

2021 Washington International Trade Conference

# Building a Better Future Through Trade

Virtual Conference via Zoom - February 8-9, 2021

Monday, February 8, 1:00 PM - 5:00 PM ET

Tuesday, February 9, 9:00 AM - 12:00 PM ET

Join the conversation!  @WITA\_DC

HOSTED BY:



## WITA

Washington International Trade Association

[wita.org](http://wita.org)

# Welcome



Welcome to WITA's 3rd Annual Washington International Trade Conference! The past 11 months have been a challenge for everyone, and we're pleased to be able to bring the conference to you, wherever you are, during these difficult times.

Since March 2020, we have hosted over 60 webinar panels, with over 9,000 attendees at our live events on Zoom, and even more who have watched on YouTube. We're also thrilled that at today's conference, we are joined by guests in 23 U.S. States and 27 different countries!

Thank you for joining us, and special thanks to our sponsors whose generous support is essential to our mission. Simply put, we bring the trade community together for high quality, high impact discussion of U.S. and international trade policy.

Over the next two days and in the coming months, we will continue our rigorous exploration of trade issues facing America and the world. When the pandemic has eased, we will still provide substantial online content to our new members and viewers across the United States and around the world, along with exciting in-person events.

Thanks again for joining us this week! Stay safe and be well,

*Ken*

**Ken Levinson,**  
Executive Director,  
Washington International Trade Association

*Steve*

**Steve Lamar,**  
President,  
Washington International Trade Association  
Board of Directors

*Ted*

**Ted Austell,**  
President,  
Washington International Trade Foundation  
Board of Directors

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The Amazon logo, featuring the word "amazon" in a bold, black, sans-serif font. A curved orange arrow starts under the letter "a" and points towards the letter "z".

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# Agenda

# Monday, February 8, 2021

## 1:00 PM: US-China Relations

-  **Wendy Cutler**, Vice President & Managing Director, Asia Society Policy Institute; Former Acting Deputy United States Trade Representative
- **Aaron L. Friedberg**, Professor of Politics & International Affairs, Princeton University
- **Susan Shirk**, Chair, 21st Century China Center & Research Professor, UC San Diego School of Global Policy & Strategy; Former Deputy Assistant Secretary of State
- **Amb. Kurt Tong**, Partner, The Asia Group; Former Principal Deputy Assistant Secretary of State for Economic & Business Affairs

## 2:00 PM: Trade & Environmental Sustainability

-  **Amb. Robert Holleyman**, Partner, Crowell & Moring LLP; President & CEO, C&M International; Former Deputy United States Trade Representative
- **Madelaine Tuininga**, European Commission, DG Trade Head of Unit for Sustainable Development & the European Green Deal
- **Amb. Vangelis Vitalis**, New Zealand Deputy Secretary Trade & Economic, Ministry of Foreign Affairs & Trade
- **Himamauli Das**, Senior Managing Director, K2 Integrity; Former Senior Director for International Trade & Investment, National Security Council

## 3:00 PM: Finding a Way Forward on Digital Trade

-  **Arrow Augerot**, Director, America's Public Policy, Amazon
- **Sahra English**, Vice President, Public Policy, Mastercard
- **Jason Oxman**, President & CEO, Information Technology Industry Council
- **Peter Swire**, Holder Chair of Law & Ethics, Georgia Tech Scheller College of Business; Senior Counsel, Alston & Bird LLP

## 4:00 PM: Ambassadors Trade Roundtable

-  **Amb. Susan Schwab**, Strategic Advisor, Mayer Brown LLP; Former United States Trade Representative
- **Amb. Stavros Lambrinidis**, EU Ambassador to the United States of America
- **Amb. Arthur Sinodinos**, Australia's Ambassador to the United States of America
- **Dame Karen Pierce DCMG**, British Ambassador to the United States of America
- **Amb. Nestor Forster**, Brazil's Ambassador to the United States of America

**Monday, February 8, 2021**

**1:00 PM**

# **US-China Relations**



 **Wendy Cutler**  
Asia Society Policy Institute  
@wendyscutler



**Susan Shirk**  
UC San Diego  
@SusanShirk1



**Aaron Friedberg**  
Princeton University  
@AaronFriedberg



**Amb. Kurt Tong**  
The Asia Group  
@tongkurt

**Monday, February 8, 2021**

**2:00 PM**

# **Trade & Environmental Sustainability**



 **Amb. Robert Holleyman**  
Crowell & Morning LLP,  
C&M International  
@RHolleyman



**Amb. Vangelis Vitalis**  
New Zealand Ministry of  
Foreign Affairs & Trade  
@VangelisVNZ



**Madelaine Tuininga**  
European Commission  
@Trade\_EU



**Himamauli Das**  
K2 Integrity  
@K2Integrity




**Monday, February 8, 2021**

**3:00 PM**

# **Finding a Way Forward on Digital Trade**



 **Arrow Augerot**  
Amazon  
@arrow\_augerot



**Jason Oxman**  
Information Technology  
Industry Council  
@joxman



**Sahra English**  
Mastercard  
@SahraEnglish




**Peter Swire**  
Alston & Bird LLP  
@peterswire

**Monday, February 8, 2021**

**4:00 PM**

# Ambassadors Trade Roundtable



 **Amb. Susan Schwab**  
Mayer Brown LLP  
@Mayer\_Brown



**Dame Karen Pierce DCMG**  
British Ambassador to the USA  
@KarenPierceUK



**Amb. Stavros Lambrinidis**  
EU Ambassador to the USA  
@EUAmbUS



**Amb. Nestor Forster**  
Brazil's Ambassador to the USA  
@BRAmbassadorUS



**Amb. Arthur Sinodinos**  
Australia's Ambassador to the USA  
@A\_Sinodinos



# Agenda

# Tuesday, February 9, 2021


## 9:00 AM: Revitalization & Reform of the WTO with WTO Deputy Director General Amb. Alan Wm. Wolff

-  **Kenneth I. Levinson**, Executive Director, Washington International Trade Association
- **Amb. Alan Wm. Wolff**, Deputy Director General of the WTO, Co-Acting Director General
- **Terence Stewart**, Former Managing Partner, Law Offices of Stewart and Stewart, and author of the blog, *Current Thoughts on Trade*


## 9:30 AM: Panel Discussion - WTO Revitalization & Reform

- **Amb. Rufus Yerxa**, President of the National Foreign Trade Council; Former Deputy Director General of the World Trade Organization
- **Simon Evenett**, Professor of International Trade & Economic Development, MBA Director, University of Gallen, Switzerland
- **Jennifer Hillman**, Senior Fellow for Trade & International Political Economy, Council on Foreign Relations
- **Hiddo Houben**, Deputy Permanent Representative, EU Mission to the World Trade Organization

## 10:15 AM: What would a Neo-Progressive Trade Agenda look like?

-  **Catherine Novelli**, President, Listening For America; Former Under Secretary of State for Economic Growth, Energy, & the Environment
- **Beth Baltzan**, Founder, American Phoenix Trade Advisory Service; Formerly with USTR & The House Ways & Means Committee
- **Catherine Feingold**, Director, AFL-CIO International Department
- **Katrin Kuhlmann**, President & Founder, New Markets Lab; Visiting Professor of Law, Georgetown University Law Center
- **Kimberley Botwright**, Community Lead, Global Trade & Investment, World Economic Forum WEF

## 11:15 AM: Closing Keynote: Ways & Means Chairman Richard E. Neal

- **Congressman Richard E. Neal (D-MA)**, Chairman, Ways & Means Committee
-  **Steve Lamar**, President and CEO of the American Apparel and Footwear Association; President of the Board, Washington International Trade Association

## 12:00 PM: Conference Close


**Tuesday, February 9, 2021**

**9:00 AM**

# **Revitalization & Reform of the WTO with WTO Deputy Director General Amb. Alan Wm. Wolff**

 = Moderator



 **Kenneth I. Levinson**  
Washington International  
Trade Association  
@KLevDC



**Amb. Alan Wm. Wolff**  
World Trade Organization  
@WTODDGWolff



**Terence Stewart**  
*Current Thoughts on Trade*  
@TerencePStewart

**Tuesday, February 9, 2021**

**9:30 AM**

# **Panel Discussion - WTO Revitalization & Reform**



**Amb. Rufus Yerxa**  
National Foreign Trade  
Council  
@NFTC



**Jennifer Hillman**  
Council on Foreign Relations  
@J\_A\_Hillman



**Simon Evenett**  
University of St. Gallen,  
Switzerland  
@SimonEvenett



**Hiddo Houben**  
EU Mission to the WTO  
@hhouben


**Tuesday, February 9, 2021**

**10:15 AM**

# **What would a Neo-Progressive Trade Agenda look like?**

 = Moderator



 **Catherine Novelli**  
Listening For America  
@CathyNovelli



**Catherine Feingold**  
AFL-CIO International Department  
@CathyFeingold



**Beth Baltzan**  
American Phoenix Trade Advisory  
Service  
@AmPhoenixTrade



**Katrin Kuhlmann**  
New Markets Lab  
@katrin\_kuhlmann



**Kimberley Botwright**  
World Economic Forum  
@KBotwright



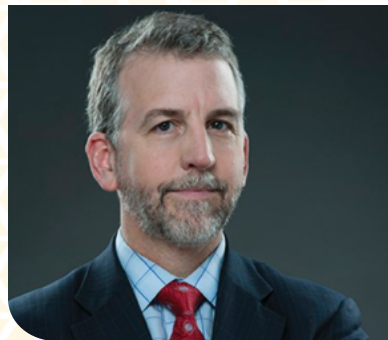
**Tuesday, February 9, 2021**

**11:15 AM**

# **Closing Keynote & Discussion: Ways & Means Chairman Richard Neal**



**Rep. Richard E. Neal**  
Chairman, House Ways & Means  
Committee  
@RepRichardNeal



 **Steve Lamar**  
American Apparel and Footwear  
Association  
@stevewonk



**Vice President & Managing Director,  
Asia Society Policy Institute (ASPI);  
Former Acting Deputy USTR**

**@wendyscutler**

Wendy Cutler is Vice President at the Asia Society Policy Institute (ASPI) and the managing director of the Washington, D.C. office. In these roles,

she focuses on building ASPI's presence in the nation's capital and on leading initiatives that address challenges related to trade, investment, and innovation, as well as women's empowerment in Asia.

She joined ASPI following an illustrious career of nearly three decades as a diplomat and negotiator in the Office of the U.S. Trade Representative (USTR), where she also served as Acting Deputy U.S. Trade Representative. During her USTR career, she worked on a range of bilateral, regional, and multilateral trade negotiations and initiatives, including the U.S.-Korea Free Trade Agreement, the Trans-Pacific Partnership, U.S.-China negotiations, and the WTO Financial Services negotiations.

She has published a series of ASPI papers on the Asian trade landscape and serves as a regular media commentator on trade and investment developments in Asia and the world.







## Aaron L. Friedberg

**Professor of Politics and International Affairs, Princeton University**

**@AaronFriedberg**

Aaron L. Friedberg is Professor of Politics and International Affairs at Princeton University, where he has taught since 1987, and co-director of the Princeton School of Public and

International Affairs's Center for International Security Studies. He is also a non-resident senior fellow at the German Marshall Fund of the United States and a Senior Advisor to the National Bureau of Asian Research.

Friedberg is the author of *"The Weary Titan: Britain and the Experience of Relative Decline, 1895-1905"* and *"In the Shadow of the Garrison State: America's Anti-Statism and its Cold War Grand Strategy."* both published by Princeton University Press, and co-editor (with Richard Ellings) of three volumes in the National Bureau of Asian Research's annual "Strategic Asia" series. His third book, *"A Contest for Supremacy: China, America and the Struggle for Mastery in Asia"* was published in 2011 by W.W. Norton and has been translated into Japanese, Chinese and Korean. His most recent monograph, *"Beyond Air-Sea Battle: The Debate Over U.S. Military Strategy in Asia"* was published in May 2014 as part of the International Institute for Strategic Studies' Adelphi Paper series. Friedberg's articles and essays have appeared in a number of publications, including *The Wall Street Journal*, *The New York Times*, *The Washington Post*, *The Los Angeles Times*, *Commentary*, *The National Interest*, *The American Interest*,

## SPEAKERS IN ORDER OF APPEARANCE

*The Weekly Standard*, *Foreign Affairs*, *The Washington Quarterly*, *Survival*, and *International Security*.

In 2001-2002 Friedberg was selected as the first occupant of the Henry A. Kissinger Chair at the Library of Congress. He has been a research fellow at the Australian Strategic Policy Institute, the Norwegian Nobel Institute, the Smithsonian Institution's Woodrow Wilson International Center for Scholars, and Harvard University's Center for International Affairs. Dr. Friedberg served from June 2003 to June 2005 as Deputy Assistant for National Security Affairs in the office of the Vice President. After leaving government he was appointed to the Defense Policy Board and the Secretary of State's Advisory Committee on Democracy Promotion. Friedberg received his AB in 1978 and his PhD in 1986, both from Harvard University. He is a member of the editorial boards of *Joint Forces Quarterly* and *The Journal of Strategic Studies* and a member of the International Institute for Strategic Studies and the Council on Foreign Relations.

## Susan Shirk

**SPEAKERS** IN ORDER OF APPEARANCE



**Chair, 21st Century China Center;  
Research Professor, UC San Diego  
School of Global Policy and Strategy;  
Former Deputy Assistant Secretary  
of State**

**@SusanShirk1**

Susan Shirk is a research professor and chair of the 21st Century China Center.

She is one of the most influential experts working on U.S.-China relations and Chinese politics. She is also director emeritus of the University of California's Institute on Global Conflict and Cooperation (IGCC).

Susan Shirk first visited China in 1971 and has been teaching, researching and engaging China diplomatically ever since. From 1997-2000, Dr. Shirk served as Deputy Assistant Secretary of State in the Bureau of East Asia and Pacific Affairs, with responsibility for China, Taiwan, Hong Kong and Mongolia.

Shirk's book *"China: Fragile Superpower"* helped frame the policy debate on China in the U.S. and other countries. Her other publications include *"The Political Logic of Economic Reform in China; How China Opened its Door; Competitive Comrades: Career Incentives and Student Strategies in China;"* and her edited book, *"Changing Media, Changing China."* Her current book project is *"Overreach: How China's Domestic Politics Derailed its Peaceful Rise."* Her articles have appeared in leading academic publications in the fields of political science, international relations and

China studies, and her views on a range of issues relating to modern Chinese politics are highly sought.

Shirk co-chairs a task force of China experts that issued its second report *"Course Correction: Toward an Effective and Sustainable China Policy,"* in February 2019. She is also co-chair of the UC San Diego Forum on U.S.-China Relations, the first ongoing high-level forum focused entirely on the U.S.-China relationship.

She was awarded the 2015 Roger Revelle Medal.



## Ambassador Kurt Tong

**Partner, The Asia Group;  
Former Principal Deputy Assistant  
Secretary of State for Economic &  
Business Affairs**

**@tongkurt**

Ambassador Kurt Tong is a Partner at The Asia Group, where he leads the firm's work in Japan and the broader

East Asia region. A leading expert on diplomacy and economic affairs in East Asia, Ambassador Tong brings thirty years of experience in the Department of State as a career Foreign Service Officer and member of the Senior Foreign Service.

Prior to joining The Asia Group, Ambassador Tong served as Consul General in Hong Kong and Macau, Principal Deputy Assistant Secretary for Economic and Business Affairs at the State Department, Deputy Chief of Mission and Chargé d'Affaires at the U.S. Embassy in Tokyo, U.S. Ambassador for Asia-Pacific Economic Cooperation (APEC), and Director for Asian Affairs at the White House National Security Council. He served abroad as a U.S. diplomat in Manila, Tokyo (twice), Beijing, Seoul and Hong Kong. Before entering the Foreign Service in 1990, Ambassador Tong was an Associate with the Boston Consulting Group in Tokyo.

He holds a B.A. from Princeton University, and speaks and reads Japanese and Mandarin Chinese.

**SPEAKERS** IN ORDER OF APPEARANCE







## Ambassador Robert Holleyman

**SPEAKERS** IN ORDER OF APPEARANCE

**Partner, Crowell & Moring LLP;  
President & CEO, C&M International;  
Former Deputy United States Trade  
Representative**

**@RHolleyman**

Ambassador Robert Holleyman is the resident and CEO of Crowell & Moring International and a partner in Crowell &

Moring's International Trade, and Privacy and Security groups. He advises clients on a range of trade and investment issues, including market access, global trade negotiations, tariffs, cross-border data flows, and privacy/cybersecurity, among other matters.

In his most recent position, Ambassador Holleyman was responsible for U.S. trade and investment relations with Asia and with regional institutions, including the Asia-Pacific Economic Cooperation (APEC) forum. He led USTR's negotiations with China, including the work of the annual Joint Committee on Commerce and Trade (JCCT) and with India through the U.S.-India Trade Policy Forum (TPF). In addition, Ambassador Holleyman was responsible for global trade policy in the areas of services, investment, intellectual property (IP), and innovation.

Ambassador Holleyman served as a board member of the Overseas Private Investment Corporation (OPIC), the U.S. Government's global development financing institution. He represented USTR on the Committee on Foreign Investment in the U.S. (CFIUS), reviewing foreign acquisitions of U.S. commercial entities for their impact on national security.

While in the private sector, Ambassador Holleyman was appointed by President Obama to serve as a member of the U.S. Advisory Committee on Trade Policy and Negotiations (ACTPN). He previously served as a member of the Industry Trade Advisory Committee on Services for the U.S. Department of Commerce and USTR. In earlier public service, Ambassador Holleyman was Senior Counsel for the U.S. Senate Committee on Commerce, Science and Transportation; Legislative Director and Assistant to U.S. Senator Russell B. Long (D-LA); and Judicial Clerk to U.S. District Judge Jack M. Gordon of the Eastern District of Louisiana in New Orleans.

Ambassador Holleyman was President and CEO of BSA/The Software Alliance from 1990–2013, where he transformed an early stage enterprise into a global association representing the world's software powerhouses across 65 countries with 16 foreign offices.

Ambassador Holleyman received his Juris Doctor degree from Louisiana State University Law School and his Bachelor of Arts degree from Trinity University in San Antonio, Texas, where he was named its 2012 Distinguished Alumnus. He has studied at the Stanford Graduate School of Business.



## Madelaine Tuininga

**SPEAKERS** IN ORDER OF APPEARANCE

**European Commission, DG Trade Head of Unit, Sustainable Development & the European Green Deal**

**@Trade\_EU**

Madelaine Tuininga holds a law degree from the University of Amsterdam and works for the Directorate-General for Trade of the European Commission since

1998. Since 2016, she is Head of Unit in DG Trade responsible for trade and sustainable development. The unit covers a broad area of topics, including trade aspects of labour, climate and environment, development and human rights; as well as crosscutting topics such as the Sustainable Development Goals and corporate social responsibility/responsible business conduct. Activities include amongst others policy development, negotiations and implementation in relation to these areas through unilateral, bilateral and multilateral trade instruments.

Prior to that, she held management positions in trade defence investigations (2012-2015) and industrial sectors, raw materials, energy and market access (2007-2011). She was coordinator and market access negotiator for free trade agreements with Mexico, Chile and Mercosur (1998-2003) and for WTO accessions (Russia) (2004-2006).

Before joining the Commission (1995-1998), she worked at the Ministry of Economic Affairs in the Netherlands where she was policy officer for the US and Canada and for some WTO dossiers (intellectual property and government procurement).



## Ambassador Vangelis Vitalis

IN ORDER OF APPEARANCE **SPEAKERS**



**New Zealand Deputy Secretary Trade and Economic, Ministry of Foreign Affairs and Trade**

**@VangelisVNZ**

Vangelis Vitalis is Deputy Secretary, Trade and Economic. He is also the APEC2021 Senior Officials' Meeting (SOM) Chair for New Zealand's host

year and the Chief Negotiator for the Free Trade Agreement with the European Union.

Previously, Vangelis was the Chief Negotiator who concluded the Comprehensive and Progressive Agreement for Trans-Pacific Partnership and before that in 2007-9 led the conclusion of the ASEAN-Australia-New Zealand Free Trade Agreement (AANZFTA) and the Malaysia-New Zealand Free Trade Agreement (MNZFTA).

Prior to taking up his role in Wellington in 2017, Vangelis was New Zealand's Permanent Representative to the World Trade Organisation (WTO) in Geneva where he chaired the agriculture negotiations in a personal capacity. In this role, he helped draft the text of the historic Nairobi WTO Ministerial Decision to eliminate agricultural export subsidies. Vangelis has also been the Ambassador to the European Union and NATO in Brussels and has had postings to Canberra and Moscow.

Vangelis has worked outside the Ministry including as an economist in the Secretariat of the Organisation for Economic Cooperation and Development (OECD). He is a past member of the World Economic Forum's (WEF) Global Future Council on Trade and a member of the WEF Trade and Investment Expert network. He has chaired in a personal capacity the OECD Committee on Trade and the Environment (2008-2017), the OECD Global Forum on Trade and Climate Change and is currently the New Zealand Envoy for the Small Advanced Economies' Initiative.

A keen saltwater land-based fisherman, Vangelis is married with three children and speaks Greek, German and Russian. He is a longstanding (and suffering) supporter of the Wellington Phoenix Football Club.



## Himamauli Das

**SPEAKERS** IN ORDER OF APPEARANCE



**Senior Managing Director, K2 Integrity; Former Senior Director, International Trade & Investment, National Security Council**

**@K2Integrity**

Him Das is a senior advisor at C&M International, the global policy and regulatory affairs affiliate of Crowell

& Moring LLP. Him advises on international economic policy and foreign relations, which includes trade, foreign investment, national security, export controls and sanctions, financial regulation, export promotion, climate negotiations, and compliance matters involving international financial institutions. In addition to his affiliation with CMI as senior adviser, Him is Chief Legal Officer and Senior Vice President of the Financial Integrity Network (FIN), a Washington-based advisory firm that provides services to governments, financial services firms, and other organizations to strengthen global financial integrity.

Before his most recent position as counselor to the general counsel at the Treasury Department, Him served as senior director for international trade and investment at the National Security Council and National Economic Council. In that role, he was responsible for coordinating White House policy efforts on trade negotiations – including the Trans-Pacific Partnership and the Trans-Atlantic Trade and Investment Partnership – and trade enforcement matters. He was engaged in all matters within the White House related to trade, investment, and in international fora including the Group of Seven, the Group of Twenty, the Organisation for Economic Cooperation and Development, the United Nations, the Asia-Pacific Economic

Cooperation, and the Association of Southeast Asian Nations.

As acting deputy assistant secretary for trade and investment at the Treasury Department (2015) and assistant general counsel for international affairs (2008-2015), Him led efforts on financial services negotiations and negotiations on macroeconomic policy matters in the context of trade agreements and bilateral investment treaties.

As Treasury's top international lawyer, he handled a broad range of international economic matters, including on rules governing the Committee on Foreign Investment in the United States (CFIUS), sovereign debt litigation, privileges and immunities, and terrorism matters, legal, funding, and compliance matters involving the international financial institutions, international financial regulatory standards and efforts to respond to the 2008 financial crisis, climate change negotiations, and regional issues, including China and India.

Him also served as an attorney at the State Department and the National Security Council, where he played a key role in drafting the U.S. and international framework to combat terrorist financing and the USA PATRIOT Act. He also was involved in the economic reconstruction of Iraq and Afghanistan.

Him received his J.D. from Boalt Hall School of Law, where he was a member of Order of the Coif, and a M.P.P. from the Goldman School of Public Policy, both at U.C. Berkeley. He received his B.A. with high distinction in physics from the University of California at Berkeley and his M.Sc. in astrophysics, planetary and atmospheric sciences from the University of Colorado at Boulder.



**Director, America's Public Policy,  
Amazon**

**@arrow\_augerot**

Arrow Augerot is the Director, Americas Public Policy where she leads a team that advocates on a broad range of international economic issues with the US Government and public policy issues

facing Amazon in Canada and Latin America.

Prior to joining Amazon, Arrow served as the Assistant U.S. Trade Representative for Congressional Affairs (Acting), where she managed USTR's outreach to Congress and served as the primary point of contact for Members of Congress and their staffs on a variety of issues, most notably the Trans-Pacific Partnership agreement.

Before serving in the Office of Congressional Affairs, Arrow was the Deputy Assistant U.S. Trade Representative for APEC Affairs & Localization Barriers to Trade from 2008 to 2013. In this capacity, she was responsible for developing and implementing U.S. trade policy in APEC, and advanced work on digital trade and supply chain facilitation issues. She also led an interagency task force to develop and execute a more strategic and coordinated global approach to addressing localization barriers to trade.

Also at USTR, Arrow served as Deputy Assistant U.S. Trade Representative for Korea (2006-2008) and as the Director for Telecommunications and

Electronic Commerce Trade Policy (2004-2006). Prior to joining USTR, Arrow held a number of positions at the U.S. Department of Commerce, including senior analyst in the Office of Technology and Electronic Commerce and special assistant to the Under Secretary of International Trade.

Arrow received her M.A. in Foreign Affairs/International Political Economy from the University of Virginia and her B.A. in Political Science from The Colorado College. She resides in Washington, DC with her husband and two children.



**Vice President, Public Policy,  
Mastercard**

**@SahraEnglish**

Sahra English is Vice President of Global Public Policy at Mastercard. In this role, she is responsible for leading the company's global trade agenda, and leading international government

advocacy strategies for major trade negotiations, including TPP, TiSA, USMCA, and other investment treaties.

Among her priorities on trade policy is to protect Mastercard's interests globally, and promote electronic payments through developing policies that facilitate market access. Ms. English serves as a member of the U.S. Government's Industry Trade Advisory Committee (ITAC) on Services.

Ms. English joined Mastercard in 2000. Prior to her current role, she was chief of staff for both the Chief Product Officer and Chief Emerging Payments Officer, managing business administration, executive communication and developing strategy. She has also held several positions of increasing responsibility in the global product and business development departments.

Prior to joining Mastercard, she started her career at America Online (AOL) as a financial analyst. She holds an M.A. in International Political Economy & Development (IPED) from Fordham University, and a B.A. in Finance from

Pace University. Ms. English is a co-chair of the Meridian International Center Corporate Council, and a frequent speaker at industry events including at the WTO, UNCTAD, USITC, and Harvard Business School, among others.





## Jason Oxman

**President & CEO, Information  
Technology Industry Council**

**@joxman**

Jason Oxman is president and chief executive officer of the Information Technology Industry Council (ITI), the global trade association for the tech sector, representing nearly 70 of the

world's most innovative companies. Jason brings more than 20 years of experience as a globally recognized leader in technology advocacy and serves as the leading representative of the tech industry during a consequential time for the industry.

Before joining ITI, Oxman served as CEO of ETA, the international trade association of the payments technology industry, for seven years. In that role, Oxman led ETA and its 500 global financial and technology member companies through unprecedented industry transformations and served as the voice of the industry before policymakers around the world.

Previously, Oxman was Senior Vice President of Industry Affairs at the Consumer Technology Association, which he joined in 2006, leading multiple departments. Previously, he served as general counsel of an ICT industry trade association and as vice president of a Silicon Valley-based technology company. He also worked at the Federal Communications Commission to develop and implement technology policy for broadband and related communications services. Oxman began his legal career as a

law clerk for the Maine Supreme Court, and he is also a former broadcast journalist. He received his B.A. cum laude from Amherst College, and his M.S. and J.D. from Boston University. Oxman lives in Virginia with his wife Annemarie and their two sons.

**SPEAKERS** IN ORDER OF APPEARANCE



## Peter Swire

**Holder Chair of Law and Ethics,  
Georgia Tech Institute Scheller  
College of Business;  
Senior Counsel, Alston & Bird LLP**

**@peterswire**

Peter Swire has been a leading privacy and cyberlaw scholar, government leader, and practitioner since the rise of

the Internet in the 1990's. He came to the Georgia Institute of Technology in 2013, where he is the Elizabeth and Tommy Holder Chair. Swire teaches in the Scheller College of Business, with appointments by courtesy with the College of Computing and School of Public Policy. He is senior counsel with the law firm of Alston & Bird LLP.

Swire served as one of five members of President Obama's Review Group on Intelligence and Communications Technology. Prior to that, he was co-chair of the global Do Not Track process for the World Wide Web Consortium. He is a Senior Fellow with the Future of Privacy Forum, and a Member with the National Academy of Sciences & Engineering Forum on Cyber Resilience.

Under President Clinton, Swire was the Chief Counselor for Privacy, in the U.S. Office of Management and Budget, the first person to have U.S. government-wide responsibility for privacy policy. Under President Obama, he was Special Assistant to the President for Economic Policy.

**SPEAKERS** IN ORDER OF APPEARANCE





## Ambassador Susan Schwab

**SPEAKERS** IN ORDER OF APPEARANCE

**Strategic Advisor, Mayer Brown LLP**  
**Professor Emerita, University of Maryland**

**@Mayer\_Brown**

Susan C. Schwab is a strategic advisor in Mayer Brown's International Trade practice and offers cross practice and cross office counsel to Mayer Brown's

clients on a wide range of issues and policies.

Ambassador Schwab's advisory role for Mayer Brown is in addition to her professorship at the School of Public Policy at the University of Maryland, where previously she had served as Dean, and as President of the University System of Maryland Foundation. From 2005-2009 she served as US Trade Representative and Deputy USTR in the George W. Bush administration. She also sits on several corporate boards, and is a frequent speaker at associations, corporations, and think tanks.

During her tenure as the USTR, Ambassador Schwab successfully opened markets for US products and services in every region of the world, and across a variety of business sectors and industries. She concluded the US's Free Trade Agreements (FTAs) with Peru, Colombia, Panama and South Korea and launched the Trans-Pacific Partnership (TPP) talks. Ambassador Schwab also helped to achieve congressional approval of Permanent Normal Trade Relations (PNTR) with Vietnam, FTAs with Oman and Peru, and the bipartisan "May 10th, 2007 deal" on trade, labor and the environment. She

also oversaw implementation of FTAs with 6 Central American Free Trade Agreement (CAFTA) countries, Bahrain, Oman and Peru. Additionally, she negotiated in the World Trade Organization's (WTO) Doha Round with major economic powers such as the European Union, China, India, Brazil and Indonesia; resolved a longstanding dispute with Canada over softwood lumber; negotiated the US bilateral WTO accession agreement with Russia; and filed and resolved multiple cases in defense of US commercial interests before the WTO.

Ambassador Schwab has more than three decades of international trade and policy experience. She began her career in the USTR's office as a trade negotiator for agriculture issues. After two years, she headed to Tokyo where she served as a Trade Policy Officer at the American Embassy. She later spent 8 years working for Sen. John Danforth (R-Mo), first as Chief Economist and Legislative Assistant for International Trade and then as Legislative Director. In 1989 she became the Director General of the US & Foreign Commercial Service at the US Department of Commerce, where she oversaw 200 international and domestic field offices with 1300 employees and a budget totaling \$115 million. Following that, she worked as a senior executive at a major US company negotiating deals to access the Chinese market.





## Ambassador Stavros Lambrinidis

**SPEAKERS** IN ORDER OF APPEARANCE

**Ambassador of the EU Delegation to the United States**

**@EUAmbUS**

Stavros Lambrinidis is the Ambassador of the European Union to the United States, as of March 1, 2019.

From 2012 to February 2019, he served as the European Union Special Representative for Human Rights. In 2011, he was Foreign Affairs Minister of Greece. Between 2004 and 2011, he was twice elected Member of the European Parliament (MEP) with the Greek Social Democratic Party (PASOK). He served as Vice-President of the European Parliament (2009-11), Vice-President of the Civil Liberties, Justice and Home Affairs Committee (2004-09), and Head of the PASOK Delegation (2005-11). Between 2000 and 2004, he was Director-General of the International Olympic Truce Centre, an International Olympic Committee organization. He served as Ambassador ad personam of the Hellenic Republic (1999-2004); Secretary-General of the Greek Foreign Ministry, responsible for

Expatriate Greeks (1996-99); and Chief of Staff to the Greek Foreign Minister (1996). Between 1988 and 1993 he worked as an Attorney at Wilmer, Cutler & Pickering in Washington, D.C., specializing in international trade, transactions, and arbitration. Mr. Lambrinidis was born in Athens, Greece in 1962. He studied Economics and Political Science at Amherst College (Bachelor of Arts degree, 1984) and Law at Yale Law School (Juris

Doctor degree, 1988), where he was also Managing Editor of The Yale Journal of International Law. He is a 1980 graduate of the Athens College High School in Greece. He is married and has a daughter.



## Ambassador Arthur Sinodinos

**SPEAKERS** IN ORDER OF APPEARANCE

**Australia's Ambassador to the  
United States of America**

**@A\_Sinodinos**

The Hon. Arthur Sinodinos AO is Australia's Ambassador to the United States of America, taking up his posting in Washington in February 2020.

In 2008, Ambassador Sinodinos was appointed an Officer of the Order of Australia for his service to politics through the executive function of government, to the development of economic policy and reform, and to the Greek community. In 2019, he was made a Distinguished Fellow of the Australia & New Zealand School of Government in recognition of his promotion of public sector leadership.

Ambassador Sinodinos is accompanied on posting by his wife Elizabeth, and their three children.

Ambassador Sinodinos was previously Australia's Minister for Industry, Innovation and Science and was a Senator for New South Wales in the Australian Parliament from 2011 to 2019. During his parliamentary career, he also held other key roles in and outside Cabinet, including Cabinet Secretary and Assistant Treasurer.

Over a career spanning four decades, Ambassador Sinodinos has dedicated his professional life to the advancement of Australia and its people. On the election of the Hon. John Howard AC as Prime Minister of Australia in 1996, Ambassador Sinodinos was appointed the Prime Minister's Senior Economic Adviser and in 1997, the Prime Minister's Chief of Staff, a position he held for nine years. Between 1987-1989 and 1995-1996 Ambassador Sinodinos also served as Senior Economic Adviser to Mr. Howard while in opposition. He started his Australian Public Service career in 1979, rising to the Senior Executive Service in the Department of the Treasury.

In 2006, Ambassador Sinodinos left the government to work with Goldman Sachs JBWere, followed by the National Australia Bank and various corporate appointments.



## Dame Karen Pierce DCMG

**SPEAKERS** IN ORDER OF APPEARANCE

**British Ambassador to the United States of America**

**@KarenPierceUK**

Prior to arriving in DC, Karen Pierce was the United Kingdom's Permanent Representative to the United Nations in New York since March 2018. Prior to this role, Karen served as the Director

General for Political Affairs and Chief Operating Officer of the Foreign and Commonwealth Office in London, from 2016.

Karen joined the Foreign & Commonwealth Office in 1981. Her first role was in Tokyo between 1984 and 1987, after which she returned to the UK to work in the Security Policy Department. Karen worked in Washington as the Private Secretary to the British Ambassador to the United States between 1992 and 1995. Between 1996 and 2006, Karen held several positions in London including Team Leader for Ukraine, Belarus and Moldova, Deputy Head of Eastern Adriatic (Balkans) Department, Head of Newsroom, Head of EU Department (Bilateral) and concurrently Head of Afghanistan Political Military Unit after 9/11 before returning to the Balkans as Balkans Coordinator from 2002 to 2006.

In 2006, Karen moved to New York for the first time to be the Deputy Permanent Representative and Ambassador at the UK Mission to the UN. In 2009, she returned to London to become the Director of South Asia and Afghanistan Department and the UK's Special Representative for

Afghanistan and Pakistan. In 2012, Karen started her second multilateral role, this time in Geneva, where she was the Ambassador and Permanent Representative to the UK Mission to the United Nations, World Trade Organization and Other International Organisations until 2015. Between 2015 and 2016 Karen was the UK's Ambassador to Afghanistan.





## Ambassador Nestor Forster

**SPEAKERS** IN ORDER OF APPEARANCE

**Brazil's Ambassador to the United States of America**

**@BRAmbassadorUS**

Born in Porto Alegre, Brazil, in 1963, Ambassador Forster graduated from the Brazilian Diplomatic Academy (Instituto Rio Branco) in 1986. As a diplomat, he served in Canada, Costa

Rica, and the United States, where he was posted three times to the Embassy in Washington, as well as to the Brazilian consulates in Hartford (CT) and New York (NY). His diplomatic experience covers areas such as trade negotiations, intellectual property, financial policy, political affairs, international law, consular affairs, administration, and information technology.

After starting his career in consular affairs, Forster was posted twice to the Office of the President of Brazil (1990-92 and 2002), having also served as chief of staff at the Office of the Attorney General. Most recently, he headed the Foreign Ministry's Information Technology Division. Ambassador Forster has led numerous Brazilian delegations to regional and multilateral meetings.

In 2006, Nestor Forster successfully concluded his high studies dissertation on "Development Finance" at the Rio Branco diplomatic academy. He also co-authored the Official Style Guide of Brazil's federal administration, in use for almost 30 years, and participated in the first institutionalized Brazilian

presidential transition team in 2002, which resulted in the book *"Transition and Democracy: institutionalizing the transferring of power."* He has also appeared as guest speaker at Columbia University, Toronto University, University of Alberta, Université Laval à Montréal, and Instituto Rio Branco.

Ambassador Forster was the Chargé d'affaires of the Embassy of Brazil in Washington from June 2019 to October 2020. He is the Ambassador of Brazil to the United States of America since October 2020.

Nestor Forster is married to Maria Theresa. They have two daughters and two grandchildren.





## Kenneth I. Levinson

**Executive Director, Washington International Trade Association**

**@KLevDC**

Ken Levinson serves as the Executive Director of the Washington International Trade Association (WITA). WITA is Washington's largest non-profit, non-partisan organization dedicated to

providing a neutral forum in the U.S. capital for the open and robust discussion of international trade policy and economic issues. WITA and its affiliated groups have over 8,000 members, and more than 160 corporate sponsors and group memberships.

Ken has over 25 years of experience working with companies, associations, NGOs and governments, advocating innovative solutions to complex public policy challenges. Over the years, Ken has worked with clients in the technology, telecommunications, bio-pharmaceuticals, agriculture and food, financial services, retail, apparel, energy, and consumer products sectors.

Previously, Ken served as Senior Director for Global Government Affairs for AstraZeneca. Prior to joining AstraZeneca, Ken served as Senior Vice President and COO at the Washington, DC consulting firm of Fontheim International. Ken joined Fontheim after spending six years on the staff of U.S. Senator John D. (Jay) Rockefeller IV. Ken advised the Senator on foreign policy and national security matters, and served as the Senator's

chief advisor on the U.S. Senate Finance Committee, dealing with issues related to international trade and tax policy.

Ken received his Master's Degree from New York University after doing his undergraduate work at the University of Massachusetts, in Amherst. Ken also spent a year studying at the University of Copenhagen, Denmark. Ken and his wife, the Reverend Donna Marsh, live in Bethesda, MD, with their two daughters.

**SPEAKERS** IN ORDER OF APPEARANCE

## Ambassador Alan Wm. Wolff

**SPEAKERS** IN ORDER OF APPEARANCE



**Deputy Director General, WTO;  
Co-Acting Director General**

**@WTODDGWolff**

Alan Wolff began his four-year term as Deputy Director-General on 1 October 2017.

Ambassador Alan Wm. Wolff, formerly Senior Counsel at the global law firm Dentons, is one of the world's leading international trade lawyers. He has been engaged to resolve some of the largest international trade disputes on record. For the last six years he has served as the Chairman of the National Foreign Trade Council (NFTC) which was called into being by President Wilson in 1914 to support open international trade and which today represents hundreds of American companies who employ millions of workers. He is Chairman of the Board of the Institute for Trade and Commercial Diplomacy (ITCD).

Ambassador Wolff served as United States Deputy Special Representative for Trade Negotiations in the Carter Administration and was General Counsel of the Office in the Ford Administration. He was acting Head of the U.S. Delegation for the Tokyo Round, and a principal draftsman of the basic U.S. law creating a mandate for trade negotiations. As Deputy USTR he was a founder of the OECD Steel Committee and its first chairman. He has served as a senior trade negotiator in, and advisor to, both Republican and Democratic administrations.

Prior to his service at USTR, he served in the U.S. Treasury as staff attorney for the National Advisory Committee on International Monetary and Financial Policy, participating in the work of the OECD Development Assistance Committee, reviewing lending policies in the IMF and the World Bank, and participating in the drafting of the Articles of Agreement of the African Development Fund. He was director of the Treasury's Office of Multilateral Trade Negotiations.

He is a member of the Advisory Committee of the Peterson Institute for International Economics (PIIE), is a lifetime National Associate of the National Academies, having served several terms on the Science, Technology and Economic Policy Board of the Academies and chairing its Committee on Comparative Innovation Policies. He is a member of the Council on Foreign Relations and the E15 Initiative's Experts Group (Innovation).

He has lectured and written extensively on trade topics including the need for a strong, open rules-based multilateral trading system.

He holds a J.D. degree from Columbia University and an A.B. degree from Harvard College. He is married to the Rev. Helene N. Wolff, and has three children and six grandchildren.



## Terence Stewart

**Former Managing Partner, Law  
Offices of Stewart and Stewart;  
Author of the blog,  
*Current Thoughts on Trade***

**@TerencePStewart**

Terence Stewart, now retired, was the managing partner of the Law Offices of Stewart and Stewart from 1986-August

2019. Mr. Stewart has a BA from the College of the Holy Cross, an MBA from Harvard University and an LLM from Georgetown University Law School. He was an adjunct professor at Georgetown Law from 1995-2012 teaching courses on the GATT and the WTO. Mr. Stewart's practice focused on international trade, notably trade remedies, WTO and FTA negotiations and dispute settlement. Among his publications (editor and/or author) are The GATT Uruguay Round: A Negotiating History (1986-1992)(Vols. I-III); The End Game (Part I)(Vol. IV); Opportunities and Obligations: New Perspectives on Global and U.S. Trade Policy, dozens of articles and posts on various WTO, FTA and trade remedy issues. He has been a frequent speaker on WTO matters including on the future of the WTO dispute settlement system

Mr. Stewart is a former President of the Federal Circuit Bar Association. He has served as President of the Customs and International Trade Bar Association, been a member of the U.S. Court of Appeals for the Federal Circuit's Advisory Council as well as a past Chairman of the U.S. Court of International Trade Rule Committee. He also received an honorary Doctorate from the Ukrainian Academy of Foreign Trade and an honorary

**SPEAKERS** IN ORDER OF APPEARANCE

Doctorate of political science from the Russian Academy of Sciences. In 2009 he was awarded the Order of Merit of the 3<sup>rd</sup> Degree by the government of Ukraine.





## Ambassador Rufus Yerxa

**SPEAKERS** IN ORDER OF APPEARANCE

**President, National Foreign Trade Council;  
Former Deputy Director General,  
World Trade Organization**

**@NFTC**

Ambassador Rufus Yerxa became President of the National Foreign Trade Council (NFTC) in May 2016. As

president, he oversees NFTC's efforts in favor of a more open, rules-based world economy, focusing on key issues to U.S. competitiveness such as international trade and tax policy, economic sanctions and export finance. He has more than four decades of experience as a lawyer, diplomat, U.S. trade negotiator and international official. He has been in key policymaking and management roles in Congress, the Office of the United States Trade Representative (USTR) and the World Trade Organization (WTO), and also spent several years in private law practice and the corporate world. As Deputy Director General of the WTO from 2002 to 2013 he helped to broaden its membership and strengthen its role as the principal rules-based institution governing world trade.

Prior to this, from 1989 to 1995, he served as Deputy USTR under both a Republican and a Democratic President, first as the Geneva-based Ambassador to the GATT (the predecessor organization to the WTO) and subsequently as the Washington Deputy. Earlier in his government career (1981 to 1989) he was with the Committee on Ways and Means of the U.S. House of Representatives, where he was Staff Director of the Subcommittee

on Trade. He began his government career as a legal advisor with the U.S. International Trade Commission.

After leaving government service in 1995 and prior to joining the WTO he spent five years in the private sector, including as the Brussels-based partner with the U.S. law firm of Akin Gump Strauss Hauer & Feld.

Rufus is a native of Washington State. He holds a BA in political science from the University of Washington (1973), a JD from Seattle University School of Law (1976) and an LLB in International Law from the University of Cambridge in England (1977). He is a member of the District of Columbia Bar, and is also a Visiting Professor with the Middlebury Institute of International Studies at Monterey (MIIS).



## Simon Evenett

**SPEAKERS** IN ORDER OF APPEARANCE



**Professor of International Trade  
& Economic Development & MBA  
Director, University of St. Gallen,  
Switzerland**

**@SimonEvenett**

Simon is a Professor of International Trade and Economic Development and MBA Director at the University

of St. Gallen, Switzerland. Simon specialises in how governments tilt the commercial playing field in favour of local firms. At the start of the Global Financial Crisis Simon created the Global Trade Alert initiative, the leading independent monitor of protectionism and commercial policy choice based at the University of St Gallen. Simon regularly engages with private sector practitioners, government officials and other thought leaders.

He has taught at the Said Business School at the University of Oxford, the Ross School of Business, University of Michigan (where he was a Visiting Professor of Corporate Strategy three times), and Rutgers University. In addition, Prof. Evenett has served as a World Bank official twice, has been a Non-Resident Senior Fellow in the Economics Studies programme of the Brookings Institution, and a member of the UK Competition Commission. Recently, he was the DLA Piper Distinguished Visiting Professor at the Carey School of Business, Johns Hopkins University.

He holds a Ph.D. in Economics from Yale University and a B.A. (Hons) in Economics from the University of Cambridge. Simon has written over 200 articles, book chapters, and volumes. He is regularly quoted in the international media.



## Jennifer Hillman

**SPEAKERS** IN ORDER OF APPEARANCE



**Senior Fellow, Trade & International  
Political Economy, Council on Foreign  
Relations**

**@J\_A\_Hillman**

Jennifer Hillman is a senior fellow at the Council on Foreign Relations and a professor at the Georgetown University Law Center. Hillman has had

a distinguished career in public service. In 2012, she completed her term as one of seven members serving on the WTO's highest court, its Appellate Body. As a commissioner at the U.S. International Trade Commission, she adjudicated trade remedy cases along with conducting trade-related economic studies.

Through her work as General Counsel at the Office of the United States Trade Representative (USTR), Hillman was involved in all litigation matters coming before panels of the NAFTA or the WTO. She negotiated bilateral agreements with forty-five countries while serving as USTR's ambassador and chief textiles negotiator. Before joining USTR, she was the legislative director for U.S. Senator Terry Sanford of North Carolina. Hillman was a partner in the law firm of Cassidy Levy Kent, a senior transatlantic fellow for the German Marshall Fund of the United States, and a member of the selection panel for the Harry Truman Scholarship Foundation. She serves on the board of visitors of the Sanford School of Public Policy at Duke University.

She is a graduate of Harvard Law School and Duke University.



## Hiddo Houben

**SPEAKERS** IN ORDER OF APPEARANCE



### **Deputy Head of the Permanent Mission of the European Union to the World Trade Organization**

**@hhouben**

Hiddo Houben took up duty as Deputy Head of the Permanent Mission of the European Union to the WTO in September 2020. He was previously

head of the division responsible for trade and investment relations with the US and Canada in the Directorate General for Trade of the European Commission. From 2014-2016 Hiddo was the EU's deputy chief negotiator for the Transatlantic Trade and Investment Partnership talks with the US.

Hiddo joined the Commission in 1989 and his work has focused on international trade and investment negotiations as well as the development of EU policies in response to the process of globalisation.

Hiddo participated in the global trade negotiations of the Uruguay Round, which created the World Trade Organisation in 1995. After that he was on the EU teams negotiating China and then Russia's terms of entry to the WTO.

In 2004 Hiddo joined European Commissioner Peter Mandelson's private office, and later that of Baroness Ashton. From there he saw the failed attempts to adopt a European constitution, followed by the successful enactment of the Lisbon Treaty in 2009. During this period he was also

involved in the EU's legislative work to repair financial markets and to address Europe's energy challenge.

Hiddo was posted in the EU embassy in Washington DC, in 2009, where he was the head of the economic office.

Hiddo graduated from the Dutch universities of Tilburg and Leiden in law (1987) and economics (1990). He is a 2003 Yale World fellow. He is married and has two children.





## Catherine Novelli

**President, Listening for America;  
Former Under Secretary of State  
for Economic Growth, Energy, & the  
Environment**

**@CathyNovelli**

Catherine A. Novelli is a Senior Advisor at Shearwater Global, a strategic consulting firm. She also serves as

President of Listening for America, a non-partisan, non-profit organization dedicated to forging a new vision of U.S. international trade engagement. She is an adjunct professor at Georgetown University, where she served as a Centennial Fellow (2018-2019). She previously served as Under Secretary of State for Economic Growth, Energy, and the Environment (2014-2017) where she promoted economic reform and open markets for U.S. products and services. As Under Secretary, Ambassador Novelli spearheaded the first-of-its-kind Our Ocean movement, which, during her tenure, resulted in \$10 billion for Ocean conservation and has become a continuing global effort. She also launched the Global Connect Initiative, an innovative partnership with governments, multilateral development banks and the private sector to connect 1.5 billion people to the Internet.

Novelli spent seven years as Vice President, Worldwide Government Affairs at Apple Inc where she headed a multinational international team responsible for Apple's government relations and public policy. Prior to her position at Apple, she was a partner in the law firm of Mayer Brown International. She had a long career at the Office of the U.S. Trade

Representative, rising to Assistant U.S. Trade Representative for Europe & the Mediterranean, where she coordinated U.S. trade and investment policy for Europe, Russia, Central Asia, the Middle East, and Northern Africa. She took a leading role in many of the most important U.S. trade negotiations in those regions, including free trade agreements with Jordan, Morocco, Bahrain, and Oman. As the Deputy Assistant U.S. Trade Representative for Central and Eastern Europe and Eurasia, she negotiated most of the bilateral trade and investment agreements that underpin our economic relationship in that region.

Novelli currently serves on the Board of the National Wildlife Federation and the Advisory Board of the Pristine Seas Initiative of the National Geographic Society. She was also named an Ocean Elder.

Novelli has received numerous honors and awards, including the State Department Distinguished Service Award and the International Trade Woman of the Year Award. She is a graduate of Tufts University, holds a law degree from the University of Michigan and a Master of Laws from University of London.

**SPEAKERS** IN ORDER OF APPEARANCE





## Beth Baltzan

**SPEAKERS** IN ORDER OF APPEARANCE

**Founder, American Phoenix Trade Advisory Service; Formerly with USTR & the House Ways & Means Committee**

**@AmPhoenixTrade**

Beth Baltzan is a trade lawyer in private practice as well as a fellow at the Open Markets Institute.

Graduating from Stanford University in 1991, she earned her JD from Georgetown University Law Center in 1996.

She is a member of the NAFTA trade remedies dispute settlement roster.

Beth served as Democratic Counsel to the House Ways and Means Trade Subcommittee from 2012 to 2016, where she worked on preferences for developing countries, Trade Adjustment Assistance, customs, and TPP, TTIP, and TISA. She had previously served as Associate General Counsel in the Office of the United States Trade Representative from 2003 to 2009. She returned to USTR in 2016 to assist the Obama Administration with the preparation of a WTO dispute against China.

Between 2009 and 2012, she worked for the Public Company Accounting Oversight Board and was detailed to the Senate Permanent Subcommittee on Investigations, where she investigated banks.

Beth has testified before both the House and the Senate. She has appeared on CNBC's Closing Bell and Fox Business' Making Money with Charles Payne and has been published in the L.A. Times, Washington Monthly, Foreign Policy, Barron's, and Newsweek. In October 2020, she published a model trade agreement, designed to promote inclusive prosperity and economic integration among like-minded countries.



## Catherine Feingold

**Director, AFL-CIO International  
Department**

**@CathyFeingold**

Cathy Feingold is a leading advocate on global workers' rights issues. As director of the AFL-CIO's International Department, Feingold is a committed and passionate advocate, strategic

campaigner and policy expert. In 2018, Feingold was elected Deputy President of the International Trade Union Confederation, the organization representing 200 million unionized workers worldwide. She brings more than 20 years of experience in trade and global economic policy, and worker, human and women's rights issues. In 2020, Speaker Pelosi appointed Feingold to the Independent Mexico Labor Expert Board, the body created under the United States-Mexico-Canada Agreement to monitor and evaluate labor reforms and worker rights compliance in Mexico. Her work in both global and grassroots fora reflect her commitment to strengthening the voice of working people in global policy debates.

Feingold previously directed the AFL-CIO Solidarity Center's work in the Dominican Republic and Haiti, where she worked with local trade union partners to develop innovative campaigns to improve the working conditions of domestic, migrant and informal economy workers. The work led to a growing movement of domestic workers who affiliated to the Dominican labor movement. In Haiti, she developed labor law training programs and helped publish the first Creole language excerpt of the Haitian labor law,

accessible to workers. She led the organization's humanitarian response to the January 2010 earthquake in Haiti.

Feingold's professional experience includes work for the labor movement, large international organizations, small grassroots NGOs and a foundation. She leads coalition efforts to shape global labor standards, including the recently ratified International Labor Organization Convention 190 to eliminate violence and harassment at work. She has written about the impact of economic policies on market women in Nigeria and, as a Fulbright scholar in Nicaragua, she researched the impact of structural adjustment policies on women workers. She continues to be a strong advocate for gender equity and working women issues.

Feingold holds a bachelor's degree from Pitzer College and an M.P.A. from Columbia University.



## Katrin Kuhlmann

**President and Founder,  
New Markets Lab;  
Visiting Professor of Law,  
Georgetown University Law Center**

**@katrin\_kuhlmann**

Katrin Kuhlmann is the President and Founder of the New Markets Lab, a non-profit law and development center, a Visiting Professor of Law at Georgetown University Law Center, and the Yeutter Visiting Professor of Law at the University of Nebraska College of Law - Clayton Yeutter Institute of International Trade and Finance. Professor Kuhlmann is a Senior Associate with the Global Food Security Program of the Center for Strategic and International Studies (CSIS) and also serves as a member of the Trade Advisory Committee on Africa of the Office of the United States Trade Representative (USTR). She has over twenty years of experience in international economic law, law and development, international trade law and policy, comparative economic law, trade corridors, and regional trade agreements. She is published widely and frequently speaks on these topics, and she has testified before Congress on several occasions.

Professor Kuhlmann sits on a number of non-profit boards and advisory boards, including the Advisory Boards of the Law and International Development Societies (LIDS) at Harvard and Georgetown Law Schools, the Yeutter Institute of International Trade and Finance at the University

## SPEAKERS IN ORDER OF APPEARANCE

of Nebraska-Lincoln, the Bretton Woods Committee, and the Trade Policy Forum. She is also a board member of the Washington International Trade Association, Listening for America, and Malaika Foundation.

She was previously a Lecturer on Law at Harvard Law School and a trade negotiator at USTR, and she practiced international law at Skadden Arps and Dewey Ballantine. She has also held leadership positions in several non-profit organizations and think tanks, including positions as a Senior Fellow and Director at the Aspen Institute and a Transatlantic Fellow at the German Marshall Fund. She holds degrees from Harvard Law School and Creighton University and was the recipient of a Fulbright scholarship to study international economics.





## Kimberley Botwright

**Community Lead, Global Trade and Investment, World Economic Forum**

**@KBotwright**

Kimberley Botwright is the Lead on Global Trade and Investment at the World Economic Forum and a Global Leadership Fellow, where she runs public-private projects on green trade and digital trade.

Previously, she worked at the International Centre for Trade and Sustainable Development (ICTSD) – including covering the negotiations of the Paris Agreement on Climate Change – and at the Organisation for Economic Co-operation and Development (OECD).

Kimberley holds an M.A. in European Economics and Policy from l'Institut d'Etudes Politiques de Paris (Sciences Po) and a B.A. from the University of Oxford.

**SPEAKERS** IN ORDER OF APPEARANCE







## Rep. Richard Neal

**Chairman, House Ways & Means Committee**

**@RepRichardNeal**

Congressman Richard E. Neal represents the First Congressional District of Massachusetts in the United States Congress. Richard Neal was born in Worcester, Massachusetts on February

14, 1949 and was raised and educated in the City of Springfield. He is a 1972 graduate of American International College, where he received his Bachelor's Degree in Political Science and was a member of the National Honor Society.

He received his Masters Degree in Public Administration from the Barney School of Business and Public Administration at the University of Hartford in 1976.

Richard Neal was first elected to the United States House of Representatives in 1988. At the beginning of the 116th Congress, Richard Neal became Chairman of the House Ways and Means Committee.

Congressman Neal is the dean of both the Massachusetts Delegation and the New England Congressional Delegation. He is a long-time guest lecturer at the University of Massachusetts in Amherst, and a Trustee at Mount Holyoke College. He is a National Trustee of John F. Kennedy

**SPEAKERS** IN ORDER OF APPEARANCE

Library in Boston. He served as the Mayor of the City of Springfield from 1984 to 1988, and was highlighted in Newsweek Magazine for his many accomplishments as mayor.

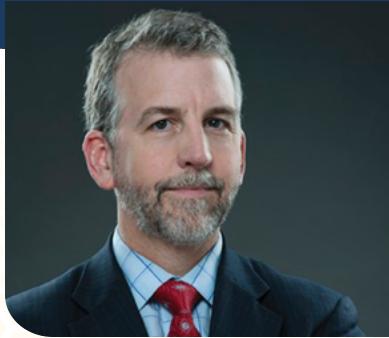
Congressman Neal has been a lead sponsor of legislation to prevent American companies from moving offshore to avoid paying U.S. taxes. He has sponsored legislation that would increase the national savings rate by encouraging the use of individual retirement accounts, and has worked to make health care and tuition expenses tax deductible for middle class people.

He successfully led the charge to eliminate the Alternative Minimum Tax (AMT) for middle-class families in America.

He has a long legislative history of fighting to preserve and protect Medicare and Social Security.

Congressman Neal is an At-Large Whip for the House Democrats. He is a co-chairman of the New England Congressional Caucus, where he advocates for the unique regional interests of the six New England States.

Congressman Neal is the Democratic Leader of the Friends of Ireland Caucus.



**President and CEO, American Apparel and Footwear Association;  
President of the Board, Washington International Trade Association**

**@stevewonk**

Stephen E. Lamar is President and CEO of the American Apparel & Footwear Association, the national trade

association representing more than 1,000 brands in the apparel and footwear industry. Steve leads a dedicated team of professionals who represent AAFA members before the government, through the media, and in industry settings on key brand protection, supply chain and manufacturing, and trade issues. Steve also advises AAFA member companies on legislation and regulatory policies. Prior to becoming President and CEO, Steve served as Executive Vice President for the association.

Prior to AAFA, Steve spent more than a decade engaged in international public policy work, including stints at the U.S. Commerce Department and in the Peace Corps. As runner, juggler, and genealogist in his spare time, Steve is President of the Washington International Trade Association. He holds a Bachelor of Arts Degree from Colgate University and a Master of Arts Degree in International Affairs (with a concentration on African politics and international trade) from George Washington University.



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BA International Relations and Hispanic Studies, William & Mary  
Emily Kachinski ..... WITA Staff,  
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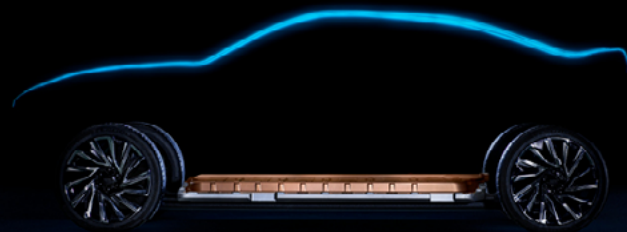
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