a senior associate with the Pacific Forum.

From 2008 to 2015, Ms. Glaser was a senior adviser with the Freeman Chair in China Studies, and from 2003 to mid-2008, she was a senior associate in the CSIS International Security Program. Prior to joining CSIS, she served as a consultant for various U.S. government offices, including the Departments of Defense and State.

Ms. Glaser has written extensively on Chinese foreign and security policy and is a regular contributor to the Pacific Forum's quarterly web journal *Comparative Connections*. She is currently a board member of the U.S. Committee of the Council for Security Cooperation in the Asia Pacific, and a member of the Council on Foreign Relations and the International Institute for Strategic Studies.

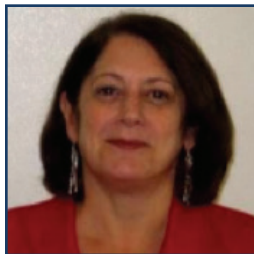


DAVID GOLDMAN

David P. Goldman is an American economist, music critic, and author, best known for his series of online essays in the Asia Times under the pseudonym Spengler. Goldman is a principal of Asia Times Holdings and a columnist for Asia Times. Goldman sits on the board of Asia Times Holdings.

Previously he was a Managing Director at Yunfeng Financial (Hong Kong), and before that headed debt research at Bank of America and Cantor Fitzgerald. He is a Senior Fellow at the London Center for Policy Research. He advises institutional investors on macro opportunities and political risk.

MEET THE TRADE PRESS, REPORTERS ROUNDTABLE



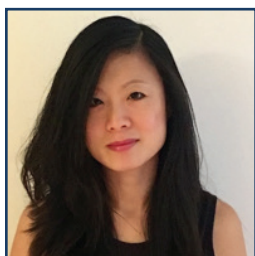
DOROTHY DWOSKIN

Dorothy Dwoskin is the Principal at d2 Strategies LLC, a consulting firm focused on international trade and economic policy, working with clients on a variety of issues. Her work builds on her expertise as a trade negotiator and a tech policy official. In addition to the WITA Board, she remains active with the Washington Council on International Trade, based in Seattle.

From 2007-2017 Dorothy was Senior Director of Global Trade Policy and Strategy at Microsoft, and a member of its Federal Government team in Washington D.C., leading the company's policy efforts to promote open markets and fair trade in software and services, collaborating with government agencies, Congress, international organizations, and foreign governments. She worked extensively on Microsoft's agenda with China and other Microsoft subsidiaries pursuing the company's global interests in the trade area, including the intersection of trade policy and cloud policy.

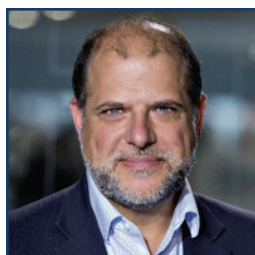
From 1978-2007, Dorothy was a member of the career staff at the Office of the U.S. Trade Representative (USTR), serving in many positions, including USTR's Geneva Office. Before her

departure, she was a member of the Senior Executive Service. Dorothy served as the Assistant USTR for the World Trade Organization (WTO) and Multilateral Affairs at USTR. In that position she was responsible for trade negotiations and policy matters before the WTO, in the Doha Round and the Uruguay Round. She served as lead U.S. negotiator on a variety of trade policy issues, including the Information Technology Agreement (ITA), and led the negotiating teams setting the terms of membership for countries acceding to the WTO. She led teams resulting in successful bilateral WTO market access agreements with Russia and the Ukraine, and concluded membership negotiations for the accession of Vietnam and Saudi Arabia.



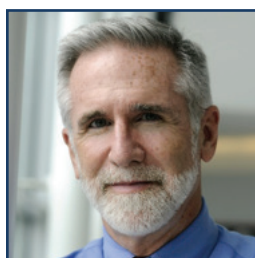
GINA CHON

Gina is the Washington columnist for Reuters Breakingviews, where she writes opinion pieces on the economy, trade, regulation and enforcement. She joined Breakingviews in 2016 from the Financial Times, where she covered white-collar crime and cyber security. She spent seven years at the Wall Street Journal in New York, Baghdad and Detroit, covering M&A, the Iraq war and cars. She also has written a book about the Khmer Rouge, trained journalists in Iraq and has reported from South Korea, Vietnam and Myanmar.



SHAWN DONNAN

Shawn Donnan is a senior writer for Bloomberg News where he covers world trade and globalization across the organization's many platforms from TV to Businessweek, the magazine. He joined Bloomberg in 2018 from the Financial Times where he served most recently as World Trade Editor. Prior to that Donnan was the FT's World News Editor, coordinating the paper's global coverage of economics and politics. He also worked as a correspondent and editor for the FT in Indonesia and Hong Kong, from where he edited the paper's China coverage. He is a graduate of Boston University.



DAVID LYNCH

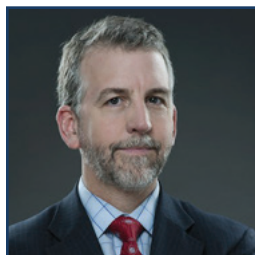
David J. Lynch is The Washington Post's global economics correspondent. He was previously a Washington correspondent for The Financial Times, where he covered white-collar crime. Formerly a senior writer with Bloomberg News

focusing on the intersection of politics and economics, he also followed the global economy for USA TODAY, where he was the founding bureau chief in both London and Beijing. He covered the wars in Kosovo and Iraq, the latter as an embedded reporter with the U.S. Marines, and was the paper's first recipient of a Nieman fellowship at Harvard University. He has reported from more than 60 countries.

During more than three decades as a journalist, Lynch also worked as a financial writer specializing in the aerospace and defense industries for The Orange County Register in southern California. In the 1980s, he was the editor of Defense Week, a Washington, D.C., trade publication covering national security.

Lynch has a master's degree in international relations from Yale University and a B.A. in government from Wesleyan University in Middletown, Ct. He lives in northern Virginia with his wife Kathleen and their three sons.

THE FUTURE OF TRADE – A NEXTGENTRADE® DISCUSSION OF TECHNOLOGY, TRADE FACILITATION & GLOBAL VALUE CHAINS



STEPHEN LAMAR

Stephen Lamar is Executive Vice President at the American Apparel & Footwear Association (AAFA). Steve is responsible for the design and execution of AAFA lobbying strategies on a series of issues covering trade, supply chains, and brand protection. In these roles, Stephen also advises AAFA member companies on legislation and regulatory policies affecting the clothing and footwear industries. Stephen is also President of the Washington International Trade Association (WITA), a non-profit, non-partisan organization dedicated to providing a neutral forum for discussion of international trade policy and related issues.



TIM BELL

Tim Bell is the Additive Manufacturing Business Manager for the Siemens Digital Factory Division in the USA and is a seasoned Manufacturing veteran and Cincinnati, Ohio native.

He has spent more than 30 years in manufacturing and was trained as a Journeymen Toolmaker in the 1980's. He spent the next 20 years as a Machinist, Programmer, Designer and Entrepreneur of small contract manufacturing companies. The last 10 plus years have been focused on Additive Manufacturing (3D Printing) of metallic components and assemblies supporting the Aerospace and Defense industries.

He has successfully launched four US companies, two of which were foreign owned/ joint ventures, taking them from ground zero to profitability and becoming leaders in their respective fields.

Tim is considered a pragmatic, go-getter who thrives in tackling new challenges with creativity and experience.



ANDY BROWN

Andy Brown is the EY US Leader of the Global Trade Advisory team in the Firm's Supply Chain and Operations practice. Andy advises current and aspiring multi-national clients on how digital, demographics, government policies and rapidly changing business models are transforming industries. These are fundamentally revolutionizing how businesses operate, compete and deliver products and services.

Andy has over 20 years of experience working across the energy, consumer and industrial products sectors in North and South America, the Arabian Gulf, Asia-Pac, Europe, and Russia. He helps leaders and managers develop and implement international growth and emerging market operating strategies, new market operations start-ups, globally dispersed operations and shared services models. He has also worked with the World Energy Council on policy and strategy for energy development in emerging markets. Andy has an MBA in operations and finance from Vanderbilt University.

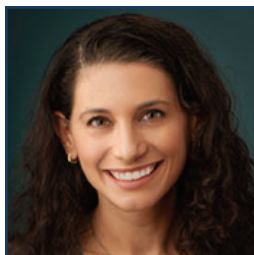


RALPH CARTER

As Vice President, International Regulatory Affairs, Mr. Carter leads a team of global regulatory and international affairs professionals and is responsible for development, coordination and advocacy of FedEx regulatory and trade policies. Mr. Carter's team advocates for simpler, more open trade rules that reduce barriers and help FedEx customers expand their international business.

Mr. Carter is a frequent speaker and contributor to international trade and economic policy organizations including APEC, the WTO, World Bank, World Economic Forum and the Business 20 ("B20"). Mr. Carter has also served as Managing Director in the legal department of FedEx's Europe, Middle East and Africa headquarters in Brussels, Belgium.

Prior to FedEx, Mr. Carter served in the State Department as Special Assistant to the U.S. Ambassador to the European Union.



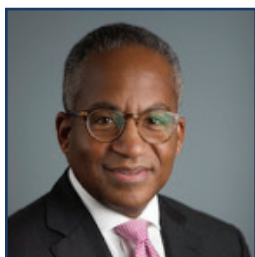
MELISSA NELSON

Melissa Nelson is Vice President and General Counsel for SanMar Corporation, the nation's premier supplier of wholesale apparel and accessories in the promotional products and advertising specialty industry. SanMar designs, sources, imports and markets private label brands and is also the exclusive supplier in its industry of top retail brands.

Melissa is active on the board of the United States Fashion Industry Association and the Washington Council on International Trade. She is a founding member of the U.S. Global Value Chain Coalition and a member of the American Apparel & Footwear Association's Government Relations Committee.

Before she came to SanMar in 2008, Melissa worked at Perkins Coie, LLP and clerked for the United States Ninth Circuit Court of Appeals. Melissa earned her undergraduate degree from the University of California-Berkeley and her law degree from the New York University School of Law.

WHAT DO GLOBAL INVESTORS THINK ABOUT DURING A TRADE WAR?



LIONEL C. JOHNSON

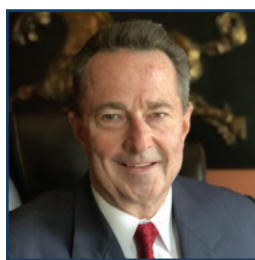
Lionel C. Johnson became President of the Pacific Pension & Investment Institute in July 2014. He has served as senior vice president of the Initiative for Global Development, as vice president of Turkey, Middle East, and North Africa Affairs at the Chamber of Commerce of the United States, and as senior vice president of Public Affairs at Fleishman-Hillard.

Previously, Johnson was vice president and director of International Government Affairs at Citigroup and deputy assistant secretary of the Treasury for International Development, Debt and Environment Policy in the Clinton Administration. He was also a senior advisor for Resources, Plans, and Policy to Secretary of State Warren Christopher, and a member of the Department of State Policy Planning Staff. He served as deputy director of the Clinton/Gore transition team at the Department of State.

As a member of the U.S. Foreign Service, Johnson held assignments in the U.S. Embassies in Haiti,

the Philippines and Kenya. He also served as special assistant to Secretaries of State George P. Shultz and James A. Baker III. Johnson was a senior program officer at the National Democratic Institute for International Affairs. He was a graduate instructor of U.S. foreign policy and American politics at the City University of Manila, Philippines, and received his B.A. in political science from Rutgers University in 1982.

Johnson is a visiting scholar of the Program on International Relations of New York University. He is a member of the Board of Trustees of the RAND Corporation in Santa Monica, California. Johnson also serves on the Board of Directors of the National Democratic Institute for International Affairs (NDI), Project on Middle East Democracy in Washington, D.C., the San Francisco General Hospital Foundation, and the U.S. Global Leadership Coalition. He has two children, Alicia and Christopher.



HAMPTON DOWLING

Hampton Dowling is Managing Partner of his professional services company, the HCB Group LLC, providing executive management and advisory services to private and public sectors. Mr. Dowling is also Editorial Director of TransPorts Magazine (Latin America's largest maritime &

logistics trade periodical), and Chairman of the Committee on Int'l Trade for the Commonwealth of Virginia.

Mr. Dowling served as a career naval officer before retiring in the rank of Commander. Distinguished assignments included Special Assistant to the US Vice President; and as a Senior Program Manager at the Defense Threat Reduction Agency leading classified tier one analytic, R&D and technology-applied programs, the results of which had direct, Executive Branch bearing on Service-level policies, appropriations, and new relations with developing nations and NGOs.

He holds a Bachelor of Arts Degree from the University of California at Los Angeles and MBA from Golden Gate University.

Mr. Dowling is a certified Project Management Professional (PMP) in both private industry and US Department of Defense.



DR. MARIA VASSALOU

Dr. Vassalou is a Partner at Perella Weinberg Partners, where she leads the Global Macro business which manages volatility-targeting, multi-asset class systematic strategies on behalf

of primarily institutional investors. Prior to joining Perella Weinberg Partners in July of 2013, Dr. Vassalou was at MIO Partners, a subsidiary of McKinsey & Company, where she served as a Portfolio Manager and Head of Asset Allocation. She was previously a Global Macro Portfolio Manager of SAC Capital Advisors.

Prior to that, Dr. Vassalou was responsible for global quantitative research, as well as the development and management of global quantitative trading strategies at Soros Fund Management. Dr. Vassalou began her career in academia and she was an Associate Professor of Finance at Columbia Business School which she joined in 1995.

Dr. Vassalou is a Past President of the European Finance Association and was the Chair of the 2008 European Finance Association Meetings. A Research Affiliate of the Centre for Economic Policy Research for many years, Dr. Vassalou is a past member of the Academic Advisory Board of the Guttman Center of Competence in Portfolio Management.

Dr. Vassalou earned a B.A. in Economics from the University of Athens, and holds a Ph.D. in Financial Economics from London Business School. Dr. Vassalou is the recipient of several professional awards. Since 2016, she is a member of the Board of Directors of Tsakos Energy Navigation (NYSE: TNP).

TRADE POLITICS IN THE AGE OF TRUMP



KIMBERLY ELLIS

Kimberly joined Monument Advocacy in 2012 after serving as the Legislative Director to Rep. Kevin Brady, currently ranking member of the House Committee on Ways and Means, which has jurisdiction over tax, trade, health care, and entitlements policy. Kimberly is especially well respected for her work on tax and trade issues for Monument's clients, particularly those interested in tax reform, trade agreements, and health care implementation. She previously was named one of the Top Ten Trade and Tax Staffers by Roll Call. In addition, she worked extensively on issues relating to health care, aviation, and energy and natural resources, and formerly served in the Office of the U.S. Trade Representative. Kimberly is a graduate of Vanderbilt University.



J.D. GROM

J.D. Grom serves as Executive Director of the New Democrat Coalition, a group of forward-thinking House Democrats who are committed to pro-economic growth, pro-innovation, and fiscally responsible policies. The Coalition, an official Congressional Member Organization within the U.S. House, advocates within the Democratic Party and Congress for new ideas that challenge outmoded partisan approaches to governing. Chaired by Rep. Derek Kilmer (D-WA), the solutions-oriented group of legislators focuses on an array of policy areas, including healthcare, trade, financial services, innovation, tax reform, cyber-security, education and workforce development.

As the Executive Director of the New Democrat Coalition, J.D. assists the Chair in overseeing all policy, communications, outreach, political, and Member services activities of the Coalition. J.D. works directly with NDC members and their staff to develop and advance priorities within the Coalition and Congress. He also serves as the Coalition's liaison with Congressional leadership staff, Members of Congress, Administration officials, the government affairs community, business leaders, and other thought leaders across the country.

J.D. began his career working for his hometown representative, Melissa Bean (D-IL). Among other

roles, he served as Bean's lead economic advisor and Legislative Director. J.D. helped coordinate her work with the New Democrat Coalition and the Financial Services Committee during the 2008 financial crisis, as well as its work on the financial regulation overhaul law that was enacted in 2010. From 2011-2013, J.D. served as a senior advisor at the U.S. Department of the Treasury where he helped coordinate the Department's work on the Troubled Asset Relief Program (TARP). J.D. holds a Bachelor of Arts from the University of Illinois in Urbana-Champaign where he double majored in Political Science and Economics.



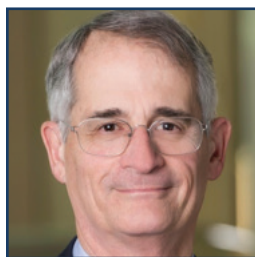
ROBERT MORAN

Robert leads Brunswick Insight, a global public opinion, market research and analytics function with research teams in New York, London, Washington, Dubai, Beijing, Hong Kong, San Francisco, Munich and Dallas.

Brunswick Insight provides intelligence for market-moving decisions by combining experienced, data-driven counsel with an emphasis on rapid research and analysis. Brunswick Insight converts research into strategic advice for communications programmes and campaigns.

Robert was previously President of StrategyOne's US operations, Edelman's strategic research consultancy. Prior to that, Robert was Vice President at Fabrizio, McLaughlin & Associates. He began his career at political polling giant Public Opinion Strategies.

Robert is a Partner in Brunswick's Washington office. He is a published thought leader and frequent speaker on trends in public opinion and market research and frequently writes on future forward subjects. He has lectured at the National War College in Washington and is a frequent contributor on Huffington Post.



BRUCE STOKES

Bruce Stokes is director of global economic attitudes at Pew Research Center, where he assesses public views about economic conditions, foreign policy and values. He is also a non-resident fellow at the German Marshall Fund and an associate fellow at Chatham House. He is the former international economics correspondent for the National Journal, a former senior transatlantic fellow at the German Marshall Fund and a former senior fellow at the Council on Foreign Relations, where he is a member.

Stokes is author of the recent Pew Research Center studies: U.S. Image Suffers as Publics Around the World Question Trump's Leadership; Post Brexit, Europeans More Favorable Toward EU; Globally, Broad Support for Representative and Direct Democracy; Japanese Divided on Democracy's Success at Home, but Value Voice of the People; Three Years In, Modi Remains Very Popular.

Stokes is a graduate of Georgetown University's School of Foreign Service and Johns Hopkins University's School for Advanced International Studies. He has appeared on numerous television and radio programs including CNN, BBC, NPR, NBC, CBS and ABC and is a frequent speaker at major conferences around the world.

CLOSING PLENARY – TRADE AND AMERICAN VALUES



GRANT ALDONAS

Grant Aldonas joined the IIEL in the fall of 2017 as Executive Director, bringing to the Institute an extensive leadership background in both government and the private sector.

Mr. Aldonas was confirmed as the Under Secretary of Commerce for International Trade

in 2001 and served in that capacity until 2005. There, he led a federal agency of 2,400 employees and 80 offices worldwide. In his capacity as Under Secretary of Commerce, Aldonas advised the President and Secretary of Commerce on a range of international economic issues, chaired the White House working group responsible for the administration's successful pursuit of renewed trade negotiating authority, and served as the lead negotiator for the United States on issues involving trade remedies, international investment disciplines, competition policy and government procurement in multilateral and bilateral trade negotiations. As Under Secretary, Grant also served as the Executive Secretary of the Cabinet-level President's Export Council; Executive Director of the Trade Promotion Coordinating Committee, which oversaw the export promotion programs of 22 federal agencies; and as a member of the Board of Directors of the Overseas Private Investment Corporation.

Grant is also the founder and principal managing director of Split Rock International, a consultancy that advises global companies, governments, and international institutions on globalization, trade, and economic development. He has taught at Georgetown Law as an adjunct professor since 2000, served as an IIEL Advisory Board Member and Senior Fellow, and co-chaired the Institute's flagship annual academy on international economic law. Grant also serves as a Senior Adviser with the Center for Strategic and International Studies and as a Commissioner with the London-based Legatum Institute's Special

Trade Commission, which was formed to develop options for the British government's post-Brexit trade policy. Grant is a member of the Board of Directors of the Information Technology and Innovation Foundation and National Sawdust, a music venue in Brooklyn, New York, dedicated to providing a space for emerging artists to perform. Grant is, in addition, a guitarist and music producer whose work includes producing a well-received series of concerts exploring American blues and roots guitar.

Grant has served as Majority Chief International Trade Counsel with the U.S. Senate Committee on Finance. In that capacity, he played an instrumental role in the passage of the Trade and Development Act of 2000, which extended trade preferences to Sub-Saharan Africa, the Caribbean and Central America, and legislation normalizing U.S. trade relations with China. He also led a two-year oversight investigation of the U.S. Customs Service, resulting in enactment of the Customs Authorization Act of 1999. Additionally, Grant has served as Chairman of Transparency International – US, the American arm of the world's leading non-governmental organization focused on eliminating corruption globally, and as a member of the Board of Directors of the Center for International Private Enterprise, one of the four pillars of the National Endowment for Democracy. Grant has also been a U.S. diplomat and a partner at global law firms. Grant also served as counsel to the Commission on U.S.-Asia-Pacific Trade and Investment Policy and the Bipartisan Commission on Entitlement and Tax Reform. He served as a consultant and adviser on law reform to a

number of Eastern European and former Soviet Republics under the American Bar Association's (ABA) Central and East European Law Initiative. He chaired the ABA's Task Force on Multilateral Investment Agreements, as well as served as Vice Chair of the International Section's Trade and Investment Committees.

Grant graduated from the University of Minnesota with a B.A. in International Relations and from the University of Minnesota Law School with a J.D.



MICHAEL ANTON

Michael Anton is a Lecturer in Politics and Research Fellow at Hillsdale College's Kirby Center in Washington. He has served in two presidential, one gubernatorial, and one mayoral administration as well as worked in the corporate world. Anton most recently served as the Trump Administration's NSC Spokesperson. He was educated primarily at the Claremont Graduate School in Southern California.



THEA LEE

Thea Mei Lee is the president of the Economic Policy Institute. Previously, she served as deputy chief of staff, policy director and chief international economist at the AFL-CIO. She had earlier worked as an international trade economist at EPI, and as an editor at Dollars & Sense magazine in Boston. She received a Bachelor's degree from Smith College and a Master's degree in economics from the University of Michigan.

Ms. Lee is co-author of *A Field Guide to the Global Economy*, published by the New Press. Her research projects include reports on the North American Free Trade Agreement, on the impact of international trade on U.S. wage inequality, and on the domestic steel and textile industries.

She has appeared on numerous television and radio shows, including the PBS News Hour; CNN; Good Morning America; NPR's All Things Considered and Marketplace; and the PBS documentary *Commanding Heights*. She has testified before several committees of the U.S. House of Representatives and the Senate on various economic policy topics.

She currently serves on the boards of the Congressional Progressive Caucus Center, the

Center for International Policy, the Coalition for Human Needs, and the Progressive Talent Pipeline advisory council.



WALTER RUSSELL MEAD

Walter Russell Mead is the Ravenel B. Curry III Distinguished Fellow in Strategy and Statesmanship at Hudson Institute, the Global View Columnist at The Wall Street Journal and the James Clarke Chace Professor of Foreign Affairs and Humanities at Bard College in New York.

Before joining Hudson, Mead was a fellow at the Council on Foreign Relations as the Henry A. Kissinger Senior Fellow for U.S. Foreign Policy. He has authored numerous books, including the widely-recognized *Special Providence: American Foreign Policy and How It Changed the World* (Alfred A. Knopf, 2004). Mead's next book is entitled *The Arc of A Covenant: The United States, Israel, and the Fate of the Jewish People*.

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SPECIAL THANKS

**Thank you to the following groups and individuals for their dedication,
energy, creativity, and tireless enthusiasm:**

Baldwin Graphics	Eric Baldwin, Kim Davis, Vickie Grimet
Ronald Reagan Building & International Trade Center	Andrew Gelfuso, Hosai Rashid, Kaitlin Roper
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SAVE THE DATE

2019 Congressional Trade Agenda

FRIDAY, MARCH 1, 2019 AT 8:30 AM - 10:00 AM

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- Opportunities to exhibit leadership and build practical experience through the YTP Board of Directors, Advisory Council, and Programming Committees
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