

**2020 WASHINGTON INTERNATIONAL TRADE CONFERENCE**  
**HOSTED BY WASHINGTON INTERNATIONAL TRADE FOUNDATION**

**HONORARY CONFERENCE CO-CHAIRS**

**AMBASSADOR SUSAN SCHWAB & AMBASSADOR MICHAEL FROMAN**

# **NEW HORIZONS**

**FEBRUARY**

**04**

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**TUESDAY, FEBRUARY 04, 2020 • 8:30 AM - 5:00 PM**

**RONALD REAGAN BUILDING & INTERNATIONAL TRADE CENTER**

**1300 PENNSYLVANIA AVENUE NW**

**WASHINGTON, DC 20004**



**WITA**

Washington International Trade Association

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# 2020 INTERNATIONAL TRADE CONFERENCE

The Washington International Trade Conference will bring together leaders in international trade from across the U.S. and around the world to explore the trade landscape and look toward the future of trade.

Together, we will debate and discuss the most important issues affecting international trade, investment, and global value chains to help you navigate Congress and year four of the Trump Administration.

## DRAFT AGENDA

<b>8:00 AM</b>	Registration & Continental Breakfast
<b>9:00 AM</b>	Morning Sessions
<b>12:00 PM</b>	Luncheon Program * Networking Break *
<b>2:00 PM</b>	Afternoon Sessions
<b>5:00 PM</b>	Event Close

## SAMPLE TOPICS

- 2020 Elections and the Future of Trade
- U.S. - China Trade: What's at Stake?
- Building New Supply Chains
- NextGenTrade®: Digitalization and the Future of Disruption
- Reforming the WTO:  
Setting a New Agenda for 2020 and Beyond
- Is the Future for U.S. Trade Bilateral?  
Discussion of U.S negotiations with Japan, the EU, and the UK
- Feeding the Future: What's in Store for Agriculture?
- National Security, Trade, Innovation, and Competitiveness
- Table for One? Is the U.S. Losing Out on  
Trade Deals from CPTPP to EU-Mercosur?
- Meet the [Trade] Press

# WHY SHOULD YOU ATTEND? WHY SHOULD YOU SPONSOR?

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WITA is Washington's premier trade forum. It is the largest non-profit, non-partisan organization in our nation's capital dedicated to providing a neutral forum for open and robust discussion of international trade issues.

Attendees will be able to learn about key issues driving the national trade debate and network with thought leaders on trade. Sponsors will get visibility for their brand or firm with trade leaders from across the U.S. government (Administration and Congress), embassies, business, law, academia, and trade practitioners from across industries and sectors.

## INDIVIDUAL TICKETS

- Non-WITA Members: \$595
- WITA Members: \$495
- Embassy: \$395
- USG: \$295

### HILL STAFFERS:

Contact Diego Añez at  
[danez@wita.org](mailto:danez@wita.org)  
to attend.

To purchase tickets, please visit: [www.wita.org/events](http://www.wita.org/events)

# NEW HORIZONS

# BECOME A CONFERENCE SPONSOR

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## SPONSOR BENEFITS

Conference sponsors get tickets to the conference, savings on Annual Dinner sponsorship, and more. Plenaries, meals, and breaks are all sponsorship opportunities.

## SPONSORSHIP LEVELS

**LEADERSHIP  
CIRCLE**  
\$25,000

**BENEFACTOR**  
\$10,000

**PATRON**  
\$5,000

To sponsor this event, please contact:  
Diego Anez at [danez@wita.org](mailto:danez@wita.org) or call 202-312-1600

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SPONSORSHIP PACKAGE OPPORTUNITIES	LEADERSHIP \$25,000	BENEFACTOR \$10,000	PATRON \$5,000
Recognition in conference brochure	✓	✓	✓
Sponsor designated placement on promotional signage at conference	✓	✓	✓
Sponsor-level recognition and logo on www.WITA.org	✓	✓	✓
Logo on conference materials and attendee packet	✓	✓	✓
Logo recognition on dedicated WITC communications (sent to over 12,000 contacts)	✓	✓	
Logo recognition on selected WITC communications (sent to over 12,000 contacts)			✓
Designated sponsor table with opportunity for distributed materials	✓	✓	
Acknowledgement in Opening Remarks of the conference	✓		
VIP seating during plenaries and lunch session	✓		
Introduction of one plenary session	✓		
List of attendees with emails	✓		
Sponsorship recognition opportunities			✓
Full page ad in conference program	✓		
Half page ad in conference program		✓	
Quarter page ad in conference program			✓
8 tickets to the International Trade Conference (valued at \$3960)	✓		
6 tickets to the International Trade Conference (valued at \$2970)		✓	
4 tickets to the International Trade Conference (valued at \$1980)			✓
\$2,500 discounted off Annual Dinner Sponsorship	✓		
\$1,000 discounted off Annual Dinner Sponsorship		✓	
\$500 discounted off Annual Dinner Sponsorship			✓



# WITA

Washington International Trade Association

Ronald Reagan Building and International Trade Center

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Contributions to support the Washington International Trade Conference are tax-deductible, and can be made to the Washington International Trade Foundation – a 501 (c)(3) organization that supports the educational mission of WITA.