

2022 Washington International Trade Conference

Managing a New Era in Trade

HOSTED BY



WITA

Washington International Trade Association

wita.org

Virtual Event via Zoom

Monday, January 31, 2022

1:00 PM - 5:00 PM US/Eastern Time

Tuesday, February 1, 2022

9:00 AM - 12:00 PM US/Eastern Time

Join the conversation!  **@WITA_DC
#WITC22**

Welcome

Welcome to WITA's 4th Annual Washington International Trade Conference! We've learned over the past two years to be flexible to meet the trade community where they are, and we're pleased to be able to bring the Conference to you, wherever you are, during these difficult times.

Since March, 2020, we have hosted over 110 webinar panels, with over 20,000 attendees at our live events on Zoom, and even more who have watched on YouTube. We're also thrilled that at today's conference, we are joined by guests in 21 U.S. states and viewers in 17 different countries!

Over the next two days and over the coming months, we plan to continue diving deep on important trade issues facing America and the world. In the months to come, we hope to return to more in-person events, while continuing to provide substantial online content to our members and viewers across the United States and around the world.

Thanks again for joining us this week, stay safe, and be well,

Ken

Ken Levinson,
Executive Director,
Washington International Trade Association

Steve

Steve Lamar,
President,
Washington International Trade Association
Board of Directors

Ted

Ted Austell,
President,
Washington International Trade Foundation
Board of Directors

Leadership Sponsors

The Amazon logo, featuring the word "amazon" in a black, lowercase, sans-serif font. A curved orange arrow starts under the letter "a" and points towards the letter "z".

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**INTERNATIONAL
TRADE CENTER**
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Agenda

Monday, January 31, 2022

PANEL ONE Fireside Chat with the 1:00 PM OECD Secretary General

- **Mathias Cormann**, Secretary General, OECD
-  **Ambassador Kristen Silverberg**, President & COO, Business Roundtable, and former U.S. Ambassador to the European Union

PANEL TWO How Trade and Trade Policies Can 1:45 PM Help Achieve Climate Goals

- **Aik Hoe Lim**, Director, Trade and Environment Division, World Trade Organization (WTO)
- **Kelly K. Milton**, Assistant USTR, Environment and Natural Resources
- **Ambassador Gloria Abraham Peralta**, Costa Rica's Permanent Representative to the WTO, and co-Chair of the WTO's Trade and Environmental Sustainability Structured Discussions (TESSD)
-  **Sarah Stewart**, Executive Director, Silverado Policy Accelerator, and former Deputy Assistant USTR, Environment and Natural Resources

PANEL THREE Armchair Discussion with 2:30 PM Angela Ellard, Deputy Director General of the WTO

- **Angela Ellard**, Deputy Director General of the WTO
-  **Ambassador Rufus Yerxa**, former Deputy United States Trade Representative, and former Deputy Director General of the WTO

PANEL FOUR US-China Strategic and 3:15 PM Trade Relations

- **Amy P. Celico**, Principal, Albright Stonebridge Group | Dentons Global Advisors, and former Senior Director for China Affairs at the Office of the U.S. Trade Representative
- **Wendy Cutler**, Vice President, Asia Society Policy Institute, former acting Deputy United States Trade Representative
- **Bonnie Glaser**, Director of the Asia Program, German Marshall Fund of the United States
- **Samm Sacks**, Senior Fellow, Yale Law School Paul Tsai China Center & New America
-  **Erin Ennis**, Vice President, Global Public Policy, Dell Technologies

Agenda

Monday, January 31, 2022

PANEL FIVE Ambassadors Roundtable: 4:00 PM Working with Allies and Partners

- **Ambassador Kirsten Hillman**, Canada's Ambassador to the United States of America
- **Ambassador Tomita Koji**, Japan's Ambassador to the United States of America
- **Ambassador Stavros Lambrinidis**, EU Ambassador to the United States of America
-  **Ambassador Susan Schwab**, Strategic Advisor, Mayer Brown LLP, former United States Trade Representative

Agenda

Tuesday, February 1, 2022

PANEL SIX 9:00 AM Strengthening the U.S. Economy and American Jobs Through Trade

- **Orit Frenkel**, CEO, American Leadership Initiative
- **Ed Gresser**, Vice President and Director for Trade and Global Markets, Progressive Policy Institute (PPI)
- **Jeffrey Kucik**, Associate Professor, University of Arizona
- **Chad Thompson**, Executive Director for Legal Affairs & Trade, GM
- ✎ **Sarah Thorn**, Senior Director, Global Government Affairs, Walmart

PANEL SEVEN 10:00 AM Solving Supply Chain Disruptions

- **Jon Gold**, Vice President of Supply Chain and Customs Policy, National Retail Federation
- **Phil Levy**, Chief Economist, Flexport, formerly Senior Economist for Trade for the President's Council of Economic Advisors
- **Penny Naas**, President, International Public Affairs and Sustainability, UPS
- **Maria Zieba**, Assistant Vice President of International Affairs, National Pork Producers Council
- ✎ **Ana Swanson**, Reporter, New York Times

PANEL EIGHT 11:00 AM Closing Plenary with Ambassador Sarah Bianchi, Deputy U.S. Trade Representative

- **Ambassador Sarah Bianchi**, Deputy United States Trade Representative
- ✎ **Ambassador Robert Holleyman**, Partner, Crowell & Moring LLP and President & CEO, C&M International; former Deputy United States Trade Representative

Monday, January 31, 2022

PANEL ONE 1:00 PM

Fireside Chat with the OECD Secretary General



Mathias Cormann
OECD
@MathiasCormann



 **Amb. Kristen Silverberg**
Business Roundtable
@AmbSilverberg

Monday, January 31, 2022

PANEL TWO 1:45 PM

How Trade and Trade Policies Can Help Achieve Climate Goals



Aik Hoe Lim
World Trade Organization
@Hoe__Lim



Kelly K. Milton
Office of the United States
Trade Representative
@USTradeRep



Amb. Gloria Abraham Peralta 
Permanent Mission of Costa Rica
to the WTO
@GloriaAbrahamP



Sarah Stewart
Silverado Policy Accelerator
@SarahStewartDC

Monday, January 31, 2022

PANEL THREE 2:30 PM

Armchair Discussion with Angela Ellard, Deputy Director General of the WTO



Angela Ellard
World Trade Organization
@wto



Amb. Rufus Yerxa
Former Deputy United States Trade
Representative, and former Deputy
Director General of the WTO



= Moderator

Monday, January 31, 2022

PANEL FOUR 3:15 PM

US-China Strategic and Trade Relations



Amy P. Celico
Albright Stonebridge Group
@AmyCelico



Wendy Cutler
Asia Society Policy Institute
@wendyscutler



Bonnie Glaser
German Marshall Fund
@BonnieGlaser



Samm Sacks
Yale Law School
@SammSacks



 **Erin Ennis**
Dell Technologies
@DellTech

Monday, January 31, 2022

PANEL FIVE 4:00 PM

Ambassadors Roundtable: Working with Allies and Partners



Amb. Kirsten Hillman
Canada's Ambassador to the USA
@KirstenHillmanA




Amb. Tomita Koji
Japan's Ambassador to the USA
@JapanEmbDC



Amb. Stavros Lambrinidis
EU Ambassador to the USA
@EUAmbUS @SJLambrinidis



 **Amb. Susan Schwab**
Mayer Brown LLP
@Mayer_Brown

Agenda

Tuesday, February 1, 2022

PANEL SIX 9:00 AM Strengthening the U.S. Economy and American Jobs Through Trade

- **Orit Frenkel**, CEO, American Leadership Initiative
- **Ed Gresser**, Vice President and Director for Trade and Global Markets, Progressive Policy Institute (PPI)
- **Jeffrey Kucik**, Associate Professor, University of Arizona
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- ✎ **Ana Swanson**, Reporter, New York Times

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- ✎ **Ambassador Robert Holleyman**, Partner, Crowell & Moring LLP and President & CEO, C&M International; former Deputy United States Trade Representative

Tuesday, February 1, 2022

PANEL SIX 9:00 AM

Strengthening the U.S. Economy and American Jobs Through Trade

 = Moderator



Orit Frenkel
American Leadership Initiative
@OritFrenkel



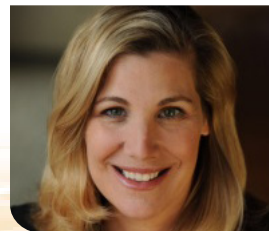
Ed Gresser
Progressive Policy Institute (PPI)
@EBGresser



Jeffrey Kucik
University of Arizona
@UArizonaSBS



Chad Thompson
GM
@GM



 **Sarah Thorn**
Walmart
@Walmart

Tuesday, February 1, 2022

PANEL SEVEN 10:00 AM

Solving Supply Chain Disruptions



Jon Gold
National Retail Federation
@JonGoldDC



Phil Levy
Flexport
@philpilevy




Penny Naas
UPS
@UPSPolicy



Maria Zieba
National Pork Producers Council
@NPPC



 **Ana Swanson**
New York Times
@AnaSwanson

Tuesday, February 1, 2022

PANEL EIGHT 11:00 AM

Closing Plenary with Ambassador Sarah Bianchi, Deputy U.S. Trade Representative

 = Moderator



Amb. Sarah Bianchi
Office of the United States
Trade Representative
@SarahABianchi



 **Amb. Robert Holleyman**
Crowell & Moring LLP,
C&M International
@RHolleyman



Mathias Cormann

SPEAKERS IN ORDER OF APPEARANCE

Secretary General, OECD
@MathiasCormann

Mathias Cormann is the 6th Secretary-General of the Organisation for Economic Co-operation and Development (OECD).

Prior to his appointment to the OECD, Mathias served as the Australian Minister for Finance, the Leader of the Government in the Australian Senate and as Federal Senator representing the State of Western Australia.

In these roles, he has been a strong advocate for the positive power of open markets, free trade and the importance of a rules-based international trading system.

Mathias was born and raised in the German-speaking part of Belgium.

He migrated to Australia in 1996, attracted by the great lifestyle and opportunities on offer in Western Australia.

Before migrating to Perth, Mathias had graduated in law at the Flemish Catholic University of Louvain (Leuven), following studies at the University of Namur and, as part of the European Erasmus Student Exchange Program, at the University of East Anglia.

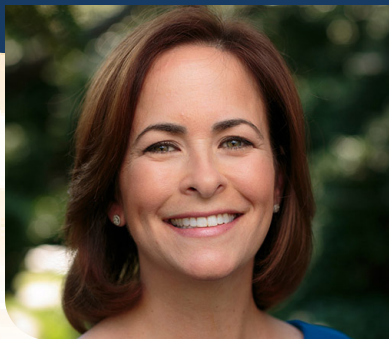
Between 1997 and 2003, he worked as Chief of Staff as well as Senior Adviser to various State and Federal Ministers in Australia and for the Premier of Western Australia.

Between 2003 and 2007, Mathias worked for major Western Australian health insurer HBF in a range of senior management roles.

In 2001, realising a childhood dream, Mathias obtained his private pilot's licence.

Mathias grew up speaking German and graduated in law following studies in French, Flemish and English.

He is married to Hayley, a Perth lawyer, and they have two young daughters, Isabelle and Charlotte.



Ambassador Kristen Silverberg

SPEAKERS IN ORDER OF APPEARANCE

President & COO, Business Roundtable, and former U.S. Ambassador to the European Union @AmbSilverberg

Ambassador Kristen Silverberg is President and COO at Business Roundtable. She previously served as Executive Vice President for Policy.

In addition to her service on the IRI Board, Ambassador Silverberg also serves on the Board of Directors of the Forum for American Leadership, on the Board of the Vandenberg Coalition, the Steering Committee of the Reagan Institute Strategy Group, and the Board of Directors of Vorbeck.

Prior to BRT she was a Managing Director at the Institute of International Finance. She served in the George W. Bush Administration as U.S. Ambassador to the European Union from 2008 to 2009 and as Assistant Secretary of State for International Organization Affairs from 2005 to 2008. She also held a number of senior positions at the White House including Deputy Domestic Policy Advisor.

Ambassador Silverberg served in 2003 in Baghdad, Iraq for which she received the Secretary of Defense Medal for Outstanding Public Service. She formerly practiced law at Williams and Connolly, LLP in Washington, DC and served as a law clerk to Supreme Court Justice Clarence Thomas and Judge David Sentelle of the U.S. Court of Appeals. She attended Harvard College and the University of Texas School of Law, where she graduated with High Honors.

Aik Hoe Lim

SPEAKERS IN ORDER OF APPEARANCE



**Director, Trade and Environment
Division, World Trade Organization**
@Hoe__Lim

Aik Hoe LIM is Director of the Trade and Environment Division at the World Trade Organization and oversees its work on environment, climate change and sustainability, as well as on the

Agreement on Technical Barriers to Trade.

He joined the WTO in 1999 and has served in the External Relations Division, the Director-General's Office and the Trade in Services Division. He was previously Counsellor to two WTO Director-Generals, Adviser to the Director General's Consultative Group, and Secretary to WTO committees, working groups and negotiating bodies on services trade and domestic regulation. He represents the WTO secretariat in various international fora including the UN Environmental Management Group and the UN Framework Convention on Climate Change. He is a member of the Advisory Board of the UNEP Global Environmental Outlook.

His principal areas of interest and expertise are on trade and sustainable development, climate change, technical barriers to trade, services trade policy, and trade and regulation.



Kelly K. Milton

**Assistant USTR, Environment and
Natural Resources**
@USTradeRep

Kelly K. Milton was named Assistant U.S. Trade Representative for Environment and Natural Resources in May 2020, after previously serving as Attaché in the U.S. Mission to the

WTO in Geneva and the Deputy Assistant U.S. Trade Representative for WTO and Multilateral Affairs.

Ms. Milton oversees all trade and environment issues for USTR, including those related to free trade agreement (FTA) negotiation, monitoring and enforcement; the World Trade Organization (WTO) on trade and environment issues; and trade-related activities under several international organizations and multilateral environmental agreements (MEAs). Ms. Milton is dedicated to promoting the mutual supportiveness of trade and environment, and green growth through open and fair trade and investment policies.

Previously, as the Deputy Assistant U.S. Trade Representative for WTO and Multilateral Affairs, Ms. Milton led negotiations to address standards and regulation barriers in the European Union that impede market access for U.S. producers of numerous industrial and agricultural goods. Prior to this, Ms. Milton served as Director for International Environmental and Conservation Policy in the Environment and Natural Resources office, where she was the lead environment negotiator for U.S. FTAs and had responsibility for a wide variety of trade and environment policy issues,

including lead negotiator on fisheries subsidies in the WTO, wildlife trade and marine fisheries issues, and implementation of environment obligations under U.S. FTAs.

Prior to joining USTR in 2010, Ms. Milton was a foreign affairs officer in the Bureau of Oceans and International Environmental and Scientific Affairs at the U.S. Department of State, where she worked on implementation of commitments under several MEAs, as well as addressing conservation and sustainability issues through environmental diplomacy.

Ms. Milton holds a Master of Arts degree in Global Environmental Policy from American University in Washington, DC, and a Bachelor of Arts degree in Political Science from University of California San Diego in La Jolla, CA.

Ambassador Gloria Abraham Peralta

IN ORDER OF APPEARANCE **SPEAKERS**



**Ambassador, Permanent Mission of
Costa Rica to the WTO
@GloriaAbrahamP**

Gloria Abraham was appointed Ambassador, Permanent Representative of Costa Rica to the WTO on August 2019. From her post, she foresees the implementation of

Costa Rica's trade policy and leads the country's position in the different trade negotiations within the organization. She currently Chairs the Committee on Agriculture in Special Session, leading its negotiations, and serves as co-Convenor of the Trade and Environmental Sustainability Structured Discussions (TESSD).

Ambassador Abraham has extensive experience in the public sector, multilateral trading system and academia, overseeing projects, programs and publications addressing regional integration, economic development and international cooperation and trade. Her most recent postings include Office Representative for Mexico at the Inter-American Institute for Cooperation in Agriculture (IICA) (2014-2019), Minister of Agriculture of Costa Rica (2010-2014) and Chief Agriculture Negotiator in several free trade agreements.

Ambassador Abraham holds a Master's degree in Sociology as well as a Doctoral degree in Sociology with emphasis in Economy for Development from the University of Toulouse.



Sarah Stewart

SPEAKERS IN ORDER OF APPEARANCE

Executive Director, Silverado Policy Accelerator, and former Deputy Assistant USTR, Environment and Natural Resources
@SarahStewartDC

Sarah V. Stewart is the Executive Director of Silverado Policy Accelerator. Ms. Stewart has nearly

two decades of experience as an international trade lawyer, policy expert, and negotiator. Immediately prior to joining Silverado, Ms. Stewart led the public policy efforts at Amazon on U.S. trade policy and export controls matters.

From 2013 to 2018, Ms. Stewart worked for the Office of the United States Trade Representative, with her most recent position being the Deputy Assistant United States Trade Representative for Environment and Natural Resources. During her time at USTR, Ms. Stewart was the lead environment chapter negotiator for the US-Mexico-Canada Agreement and the Transatlantic Trade and Investment Partnership (TTIP) negotiations with the European Union. Prior to joining USTR, Ms. Stewart served in different legal and policy roles at The Humane Society of the United States and Humane Society International, including spearheading a first ever international legal group.

Ms. Stewart began her career as a trade lawyer at the Law Offices of Stewart and Stewart, where she worked for six years on behalf of U.S. manufacturing companies and workers.



Angela Ellard

SPEAKERS IN ORDER OF APPEARANCE

Deputy Director General of the WTO
@wto

Ms Angela Paolini Ellard (United States) is WTO Deputy Director-General since June 2021. Prior to this, Ms Ellard has had a distinguished career of service working at the US Congress as Majority and Minority

Chief Trade Counsel and Staff Director.

She is internationally recognized as an expert on trade and international economic policy, negotiating trade agreements and supporting multilateral solutions as part of an effective trade and development policy. Ms Ellard has negotiated and delivered significant bipartisan trade policy outcomes and legislation for well over 25 years with Members of U.S. Congress and senior Trump, Obama, Bush, and Clinton Administration officials.

Ms Ellard also worked as a lawyer in the private sector, working on trade litigation and strategy, policy and legislative issues. Ms Ellard obtained her Juris Doctor, cum laude from Tulane University School of Law and her Master of Arts in Public Policy also from Tulane. Ms Ellard is a frequent lecturer at law, graduate, and undergraduate classes and has published articles on trade law and policy.



Ambassador Rufus Yerxa

SPEAKERS IN ORDER OF APPEARANCE

Senior Advisor, McLarty Associates

Rufus Yerxa has been a prominent figure in international trade policy for more than four decades. He served as Deputy U.S. Trade Representative under two Administrations and spent more than a decade as Deputy Director General of the World Trade

Organization (WTO). He has also served in the private sector as a trade lawyer and as head of a leading business association in Washington. His areas of expertise include the functioning of the WTO system and other international agreements, bilateral and regional economic relations, international investment matters and U.S. trade law.

Ambassador Yerxa began his government career as a lawyer with the U.S. International Trade Commission before joining the staff of the Committee on Ways and Means of the U.S. House of Representatives, where he served as Staff Director of its Subcommittee on Trade.

From 1989 to 1995 he served as Deputy U.S. Trade Representative (USTR) with the rank of Ambassador, first as head of USTR's Permanent Mission to the GATT in Geneva under President George H.W. Bush and subsequently as Washington Deputy during the Clinton Administration. He was instrumental in negotiations to replace GATT with the WTO in 1995 and to create the original NAFTA accord (now USMCA).

After leaving government service he practiced law for a major U.S. firm in Brussels. In 2002 he was appointed to serve as Deputy Director General of the WTO. During his long tenure he helped to broaden its membership and strengthen various aspects of its rulemaking function.

From 2016 to 2021, he was President of the National Foreign Trade Council (NFTC), a Washington-based industry association focused on expanding global markets for U.S. companies and strengthening the rule of law in world trade.

He was a Visiting Professor and Adjunct Professor with the Middlebury Institute for International Studies from 2013 to 2018, where he taught courses on international trade and the WTO system.

Ambassador Yerxa is a native of Washington State. He holds a BA from the University of Washington, a JD from the Seattle University and an LLB in International Law from the University of Cambridge.

Amy P. Celico

SPEAKERS IN ORDER OF APPEARANCE



**Principal, Albright Stonebridge Group | Dentons Global Advisors, and former Senior Director for China Affairs at the Office of the U.S. Trade Representative
@AmyCelico**

Amy Celico is a Principal at Albright Stonebridge Group (ASG), part of

Dentons Global Advisors. Ms. Celico co-leads the firm's China practice, overseeing a team of 13 professionals in Washington, D.C. A leader of the firm, Ms. Celico serves on the Managing Board and Operating Committee of Albright Stonebridge Group, as well as the Executive Committee of Dentons Global Advisors. Drawing on more than 25 years of experience on issues in the region, Ms. Celico develops and implements tailored strategies for clients, helping them deepen relationships with key stakeholders, succeed with M&A transactions, resolve complex problems, and build and expand their business.

Prior to joining ASG, Ms. Celico served as Senior Director for China Affairs at the Office of the U.S. Trade Representative, where she developed trade policy positions for bilateral discussions with China through the Strategic Economic Dialogue and the U.S.-China Joint Commission on Commerce and Trade.

Previously, Ms. Celico served as Deputy Director of the Office of the Chinese Economic Area at the U.S. Department of Commerce; she has also worked at the U.S. Department of State, including as a diplomat stationed in Beijing and Shanghai. Prior to her government service,

Ms. Celico was the Director of Development for the Johns Hopkins University-Nanjing University Center for Chinese and American Studies. Ms. Celico serves on the Board of Directors of the National Committee on U.S.-China Relations and is a senior associate (non-resident) at the Center for Strategic and International Studies.

Ms. Celico earned a B.A. with honors in Asian Studies from Mount Holyoke College and completed her M.A. at the Johns Hopkins School of Advanced International Studies. She speaks Mandarin Chinese and spent seven years living and working in China.

Wendy Cutler

SPEAKERS IN ORDER OF APPEARANCE



Vice President, Asia Society Policy Institute, former acting Deputy United States Trade Representative
@wendyscutler

Wendy Cutler is Vice President at the Asia Society Policy Institute (ASPI) and the managing director of the Washington, D.C. office. In these

roles, she focuses on building ASPI's presence in the nation's capital and on leading initiatives that address challenges related to trade, investment, and innovation, as well as women's empowerment in Asia.

She joined ASPI following an illustrious career of nearly three decades as a diplomat and negotiator in the Office of the U.S. Trade Representative (USTR), where she also served as Acting Deputy U.S. Trade Representative. During her USTR career, she worked on a range of bilateral, regional, and multilateral trade negotiations and initiatives, including the U.S.-Korea Free Trade Agreement, the Trans-Pacific Partnership, U.S.-China negotiations, and the WTO Financial Services negotiations.

She has published a series of ASPI papers on the Asian trade landscape and serves as a regular media commentator on trade and investment developments in Asia and the world.

Cutler received her master's degree from Georgetown University's School of Foreign Service and her bachelor's degree from George Washington University.

Bonnie Glaser

SPEAKERS IN ORDER OF APPEARANCE



Director of the Asia Program, German Marshall Fund of the United States
@BonnieGlaser

Bonnie S. Glaser is director of the Asia Program at the German Marshall Fund of the United States. She was previously senior adviser for Asia and the director of the China Power

Project at the Center for Strategic and International Studies. Ms. Glaser is concomitantly a nonresident fellow with the Lowy Institute in Sydney, Australia, and a senior associate with the Pacific Forum. For more than three decades, Ms. Glaser has worked at the intersection of Asia-Pacific geopolitics and U.S. policy.

From 2008 to mid-2015, she was a senior adviser with the CSIS Freeman Chair in China Studies, and from 2003 to 2008, she was a senior associate in the CSIS International Security Program. Prior to joining CSIS, she served as a consultant for various U.S. government offices, including the Departments of Defense and State.

Ms. Glaser has published widely in academic and policy journals, including the Washington Quarterly, China Quarterly, Asian Survey, International Security, Contemporary Southeast Asia, American Foreign Policy Interests, Far Eastern Economic Review, and Korean Journal of Defense Analysis, as well as in leading newspapers such as the New York Times and International Herald Tribune and in various edited volumes on

Asian security. She is also a regular contributor to the Pacific Forum web journal Comparative Connections. She is currently a board member of the U.S. Committee of the Council for Security Cooperation in the Asia Pacific and a member of both the Council on Foreign Relations and the International Institute for Strategic Studies. She served as a member of the Defense Department's Defense Policy Board China Panel in 1997.

Ms. Glaser received her B.A. in political science from Boston University and her M.A. with concentrations in international economics and Chinese studies from the Johns Hopkins School of Advanced International Studies.

Samm Sacks

SPEAKERS IN ORDER OF APPEARANCE



Senior Fellow, Yale Law School Paul Tsai China Center & New America @SammSacks

Samm Sacks is a cyber policy fellow at New America. Her research examines information and communication technology policies globally with a focus on China. She has worked on

Chinese technology policy issues for over a decade, both with the U.S. government and in the private sector.

She publishes, testifies, and presents regularly on topics related to the U.S.-China technology relationship and the geopolitics of data privacy and cross-border data flows. She also convenes the U.S.-China Women's Tech Summit, a private discussion series that aims to promote women's thought leadership, dialogue, and community over candid conversations on subjects ranging from artificial intelligence to export controls and biotechnology.

Previously, Sacks launched the industrial cyber business for Siemens in Asia, focusing on energy sector cybersecurity markets in Japan, South Korea, and China. Prior to this, she led China technology sector analysis at the political risk consultancy Eurasia Group and worked as an analyst and Chinese linguist with the national security community.

She is a frequent contributor to television, radio, and print media (with appearances on Bloomberg, Marketplace, MSNBC, National Public Radio, PBS NewsHour) and comments in the Financial Times, New York

Times, Politico, Washington Post, Wall Street Journal, among others. Her articles have appeared in the Atlantic, Foreign Affairs, MIT Tech Review, and Slate. She has testified multiple times before Congress.

A former Fulbright scholar in Beijing, Sacks holds an M.A. from Yale University in international relations and a B.A. from Brown University in Chinese literature.

Concurrently, Sacks is senior fellow at Yale Law School's Paul Tsai China Center. She also founded her own consulting practice where she advises corporate clients on China's technology policies.



Erin Ennis

**Vice President, Global Public Policy,
Dell Technologies
@DellTech**

Erin Ennis has been Senior Director for Global Public Policy at Dell since July 2019. In that position, she leads the company's international trade, privacy, and cybersecurity policy work, as well as other issues.

Ennis joined Dell after nearly three decades in Washington. As Senior Vice President of the US-China Business Council (USCBC) from 2005 to 2019, she directed USCBC's government affairs and advocacy work for US companies and oversaw the organization's business advisory services. She also led a coalition of other trade associations on issues of interest to companies doing business with China. Prior to joining USCBC, Ms. Ennis worked at Kissinger McLarty Associates, an international consulting firm headed by former Secretary of State Henry Kissinger and former White House Chief of Staff Thomas "Mack" McLarty. At Kissinger McLarty, Ms. Ennis was responsible for implementing strategies for international business clients on trade matters, primarily in Vietnam and Japan.

Before entering the private sector, Ms. Ennis held several positions in the US Government. From 1992 to 1996, Ms. Ennis was a legislative aide to former US Senator John Breaux, working on international trade and commerce. She also worked on health care issues during the Senate's consideration of President Bill Clinton's health care reform proposal, an

issue on which Senator Breaux actively worked to broker a compromise. At the Office of the US Trade Representative from 1996 to 2000, Ms. Ennis first worked in Congressional Affairs on Asia issues, including annual approvals of China's most favored nation status and the ill-fated 1997 push to renew presidential "fast track" negotiating authority. Beginning in 1998, she was assistant to Deputy US Trade Representative Richard Fisher, who led US trade negotiations and enforcement with Asia, the Americas, and on intellectual property rights.

A native of Louisiana, Ms. Ennis has a BA from Mount Holyoke College, where she currently serves as a trustee, and a Masters in International Affairs from The Catholic University of America. She is an active volunteer for the Washington National Cathedral. In 1999, Ms. Ennis completed the Marine Corps Marathon in under a quarter of a day and successfully laid to rest any lingering desire to run future races.



Ambassador Kirsten Hillman

SPEAKERS IN ORDER OF APPEARANCE

**Canada's Ambassador to the
United States of America**
@KirstenHillmanA

Kirsten Hillman was appointed Canada's Ambassador to the United States of America in Washington D.C. in March 2020, the first woman to serve in this position.

Before joining Global Affairs Canada, Ambassador Hillman practised law in Montréal and at the Department of Justice in Ottawa.

Ambassador Hillman grew up in Calgary and Winnipeg and holds a Bachelor of Arts from the University of Manitoba and a Bachelor of Civil Law as well as a Bachelor of Common Law from McGill University.

As Deputy Ambassador from August 2017 to August 2019, Ambassador Hillman was deeply involved in the negotiations to modernize the North American Free Trade Agreement (NAFTA).

Prior to joining the Embassy, Ambassador Hillman held the position of Assistant Deputy Minister of the Trade Agreements and Negotiations Branch at Global Affairs Canada, overseeing all of Canada's trade policy and trade negotiations. She also served as Canada's Chief Negotiator for the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP), one of the most visionary and progressive trade agreements implemented to date.

Through her twenty-five-year career with the Government of Canada, Ambassador Hillman has held various positions both at home and abroad. She served for many years as senior trade counsel, representing Canada in NAFTA investor-state dispute settlement and at the World Trade Organization (WTO), and served as Senior Legal Adviser at the Permanent Mission of Canada to the WTO in Geneva.



Ambassador Tomita Koji

SPEAKERS IN ORDER OF APPEARANCE

**Japan's Ambassador to the
United States of America
@JapanEmbDC**

On February 17, 2021, President Joseph Biden received Ambassador Tomita's Letter of Credence acknowledging him as Japan's Ambassador to the United States.

Ambassador Tomita's diplomatic career in the Japanese Ministry of Foreign Affairs (MOFA) spans 40 years. Most recently, he served as Japan's Ambassador to Korea, Prime Minister Shinzo Abe's Personal Representative for the G20 Summit in Osaka, and Ambassador to Israel. His other overseas postings have included London and Paris.

Apart from his overseas duties, his main professional focus has been on security policy, having been actively involved in the policy and legislative reviews that the Japanese Government undertook in the area in recent years, including Japan's Legislation for Peace and Security that has increased Japan's deterrence.

His relationship with the United States began when he studied in North Carolina for a year in college. Since he entered MOFA, he has also held leadership positions in US-Japan relations, including Director-General of MOFA's North American Affairs Bureau and Deputy Chief of Mission at the Embassy of Japan in Washington, DC. In these capacities, he led the Japanese efforts to strengthen the Japan-US alliance and to

promote mutual understandings between the two nations. He was also responsible for the preparation of Prime Minister Abe's highly successful official visit to the United States in 2015.

Ambassador Tomita writes in his spare time and has published two books (in Japanese): Churchill: Leadership in Crisis and Margaret Thatcher: Iron Lady Who Changed Politics. The latter won the Yamamoto Shichihei Award.

Ambassador Tomita graduated from the University of Tokyo, Faculty of Law and joined Japan's Ministry of Foreign Affairs in 1981. He is married to Noriko, and they have two daughters and a son.

Ambassador Stavros Lambrinidis

SPEAKERS IN ORDER OF APPEARANCE



**EU Ambassador to the
United States of America**
@EUAmbUS @SJLambrinidis

Stavros Lambrinidis is the Ambassador of the European Union to the United States, as of March 1, 2019. From 2012 to February 2019, he served as the European Union Special Representative for Human Rights. In 2011, he was Foreign Affairs Minister of Greece. Between 2004 and 2011, he was twice elected Member of the European Parliament (MEP) with the Greek Social Democratic Party (PASOK).

He served as Vice-President of the European Parliament (2009-11), Vice-President of the Civil Liberties, Justice and Home Affairs Committee (2004-09), and Head of the PASOK Delegation (2005-11). Between 2000 and 2004, he was Director-General of the International Olympic Truce Centre, an International Olympic Committee organization. He served as Ambassador ad personam of the Hellenic Republic (1999-2004); Secretary-General of the Greek Foreign Ministry, responsible for Expatriate Greeks (1996-99); and Chief of Staff to the Greek Foreign Minister (1996). Between 1988 and 1993 he worked as an Attorney at Wilmer, Cutler & Pickering in Washington, D.C., specializing in international trade, transactions, and arbitration.

Mr. Lambrinidis was born in Athens, Greece in 1962. He studied Economics and Political Science at Amherst College (Bachelor of Arts degree, 1984) and Law at Yale Law School (Juris Doctor degree, 1988), where he was also Managing Editor of The Yale Journal of International Law. He is a 1980 graduate of the Athens College High School in Greece. He is married and has a daughter.



Ambassador Susan Schwab

SPEAKERS IN ORDER OF APPEARANCE

Strategic Advisor, Mayer Brown LLP, former United States Trade Representative
@Mayer_Brown

Susan C. Schwab is a strategic advisor in Mayer Brown's International Trade practice and offers cross practice and cross office counsel to Mayer Brown's

clients on a wide range of issues and policies.

Ambassador Schwab's advisory role for Mayer Brown is in addition to her professorship at the School of Public Policy at the University of Maryland, where previously she had served as Dean, and as President of the University System of Maryland Foundation. From 2005-2009 she served as US Trade Representative and Deputy USTR in the George W. Bush administration. She also sits on several corporate boards, and is a frequent speaker at associations, corporations, and think tanks.

During her tenure as the USTR, Ambassador Schwab successfully opened markets for US products and services in every region of the world, and across a variety of business sectors and industries. She concluded the US's Free Trade Agreements (FTAs) with Peru, Colombia, Panama and South Korea and launched the Trans-Pacific Partnership (TPP) talks.

Ambassador Schwab also helped to achieve congressional approval of Permanent Normal Trade Relations (PNTR) with Vietnam, FTAs with

Oman and Peru, and the bipartisan "May 10th, 2007 deal" on trade, labor and the environment. She also oversaw implementation of FTAs with 6 Central American Free Trade Agreement (CAFTA) countries, Bahrain, Oman and Peru. Additionally, she negotiated in the World Trade Organization's (WTO) Doha Round with major economic powers such as the European Union, China, India, Brazil and Indonesia; resolved a longstanding dispute with Canada over softwood lumber; negotiated the US bilateral WTO accession agreement with Russia; and filed and resolved multiple cases in defense of US commercial interests before the WTO.

Ambassador Schwab has more than three decades of international trade and policy experience. She began her career in the USTR's office as a trade negotiator for agriculture issues. After two years, she headed to Tokyo where she served as a Trade Policy Officer at the American Embassy. She later spent 8 years working for Sen. John Danforth (R-Mo), first as Chief Economist and Legislative Assistant for International Trade and then as Legislative Director. In 1989 she became the Director General of the US & Foreign Commercial Service at the US Department of Commerce, where she oversaw 200 international and domestic field offices with 1300 employees and a budget totaling \$115 million. Following that, she worked as a senior executive at a major US company negotiating deals to access the Chinese market.



Orit Frenkel

**CEO, American Leadership Initiative
@OritFrenkel**

Dr. Orit Frenkel is the co-founder and CEO of the American Leadership Initiative (ALI), where she works with members of Congress and other elected officials, together with thought leaders from the academia,

business, and civil society, to develop a new vision for international economic policy, trade, and diplomacy. As CEO, she leads all aspects of ALI's policy development and programming.

Dr. Frenkel has more than 40 years of experience working on Asia, trade, U.S. competitiveness and technology, and foreign policy issues.

Prior to founding ALI, Dr. Frenkel was a senior executive with General Electric Company for 26 years. In that position, she was responsible for supporting GE's international sales, policy objectives, government relations, and corporate social responsibility initiatives. She led GE's global policy advocacy on a wide range of trade and economic issues and developed policy responses on issues such as renewable energy and digital trade. She also led GE's policy development towards China, developing and implementing GE's responses to challenges such as China's Belt and Road strategy.

Dr. Frenkel started her career in the Office of the U.S. Trade Representative where she was the Director for Trade in High Technology Products and Deputy Director for Trade with Japan. She also spent a year

working for Congressman Lee Hamilton during his time as Chairman of the House Foreign Affairs Committee.

She is the author of numerous published articles and reports on U.S. competitiveness and technology, trade, Asia, and foreign policy issues, as well as a book on the negotiation of the US-Israel Free Trade Area. She is an Adjunct Fellow with the Center on Strategic and International Studies, a member of APCO's International Advisory Committee, and has served U.S. government advisory panels, as well as on the boards of numerous trade and professional associations.

Dr. Frenkel received a Ph.D. in International Economics from The Johns Hopkins University, an M.P.P. from the University of Michigan, and a B.A. in Economics from University of Maryland.



Ed Gresser

SPEAKERS IN ORDER OF APPEARANCE

**Vice President and Director
for Trade and Global Markets,
Progressive Policy Institute (PPI)
@EBGresser**

Ed is a graduate of Stanford University and holds a Master's Degree in International Affairs from Columbia Universities and a certificate from the Averell Harriman Institute for Advanced Study of the Soviet Union.

Ed Gresser is Vice President and Director for Trade and Global Markets at PPI.

Ed returns to PPI after working for the think tank from 2001-2011. He most recently served as the Assistant U.S. Trade Representative for Trade Policy and Economics at the Office of the United States Trade Representative (USTR). In this position, he led USTR's economic research unit from 2015-2021, and chaired the 21-agency Trade Policy Staff Committee.

Ed began his career on Capitol Hill before serving USTR as Policy Advisor to USTR Charlene Barshefsky from 1998 to 2001. He then led PPI's Trade and Global Markets Project from 2001 to 2011. After PPI, he co-founded and directed the independent think tank ProgressiveEconomy until rejoining USTR in 2015. In 2013, the Washington International Trade Association presented him with its Lighthouse Award, awarded annually to an individual or group for significant contributions to trade policy.

Ed is the author of *Freedom from Want: American Liberalism and the Global Economy* (2007). He has published in a variety of journals and newspapers, and his research has been cited by leading academics and international organizations including the WTO, World Bank, and International Monetary Fund.

Jeffrey Kucik

SPEAKERS IN ORDER OF APPEARANCE



**Associate Professor, University of
Arizona
@UArizonaSBS**

Dr. Kucik researches the politics of international trade. He pays particular attention to the costs and benefits of trade agreement membership. He also explores the partisan debates

over trade within the United States. Dr. Kucik spent six years directing graduate programs in international affairs. He has published in a variety of peer-review academic journals as well as outlets like the Los Angeles Times, Washington Post, Foreign Affairs and the Hill.



Chad Thompson

SPEAKERS IN ORDER OF APPEARANCE

**Executive Director for Legal Affairs
& Trade, General Motors
@GM**

Chad Thompson is the Executive Director of Legal Affairs & Trade at GM. In this role, Chad leads a team of attorneys and compliance professionals responsible for

the company's global trade, export compliance, sanctions, CFIUS, government contracts, and antitrust-related legal work. He joined GM in 2014.

Prior to GM, Chad was an international trade attorney at Alston & Bird in Washington, DC. Chad has a BS in engineering science, math, and economics from Vanderbilt University, a masters degree in applied economics from Johns Hopkins, and a JD from NYU.



Sarah Thorn

SPEAKERS IN ORDER OF APPEARANCE

Senior Director, Global Government Affairs, Walmart @Walmart

Sarah is primarily responsible for managing international policy issues at Wal-Mart Stores, Inc. In this capacity, she advocates for Walmart priorities in legislation and trade negotiations

that impact the company's worldwide sourcing, e-commerce and retail distribution rights. She also leads a team that manages global supply chain policies, including responsible sourcing and labor issues.

In 2011, Sarah led the strategy team that developed Walmart's Global Women's Economic Empowerment Initiative, which is focused on empowering women throughout Walmart's global supply chain. She is actively involved in the implementation of the initiative, focusing primarily stakeholder engagement and global partnerships.

Before joining Walmart, Sarah worked for seven years at the Grocery Manufacturers Association where she led the food, beverage and consumer products industry advocacy on international trade issues. Sarah has also worked as a consultant for PricewaterhouseCoopers on business mobility issues and served as an international relations representative with AMP Incorporated. Sarah began her career in Washington as a Presidential Management Fellow at the U.S. Information Agency.

Sarah holds a Master of Arts degree in law and diplomacy from the Fletcher School of Law and Diplomacy and a Bachelor of Arts degree in comparative area studies and comparative literature cum laude from Duke University.

Jon Gold

SPEAKERS IN ORDER OF APPEARANCE



Vice President of Supply Chain and Customs Policy, National Retail Federation
@JonGoldDC

Jonathan Gold is vice president of supply chain and customs policy at the National Retail Federation. In this role, Gold is a primary spokesperson and is

responsible for representing the retail industry before Congress and the administration on supply chain, international trade, product safety and customs-related issues impacting the retail industry. While with NRF, he has been a leading advocate of the value of trade and global value chains to the U.S. economy.

Prior to joining NRF, Gold served as a policy analyst in the Office of Policy and Planning for U.S. Customs and Border Protection. He joined CBP in May 2006 and was responsible for providing policy guidance on issues surrounding maritime cargo security and trade-related matters. Gold also worked on implementation issues surrounding the SAFE Port Act and other issues within the agency including CBP intelligence reform, pandemic flu and trade facilitation.

Before joining CBP, Gold spent nearly a decade with the Retail Industry Leaders Association holding several government relations positions including director and then vice president of international trade policy before being named vice president of global supply chain policy in January 2005.

Gold currently serves on the Department of Commerce's Advisory Committee on Supply Chain Competitiveness. He has previously served on the Department of Homeland Security's Commercial Customs Operations Advisory Committee and on the Department of Commerce's International Trade Advisory Committee on Distribution Services.

Gold holds a bachelor's degree in international business with a concentration in finance from American University in Washington, D.C.



Phil Levy

SPEAKERS IN ORDER OF APPEARANCE

**Chief Economist, Flexport, formerly
Senior Economist for Trade for the
President's Council of Economic
Advisors
@philpilevy**

Dr. Phil Levy is Chief Economist at Flexport where he leads qualitative and quantitative economic research

informed by public policy developments and proprietary data. Dr. Levy's research informs the market on global trade trends and helps Flexport teams make product and business strategy decisions to best serve clients. Before Flexport, Dr. Levy spent two decades researching and forming global trade policy. Prior to joining Flexport, Dr. Levy served as Senior Fellow on the Global Economy at Chicago Council on Global Affairs and Adjunct Professor of Strategy at Northwestern Kellogg. Previously, Dr. Levy served twice at the White House on the President's Council of Economic Advisors, most recently as Senior Economist for Trade, and was a member of the Policy Planning Staff for Secretary of State Condoleezza Rice.

He has testified before numerous congressional committees and has written regularly for Forbes, The Hill, and Foreign Policy. He is the author of Rebuilding a Bipartisan Consensus on Trade Policy. He has also taught global economic policy and international trade at Georgetown, Columbia, the University of Virginia, and Yale.

Dr. Levy holds an A.B. in Economics from the University of Michigan and a Ph.D in Economics from Stanford University.

Penny Naas

SPEAKERS IN ORDER OF APPEARANCE



President, International Public Affairs and Sustainability, UPS @UPSPolicy

Penelope (Penny) Naas currently serves as UPS President for International Public Affairs and Sustainability. Before her current role, Penny was UPS Vice-President and

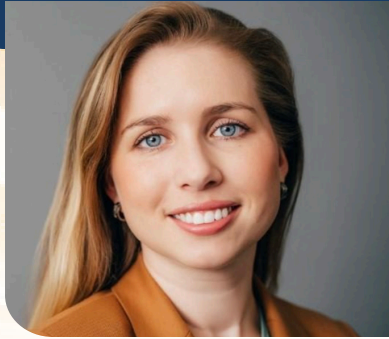
District Manager for International Public Affairs and Sustainability from January 2015 until July 2020.

Penny began her UPS career in May 2012, joining as the head of public affairs in the then-EMEA Region. In that role, Penny oversaw public affairs for the Europe, Middle East, and Africa region and worked to enhance governmental understanding of UPS and the issues impacting UPS and the logistics industry. In 2014, Penny was also asked to oversee sustainability in Europe, and has worked to advance internal and external appreciation of the importance of sustainability for UPS. Prior to joining UPS, Penny worked for Citigroup in the Global Government Affairs team from 2006-2012. She moved to Europe in 2007 and opened Citigroup's first government affairs office in Brussels, Belgium, where she oversaw the various legislative and regulatory issues that arose after the 2008 financial crisis.

Penny started her career at the U.S. Department of Commerce (DOC), where she worked for 13 years in various roles covering international trade and commercial issues. From 2004-2006, Penny headed the Office

of Europe within the U.S. DOC International Trade Administration and created strategies to help US companies facing market access challenges in Europe. She worked in both the Clinton and Bush White House on task forces to pass trade deals involving China's accession to the World Trade Organization and securing passage of Trade Promotion Authority. She started her career at the Department of Commerce conducting anti-dumping and anti-subsidy investigations on foreign companies.

Penny has a bachelor's degree in economics and a Master's degree in public policy from the University of Michigan, Ann Arbor. She is a former board member of the American Chamber of Commerce to the EU and the University of Michigan Alumni Board, the American European Community Association and the Fulbright Commission for Belgium and Luxembourg. She is active in UPS' Women's Leadership Development, serving as the executive sponsor of the chapters in Europe. Her husband, Niels, is a Danish diplomat and they have three children. Penny enjoys playing sports and travel.



Maria Zieba

SPEAKERS IN ORDER OF APPEARANCE

**Assistant Vice President,
International Affairs National Pork
Producers Council
@NPPC**

As Assistant Vice President of International Affairs, Maria Zieba works on NPPC's trade policy program focusing on opening, maintaining, and

increasing market access for U.S. pork.

Prior to joining NPPC, Maria was a trade policy manager for the National Milk Producers Federation and the U.S. Dairy Export Council, where she worked on various trade issues affecting the dairy industry.

Previously, she worked at the U.S. Department of Agriculture's Foreign Agricultural Service, managing capacity building projects aimed at increasing U.S. agricultural exports to emerging markets.

Maria serves as a Cleared Advisor on the Agricultural Technical Advisory Committee for Trade in Animals and Animal Products, providing input to USDA and USTR on key issues affecting U.S. pork exports. She also serves on the board of directors for the Association of Women in International Trade and Farmers for Free Trade.

Maria holds a master's degree in International Commerce and Policy from George Mason University. She received her bachelor's degree from the University of California, Riverside with a double major in Political Science-International Affairs and Spanish.



Reporter, New York Times
@AnaSwanson

Ana Swanson writes about trade and international economics for the New York Times. She previously covered the economy, trade and the Federal Reserve for The Washington Post.

Before that, Ana was an editor of Foreign Policy's South Asia Channel and the editor-in-chief of China Economic Review magazine in Shanghai.

She has a bachelor's degree in cultural anthropology from Northwestern University and a master's in international relations with a focus in China and international economics from the Johns Hopkins School of Advanced International Studies in Washington, D.C.

Before moving to Washington, D.C., she lived and worked in China for eight years.



Ambassador Sarah Bianchi

SPEAKERS IN ORDER OF APPEARANCE

**Deputy United States Trade
Representative**
@SarahABianchi

Ambassador Sarah Bianchi currently serves as Deputy United States Trade Representative, overseeing Asia, Africa, Investment, Services, Textiles, and Industrial Competitiveness.

Ms. Bianchi has spent nearly a decade in government roles in economic and domestic policy including in the Office of the Vice President, the White House Domestic Policy Council, the Office of Management and Budget and the Senate Health, Education, Labor and Pensions Committee.

In 2011, Ms. Bianchi was appointed by then Vice President Biden as his head of economic and domestic policy where she coordinated all policy initiatives ranging from workforce competitiveness to manufacturing to budget negotiations. She also served as Deputy Assistant to the President for Economic Policy. Ms. Bianchi has also served as a senior advisor to the Biden Institute at the University of Delaware where she worked on a variety of economic policies and served as Chair of the Institute's Policy Advisory Board.

Ms. Bianchi has served in a number of private sector roles as well. Most recently, she worked at Evercore ISI as a senior managing director in the macroeconomic research group where she led United States public policy

research. She graduated magna cum laude from Harvard University in 1995 and served on the Senior Advisory Committee at the Institute of Politics at Harvard University from 2004 to 2021. Bianchi and her husband have a thirteen-year-old daughter and an eleven-year-old son and live in Arlington, Virginia.



Ambassador Robert Holleyman

SPEAKERS IN ORDER OF APPEARANCE

**Partner and C&M International
President & CEO; former Deputy
United States Trade Representative
@RHolleyman**

Ambassador Robert Holleyman is the president and CEO of Crowell & Moring International and a partner in Crowell & Moring's International

Trade, and Privacy and Security groups. He has significant trade, international business, economic policy, and legal experience from his service as Deputy U.S. Trade Representative, as CEO of a highly successful information technology advocacy association, and work as counsel in the U.S. Senate. He served as Deputy United States Trade Representative from 2014-2017, with the rank of Ambassador.

In his most recent position, Ambassador Holleyman was responsible for U.S. trade and investment relations with Asia and with regional institutions, including the Asia-Pacific Economic Cooperation (APEC) forum. He led USTR's negotiations with China, including the work of the annual Joint Committee on Commerce and Trade (JCCT) and with India through the U.S.-India Trade Policy Forum (TPF). In addition, Ambassador Holleyman was responsible for global trade policy in the areas of services, investment, intellectual property (IP), and innovation.

Ambassador Holleyman led the creation of a new Digital Trade Working Group within USTR to focus on trade policy and the digital economy and to advance U.S. negotiating priorities around digital trade. He developed and advanced USTR's "Digital2Dozen," a series of groundbreaking

measures secured in the Asia-Pacific region that established rules promoting a free and open internet; expanded e-commerce; led to the free flow of cross-border data transfers; and enhanced cybersecurity, consumer privacy, competition in telecommunications networks, and disciplines to eliminate and prohibit barriers to new digital products and services.

Ambassador Holleyman served as a board member of the Overseas Private Investment Corporation (OPIC), the U.S. Government's global development financing institution. He represented USTR on the Committee on Foreign Investment in the U.S. (CFIUS), reviewing foreign acquisitions of U.S. commercial entities for their impact on national security.

Ambassador Holleyman was President and CEO of BSA/The Software Alliance from 1990–2013, where he transformed an early stage enterprise into a global association representing the world's software powerhouses across 65 countries with 16 foreign offices. At BSA, he positioned companies to address emerging standards, competition, IP, and innovation issues. Previously, Ambassador Holleyman worked in commercial litigation with a law firm in Houston, Texas.

Ambassador Holleyman received his Juris Doctor degree from Louisiana State University Law School and his Bachelor of Arts degree from Trinity University in San Antonio, Texas, where he was named its 2012 Distinguished Alumnus.



Kenneth I. Levinson

**Executive Director, Washington
International Trade Association**
@wita_dc @KLev_DC

Ken Levinson serves as the Executive Director of the Washington International Trade Association (WITA). WITA is the world's largest non-profit, non-partisan membership

organization dedicated to providing a neutral forum for the open and robust discussion of international trade policy and economic issues. WITA and its affiliated groups have over 10,000 members, and more than 160 corporate sponsors and group memberships.

Ken has over 30 years of experience working with companies, associations, NGOs and governments, advocating innovative solutions to complex public policy challenges. Over the years, Ken has worked with clients in the technology, telecommunications, biopharmaceuticals, agriculture and food, financial services, retail, apparel, energy, and consumer products sectors.

Previously, Ken served as Senior Director for Global Government Affairs for AstraZeneca. Prior to joining AstraZeneca, Ken served as Senior Vice President and COO at the Washington, DC consulting firm of Fontheim International. Ken joined Fontheim after spending six years on the staff of U.S. Senator John D. (Jay) Rockefeller IV. Ken advised the Senator on foreign policy and national security matters, and served as the Senator's chief advisor on the U.S. Senate Finance Committee, dealing with issues related to international trade and tax policy.

SPEAKERS IN ORDER OF APPEARANCE

Ken received his Master's Degree from New York University after doing his undergraduate work at the University of Massachusetts, in Amherst. Ken also spent a year studying at the University of Copenhagen, Denmark. Ken and his wife, the Reverend Donna Marsh, live in Bethesda, MD, with their two daughters.

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WITA

Washington International Trade Association

Proudly Presents the...

2022 CONGRESSIONAL TRADE AGENDA

Congressional Trade Leaders
share their perspectives
at WITA's annual overview
of the Hill's Trade Agenda.

VIRTUAL EVENT HOSTED ON ZOOM



Friday,
March 11, 2022
9:00 AM - 10:30 AM

As in prior years, this will be
an **OFF-THE-RECORD**
discussion of the critical trade
issues that Congress may
address in the coming year.

FEATURED SPEAKERS:

Sally Laing
Democratic Chief Counsel,
International Trade,
U.S. Senate Committee on Finance

Mayur Patel
Chief International Trade Counsel,
U.S. Senate Committee on Finance,
Republican Staff

Josh Snead
Republican Chief Trade Counsel,
Trade Subcommittee,
House Ways and Means Committee

Alexandra Whittaker
Democratic Chief Trade Counsel;
Staff Director Trade Subcommittee,
House Committee on Ways and Means



Wednesday, July 13, 2022 | 7:00 PM - 9:00 PM (EST)

Ronald Reagan Building & International Trade Center Ronald Reagan Building and International Trade Center | 1300 Pennsylvania Ave NW, Washington, DC 20004

The Annual Dinner, held each summer, hosted by the Washington International Trade Foundation, is WITA's signature event. The Dinner attracts hundreds of top decision makers, policy shapers, and trade experts from D.C. and around the world. This event is packed with a 'Who's Who' of trade policy professionals—over 500 attendees each year, it's no wonder it's come to be known as 'Trade Prom.'

Organized by WITA's sister organization, the 501(c)(3) Washington International Trade Foundation (WITF), the Annual Dinner is the biggest trade event of the year in Washington, DC. The event is a fundraiser to support WITA and WITF's trade education activities throughout the year.

This event is considered "widely attended" under both House & Senate Gift Rules.



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UPS champions **inclusive trade** that is **fair, sustainable, resilient and prosperous**. These principles drive global growth that can be more widely shared through increased exports, additional jobs, greater consumer choice and a broader, more diversified supplier network.

Inclusive trade provides more opportunities for more communities to thrive – and that *matters*.





Top 10 Trade Trends for 2022

China Close to Passing U.S. as World's Top Importer:

In 2022, China, for the first time since it joined the WTO in 2001, appears likely to pass the U.S. to become the world's #1 importer of goods by value.

ASEAN Countries Rivaling China as Manufacturing Base:

Manufacturers are building, and exporting from, plants in countries like Vietnam, Thailand and Singapore that produce many of the same goods as factories in China.

Commodity Prices Boom Amid Scramble for Resources:

The combination of the work-from-home economy and industrial activity picking up has generated a booming demand for power around the world, despite fears about climate change.

U.S. Hikes Energy Exports: The U.S. is becoming a chief supplier of energy around the world, trade statistics show.

High-Tech Trade Booms: The prevalence of lockdowns, boosted further by the omicron crisis, has pumped up high-tech trade around the world.

Cars Go Electric: Global electric car sales are expected to top \$800 billion by 2027, more than double the current value of the market.

Batteries Needed: That's boosted the trade in materials related to making batteries. Chinese exports of lithium batteries increased 78% to \$25 billion from \$14 billion during the first 11 months of 2021.

U.S. Consumers Lead Recovery from Covid: U.S. exports have driven global manufacturing and the recovery of the global economy.

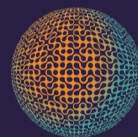
Fears of Supply Chain Meltdown Overblown: After a summer of stories about container ships crammed together by the Port of Los Angeles, trade has rebounded.

Coal is... Back: Despite the renewed focus on the climate, coal trade boomed in 2021.

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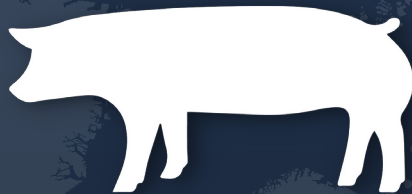
CONTACT US DIRECTLY!

Jade Tate

Director of US, Canada & Australia

jate@tradedatamonitor.com

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TRADE WORKS FOR U.S. PORK

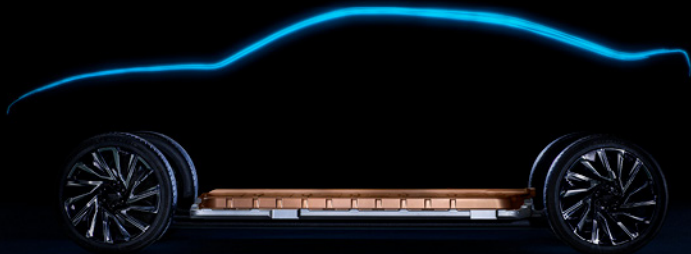
Trade is critical to the financial well-being of U.S. pork producers. Over the past 10 years, the United States, on average, has been the top exporter of pork in the world; it is the globe's lowest-cost producer of pork. In any given year, the U.S. pork industry ships product to more than 100 countries. Exports add significantly to the bottom line for all U.S. pork producers.

NATIONAL PORK PRODUCERS COUNCIL



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create a more sustainable tomorrow.



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Trade supports tens of millions of American jobs and drives long-term U.S. innovation, growth and opportunity.

Before the COVID-19 pandemic, over 40 million American jobs – one in five – depended on trade. Now, America needs an ambitious new trade agenda that sets the rules, strengthens our supply chains and removes barriers for Americans who sell to customers around the world. Let's help them compete on a level playing field at home and abroad. We can do so by promoting rules-based trade and strengthening economic ties with our allies and key trading partners. When markets are opened and trade rules are followed, costs decrease and options increase so American businesses, workers, families and communities win.

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prosperity throughout the Western Hemisphere

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On Behalf of American Apparel & Footwear Association,
a member of CEPA.



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WASHINGTON, D.C.



About #WTCDC

World Trade Center Washington, DC (WTCDC) helps clients develop events connecting nations and cultures, fostering international dialogue, generating business opportunities and raising awareness about economic benefits realized through trade. The World Trade Centers Association's global network connects WTCDC to 750,000 affiliated businesses, spanning 330 trade centers, in over 100 countries. Make a global impact.

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