

## Washington International Trade Association

| <b>Sponsorship Package Opportunities</b>   | <b>Champion</b> | <b>Partner</b>  | <b>Supporter</b> |
|--|-----------------|-----------------|------------------|
|  | <b>\$25,000</b> | <b>\$10,000</b> | <b>\$5,000</b>   |
| Recognition in series handouts   | ✓               | ✓               | ✓                |
| Sponsor designated placement on promotional signage at events                      | ✓               | ✓               | ✓                |
| Sponsor-level recognition and logo on www.WITA.org                                 | ✓               | ✓               | ✓                |
| Logo on series materials and attendee packet                                       | ✓               | ✓               | ✓                |
| Logo recognition on dedicated Series communications (sent to over 12,000 contacts) | ✓               | ✓               |                  |
| Logo recognition on selected Series communications (sent to over 12,000 contacts)  |                 |                 | ✓                |
| Designated sponsor table with opportunity for distributed materials                | ✓               | ✓               |                  |
| Acknowledgement in opening remarks of each event                                   | ✓               |                 |                  |
| Introduction opportunity at one Series event                                       | ✓               |                 |                  |
| List of attendees with emails of each Series event                                 | ✓               |                 |                  |
| Option for one-time ad on WITA.org event page during Series                        | ✓               |                 |                  |
| 8 tickets to each Series event   | ✓               |                 |                  |
| 6 tickets to each Series event   |                 | ✓               |                  |
| 4 tickets to each Series event   |                 |                 | ✓                |
| \$2,500 discounted off Annual Dinner Sponsorship                                   | ✓               |                 |                  |
| \$1,000 discounted off Annual Dinner Sponsorship                                   |                 | ✓               |                  |
| \$500 discounted off Annual Dinner Sponsorship                                     |                 |                 | ✓                |