

# 2023 WASHINGTON INTERNATIONAL TRADE CONFERENCE

FEBRUARY 13 & FEBRUARY 14, 2023



Washington International Trade Association

**MONDAY, FEBRUARY 13, 2023**

VIA ZOOM: 1:00 PM - 5:00 PM US/EASTERN TIME

**TUESDAY, FEBRUARY 14, 2023 • 9:00 AM – 1:00 PM**

IN PERSON AND VIA ZOOM: 9:00 AM - 12:00 PM US/EASTERN TIME

IN PERSON LUNCHEON: 12:00 PM - 1:00 PM US/EASTERN TIME

JOIN THE CONVERSATION! @WITA\_DC  #WITC2023 #TRADEVALENTINES

RONALD REAGAN BUILDING & INTERNATIONAL TRADE CENTER

1300 PENNSYLVANIA AVENUE NW

WASHINGTON, DC 20004

# WELCOME

---

Welcome to WITA's 5th Annual Washington International Trade Conference! This is our first Conference with in-person elements since February 2020.

Special thanks to our sponsors for their support of this year's Conference. It is through their support, and the sustained support of all our sponsors throughout the years, that we've been able to be flexible and meet the trade community wherever they have been these past three years.

Since March 2020, we have hosted over 155 webinar panels, with over 20,000 attendees at our live events on Zoom, and even more who have watched on YouTube. We're also thrilled that at today's conference, we are joined by guests in 16 U.S. States and viewers in 15 different countries!

Over the next two days and over the coming months, we plan to continue diving deep on important trade issues facing America and the world, both in person and online. And through the WITA Academy, we'll be making trade education and career opportunities in international trade accessible to communities in the United States and around the world, and making the trade community itself more diverse, equitable, and inclusive.

Thank you for joining us at the 2023 Washington International Trade Conference and sharing your Valentine's Day with us. Please also share your #TradeValentines on Twitter today, and don't forget to tag @WITA\_DC and #WITC2023 on your tweets!

# SPONSORS

---

## BENEFACTOR



## EXECUTIVE



## PATRON



# AGENDA

---

---

## MONDAY, FEBRUARY 13:

All sessions Via Zoom (all times are U.S./Eastern Time)

### 1:00 PM: ET: WTO Update

- ❖ **Angela Ellard**, Deputy Director-General, World Trade Organization
- ❖ **Ambassador Rufus Yerxa**, Senior Advisor, McLarty Associates; former WTO Deputy Director General; and former Deputy USTR

### 1:45 PM ET: Climate Diplomacy and Trade

- ❖ **Dan Esty**, Hillhouse Professor of Environmental Law and Policy, Yale School of the Environment and Yale Law School – on public service leave at the World Trade Organization
- ❖ **David Livingston**, Managing Director for Clean Energy & Senior Advisor, U.S. Special Presidential Envoy for Climate John Kerry
- ❖ **Kelly Milton**, Assistant U.S. Trade Representative for Environmental and Natural Resources, Office of the United States Trade Representative
- ❖ **Julio José Prado**, Minister of Production, Foreign Trade, Investment and Fisheries, Ministry of Production, Foreign Trade, Investments and Fisheries of Ecuador
- ❖ **Ambassador Jo Tyndall**, Director, Environment Directorate, OECD
- ❖ **Moderator: Maureen Hinman**, Co-Founder, Chairman, Silverado Policy Accelerator

### 2:30 PM ET: Making a More Meaningful TTC in its 3rd Year

- ❖ **Michelangelo Margherita**, Head of Trade, Agriculture and Digital Economy in the Delegation of the European Union to the U.S.
- ❖ **Jonathan McHale**, Vice President, Digital Trade, Computer & Communications Industry Association
- ❖ **Daniel Mullaney**, former Assistant U.S. Trade Representative for Europe and the Middle East

- 
- ❖ **Jason Oxman**, President and Chief Executive Officer of the Information Technology Industry Council (ITI)
  - ❖ **Moderator: Marjorie Chorlins**, Senior Vice President, Europe, U.S. Chamber of Commerce

### 3:15 PM ET: Trade, Supply Chains and Industrial Policy

- ❖ **Simon J. Evenett**, Professor of International Trade and Economic Development, University of St. Gallen, Founder, St. Gallen Endowment for Prosperity Through Trade
- ❖ **Jimmy Goodrich**, Vice President, Global Policy, Semiconductor Industry Association
- ❖ **Hon. Nazak Nikakhtar**, Partner, Wiley Rein LLP; Senior Fellow, Center for Technology Diplomacy, Purdue University; and Strategic Advisor, Silverado Policy Accelerator
- ❖ **Scott Paul**, President, Alliance for American Manufacturing (AAM)
- ❖ **Moderator: Jonathan Lang**, Director for Trade and Supply Chains, Industrial & Consumer, Eurasia Group

### 4:00 PM ET: U.S.-China Trade and National Security

- ❖ **Amy P. Celico**, Principal Albright Stonebridge Group, Dentons Global Advisors
- ❖ **Scott Kennedy**, Senior Adviser and Trustee Chair in Chinese Business and Economics, Center for Strategic and International Studies
- ❖ **Samm Sacks**, Senior Fellow, Yale Law School, Paul Tsai China Center
- ❖ **Moderator: Erin Ennis**, Senior Vice President, Government Affairs, Dell Technologies

# AGENDA, continued

---

## TUESDAY, FEBRUARY 14:

In-person with livestream (all times are U.S./Eastern Time)

8:30 AM ET: Doors open for networking breakfast

9:00 AM ET: Formal Day 2 Conference Start Time

9:05 AM ET: Welcoming Remarks by Kenneth I. Levinson, WITA Chief Executive Officer

9:10 AM ET: Update from Congress

- ❖ U.S. Senator Mike Crapo (R-ID), Ranking Republican, Senate Finance Committee
- ❖ Moderator: Steve Lamar, President & CEO, American Apparel and Footwear Association, and President of the WITA Board of Directors

10:00 AM ET: Update on the Administration's Trade Agenda

- ❖ Marisa Lago, U.S. Under Secretary of Commerce for International Trade
- ❖ Moderator: Wendy Cutler, Vice President, Asia Society Policy Institute and Managing Director of the Washington, D.C. Office

11:00 AM ET: Trade Around the World Ambassadors Roundtable

- ❖ Hon. Ashok Kumar Mirpuri, Ambassador of Singapore to the United States
- ❖ Hon. Karin Olofsdotter, Ambassador of Sweden to the United States
- ❖ Ambassador Tamaki Tsukada, Deputy Chief of Mission at the Embassy of Japan in Washington
- ❖ Moderator: Ambassador Dr. Susan C. Schwab, Strategic Advisor, Mayer Brown LLP; and former United States Trade Representative

12:00 PM ET: Networking Luncheon

# SPEAKERS

---



## AMY P. CELICO

*Principal Albright Stonebridge Group,  
Dentons Global Advisors*

*@AmyCelico*

Amy Celico is a Principal at Albright Stonebridge Group, part of Dentons Global Advisors. Ms. Celico co-leads the firm's China practice, overseeing a team of 13 professionals in Washington, D.C. Drawing on more than 25 years of experience, Ms. Celico assists corporate and non-profit clients develop and expand business opportunities in China and navigate regulatory and policy changes in the China market.

Prior to joining the firm, Ms. Celico served as Senior Director for China Affairs at the Office of the U.S. Trade Representative, where she was responsible for developing negotiating positions on issues related to China's non-financial services sectors and intellectual property rights policies. She was also involved in developing trade policy positions for bilateral discussions with China through the Strategic Economic Dialogue and the U.S.-China Joint Commission on Commerce and Trade. Previously, Ms. Celico served as Deputy Director of the Office of the Chinese Economic Area at the U.S. Department of

Commerce and head of Trade Facilitation Office at U.S. Embassy Beijing, where she monitored China's compliance with its WTO commitments and developed U.S.-China trade policy to expand market access for U.S. companies in China. She also worked at the U.S. State Department, where she served as an intelligence analyst in the Bureau of Research and Intelligence, and as a Vice Consul for economic affairs at the U.S. Consulate in Shanghai. Prior to her government service, Ms. Celico was the Director of Development for the Johns Hopkins University-Nanjing University Center for Chinese and American Studies. She also worked at the International Monetary Fund as the bilingual assistant to the Executive Director for China.

Ms. Celico serves on the Board of Directors of the National Committee on U.S.-China Relations and is a Senior Associate (Non-resident) to the Simon Chair in Political Economy at the Center for Strategic and International Studies. She has been interviewed on U.S.-China trade issues by news outlets including *Bloomberg*, *CNBC*, *The Financial Times*, *National Public Radio*, *The New York Times*, and *The Wall Street Journal*, and speaks regularly about these issues at conferences and other forums.

Ms. Celico earned her M.A. in International Economics and Strategic Studies at the Johns Hopkins School of Advanced International Studies and a B.A. with honors in Asian Studies from Mount Holyoke College. She is also a graduate of the Hopkins-Nanjing Center in China. She speaks Mandarin Chinese and spent seven years living and working in China.

She is based in Washington, D.C.

# SPEAKERS (continued)



## MARJORIE CHORLINS

*Senior Vice President, Europe, U.S.  
Chamber of Commerce*  
@mchorlins

Marjorie A. Chorlins is the senior vice president for Europe at the U.S. Chamber of Commerce, develops policies and executes programs related to trade and investment with Europe.

With more than 30 years of experience in the private, public, and nonprofit sectors, Chorlins has focused on forging consensus among competing points of view. She has represented the U.S. government in multilateral trade negotiations, advocated in support of global sales, consulted with multinational corporations on corporate responsibility, and helped foster a robust transatlantic relationship.

Chorlins began her federal government service in the office of former Sen. John C. Danforth (R-MO), where she participated in drafting the 1988 Trade Act and the 1989 implementing legislation for the U.S.-Canada Free Trade Agreement. She continued her government service as principal deputy assistant secretary for

Import Administration at the Department of Commerce, representing the U.S. in the GATT Uruguay Round and NAFTA negotiations.

Chorlins then became director for international trade relations at Motorola Inc. She played a leadership role in early business community efforts to normalize U.S.-China commercial relations and was an early proponent of a balanced approach in addressing commercial, human rights, and environmental priorities.

Subsequently, Chorlins served as executive vice president of Business for Social Responsibility, which provides technical assistance on socially responsible business practices.

She later rejoined Motorola's government relations organization as senior director of advocacy and global strategy, leveraging political resources to support the company's international sales and resolve matters of strategic importance to the corporation.

Chorlins also served as director of government and regulatory affairs at Lockheed Martin, where she managed the international portfolio and focused on export control reform and defense trade policy.

Chorlins holds an M.A. in international relations and economics from the Johns Hopkins School of Advanced International Studies and a B.A. in French from Wellesley College.





## U.S. SENATOR MIKE CRAPO (R-ID)

*Ranking Republican, Senate Finance Committee*  
*@MikeCrapo*

As a lifelong Idahoan, U.S. Senator Mike Crapo has learned that a willingness to listen makes for a more effective leader and lawmaker. Senator Crapo's commonsense approach and collaborative, creative problem-solving have enabled him to achieve lasting solutions to issues of importance to Idahoans and the nation. His strong background and interest in the finance arena has led to his leadership role in making inroads in the areas of regulatory relief, expansion of homeownership, trade and securities and investment.

Senator Crapo joined the Senate Finance Committee in 2005, and became the top Republican on the Committee in January 2021. Senator Crapo strongly supports free market policies that fuel economic growth. Building on the successful 2017 tax reform law, increasing access to quality, affordable health care and promoting the U.S.'s global competitiveness through free and fair trade are among his top priorities.

In addition to serving on the Senate Finance Committee, Senator Crapo is a current member and former Chairman of the Senate Committee on Banking, House and Urban Affairs, which has jurisdiction over efforts to promote the stability of the financial system and responsible lending to families and businesses. As Chairman of the Banking Committee, he successfully ushered important bipartisan bills into law, including legislation to right-size regulation for smaller financial institutions; legislation to strengthen and expand economic sanctions against Russia; and legislation to protect our nation's critical technologies from foreign competitors, among others. In early 2020, Crapo served as one of the lead negotiators in crafting major COVID-19 relief legislation, shaping many of the provisions of the Coronavirus Aid, Relief and Economic Security (CARES) Act designed to provide significant economic support to severely distressed sectors of the U.S. economy.

In addition to the Finance Committee and Banking Committee, Senator Crapo is a member of the Senate Budget Committee. Senator Crapo also serves on the Joint Committee on Taxation, a bipartisan committee with members of both the House and Senate who work collaboratively on the tax legislative process. His sensible approach has earned him the respect of his colleagues, and he has been selected to serve in various other leadership roles in the 117th Congress, including Chief Deputy Republican Whip.

Senator Crapo was elected to the U.S. Senate in 1998 after serving six years in

# SPEAKERS (continued)

the U.S. House of Representatives and eight years in the Idaho State Senate, where he served as Senate President Pro Tem. Before his election to Congress and the state legislature, Crapo was a partner in the law firm of Holden, Kidwell, Hahn & Crapo. He received his law degree from Harvard Law School and undergraduate degree from Brigham Young University.



## WENDY CUTLER

*Vice President, Asia Society Policy Institute and Managing Director of the Washington, D.C. Office; and former Acting Deputy United States Representative*  
*@wendyscutler*

Wendy Cutler is Vice President at the Asia Society Policy Institute (ASPI) and the managing director of the Washington, D.C. office. In these roles, she focuses on leading initiatives that address challenges related to trade, investment, and innovation, as well as women's empowerment in Asia. She joined ASPI following an illustrious career of nearly three decades as a diplomat and negotiator in the Office of the U.S. Trade Representative (USTR), where

she also served as Acting Deputy U.S. Trade Representative. During her USTR career, she worked on a range of bilateral, regional, and multilateral trade negotiations and initiatives, including the U.S.-Korea Free Trade Agreement, the Trans-Pacific Partnership, U.S.-China negotiations, and the WTO Financial Services negotiations. She has published a series of ASPI papers on the Asian trade landscape and serves as a regular media commentator on trade and investment developments in Asia and the world.



## ANGELA ELLARD

*Deputy Director-General, World Trade Organization*  
*@wto*

Ms Angela Paolini Ellard (United States) has served as WTO Deputy Director-General since June 2021.

Prior to her appointment, Ms Ellard had a distinguished career serving in the US Congress as Majority and Minority Chief Trade Counsel for over 26 years. She is internationally recognized as an expert on trade and international economic policy, resolving trade and investment barriers,

---

negotiating trade agreements, and supporting multilateral solutions as part of an effective trade and development policy.

Ms Ellard has negotiated and delivered significant bipartisan trade policy outcomes and legislation with Members of U.S. Congress and senior Biden, Trump, Obama, Bush, and Clinton Administration officials. Ms Ellard was also a lawyer in the private sector, specializing in trade litigation and strategy, trade policy, and legislative issues.

Ms Ellard obtained her Juris Doctor, cum laude, from Tulane University School of Law and her Master of Arts in Public Policy also from Tulane. She received her Bachelor of Arts from Newcomb College of Tulane University, summa cum laude. Ms Ellard is a frequent lecturer at law - graduate, and undergraduate classes. She has received numerous awards recognizing her accomplishments in trade law and policy.



## **ERIN ENNIS**

*Senior Vice President, Government Affairs, Dell Technologies*  
*@DellTech*

Erin Ennis has been Senior Director for Global Public Policy at Dell since

July 2019. In that position, she leads the company's international trade, privacy, and cybersecurity policy work, as well as other issues. Ennis joined Dell after nearly three decades in Washington. As Senior Vice President of the US-China Business Council (USCBC) from 2005 to 2019, she directed USCBC's government affairs and advocacy work for US companies and oversaw the organization's business advisory services. She also led a coalition of other trade associations on issues of interest to companies doing business with China. Prior to joining USCBC, Ms. Ennis worked at Kissinger McLarty Associates, an international consulting firm headed by former Secretary of State Henry Kissinger and former White House Chief of Staff Thomas "Mack" McLarty. At Kissinger McLarty, Ms. Ennis was responsible for implementing strategies for international business clients on trade matters, primarily in Vietnam and Japan.

Before entering the private sector, Ms. Ennis held several positions in the US Government. From 1992 to 1996, Ms. Ennis was a legislative aide to former US Senator John Breaux, working on international trade and commerce. She also worked on health care issues during the Senate's consideration of President Bill Clinton's health care reform proposal, an issue on which Senator Breaux actively worked to broker a compromise. At the Office of the US Trade Representative from 1996 to 2000, Ms. Ennis first worked in Congressional Affairs on Asia issues, including annual approvals of China's most favored nation status and the ill-fated 1997 push to renew presidential

# SPEAKERS (continued)

“fast track” negotiating authority. Beginning in 1998, she was assistant to Deputy US Trade Representative Richard Fisher, who led US trade negotiations and enforcement with Asia, the Americas, and on intellectual property rights.

A native of Louisiana, Ms. Ennis has a BA from Mount Holyoke College, where she currently serves as a trustee, and a Masters in International Affairs from The Catholic University of America. She is an active volunteer for the Washington National Cathedral. In 1999, Ms. Ennis completed the Marine Corps Marathon in under a quarter of a day and successfully laid to rest any lingering desire to run future races.



## DAN ESTY

*Hillhouse Professor of Environmental Law and Policy, Yale School of the Environment and Yale Law School - on public service leave at the World Trade Organization*

*@YaleEnvironment*

Dan Esty is the Hillhouse Professor at Yale University with appointments in both

the Law and Environment Schools and secondary appointments in the schools of Management and Global Affairs. He directs the Yale Center for Environmental Law and Policy ([www.yale.edu/envirocenter](http://www.yale.edu/envirocenter)) and teaches Yale courses on Climate Change, Corporate Sustainability, Trade Law, and Sustainability: Energy, Environment, and the Economy in the 21st Century. He is an author or editor of 14 books including the pathbreaking 1994 book, *Green to Gold*, and the recent prizewinning volume, *A Better Planet: 40 Big Ideas for a Sustainable Future*. He is currently on public service leave from Yale and working at the World Trade Organization in Geneva.



## SIMON J. EVENETT

*Professor of International Trade and Economic Development, University of St. Gallen; St. Gallen Endowment for Prosperity Through Trade*  
*@SimonEvenett*

Simon Evenett is a Professor of International Trade and Economic Development at the University of St. Gallen and Founder of the St Gallen Endowment, the new home of the Global Trade Alert initiative,

---

the leading independent trade policy monitoring initiative.

After starting his career at the (then) University of Michigan Business school, he has taught at Oxford and Rutgers universities and has been DLA Piper Distinguished Visiting Professor at Johns Hopkins University (twice) and Visiting Professor of Corporate Strategy at the University of Michigan (thrice). Professor Evenett was the first Director of Economic Research at the World Trade Institute and has been Co-Director of the CEPR's International Trade and Regional Economics Programme, the leading European-based group of researchers in international trade and economic geography.

He served twice as a World Bank official, has been a non-resident Senior Fellow of the Brookings Institution in Washington, DC, as well as a Member of the High Level Group on Globalization established by then French Trade Minister Christine LaGarde, a Member of the Warwick Commission on the Future of the Multilateral Trading System after Doha, and a Member of the Zedillo Committee on the Global Trade and Financial Architecture. In 2020 he was invited to join the Global Future Council on Trade and Investment of the World Economic Forum.

Professor Evenett obtained his Ph.D. in Economics from Yale University and B.A in Economics from the University of Cambridge. He has published over 225 books, edited volumes, journal articles, and book chapters. In addition, he has prepared over 50 reports for public bodies and international organisations and, furthermore, has written over 250 shorter pieces (VoxEU

columns, other blogs, newspaper articles, and short commentaries). Professor Evenett frequently engages with corporates, government officials, and the media as well as with analysts and scholars.



## **JIMMY GOODRICH**

*Vice President, Global Policy,  
Semiconductor Industry  
Association*  
*@SIAAmerica*

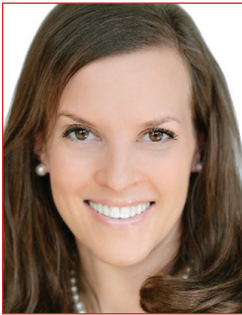
Jimmy Goodrich is Vice President, Global Policy at Semiconductor Industry Association. He joined SIA in 2015 and is vice president for global policy. In this role, Jimmy leads SIA's global policy team and directs SIA's international competitiveness, trade, export control, supply chain, global market research, and China policy agenda.

Jimmy has a diverse background in international technology trade, supply-chain, and security issues spanning a wide range of geographies. Previously he was director of China policy at the Information Technology Industry Council (ITI) in Washington D.C. Before moving

# SPEAKERS (continued)

to Washington D.C. in 2012, Jimmy spent a total of seven years working in the tech sector in China, including for Cisco Systems, APCO Worldwide, and USITO.

Jimmy has a bachelor's degree in comparative politics and East Asian studies from Ohio University. He is professionally fluent in Mandarin and serves on the Executive Committee for Beijing-based United States Information Technology Office (USITO), representing SIA in his capacity and on the Board of Directors of the American Mandarin Society, which promotes mandarin-language study for young Americans.



## MAUREEN HINMAN

*Co-Founder, Chairman, Silverado Policy Accelerator*

*@Eco2Sec*

Maureen Hinman is the Co-Founder and Chairman of Silverado Policy Accelerator. Ms. Hinman, a leading policy expert on the intersection of energy, environment, and the economy, most recently served as Director for Environment and Natural Resources at the Office of the United States Trade Representative. At USTR she led a range of multilateral, regional,

and bilateral trade policy initiatives focused on the environmental goods and services sector as well as natural resource conservation. Ms. Hinman previously served as the U.S. Department of Commerce's senior industry trade specialist responsible for international policy development and interagency advocacy for the U.S. environmental technology industry. Prior to entering federal service Hinman consulted on regional integration and trade policy implementation at Nathan Associates, a Washington-based economic policy consultancy. Ms. Hinman serves as a policy advisor for the Center for Climate and Trade. She was named a "2022 Tech Titan" by *Washingtonian Magazine*.



## SCOTT KENNEDY

*Senior Adviser and Trustee Chair in Chinese Business and Economics, Center for Strategic and International Studies*  
*@KennedyCSIS*

Scott Kennedy is senior adviser and Trustee Chair in Chinese Business and Economics at the Center for Strategic and International Studies (CSIS). A leading

---

authority on Chinese economic policy, Kennedy has been traveling to China for over 30 years. His specific areas of expertise include industrial policy, technology innovation, business lobbying, U.S.-China commercial relations, and global governance. He is the editor of China's *Uneven High-Tech Drive: Implications for the United States* (CSIS, February 2020) and (with Jude Blanchette) *Chinese State Capitalism: Diagnosis and Prognosis* (CSIS, October 2021) and the author of *The State and the State of the Art on Philanthropy in China* (Voluntas, August 2019), *China's Risky Drive into New-Energy Vehicles* (CSIS, November 2018), *The Fat Tech Dragon: Benchmarking China's Innovation Drive* (CSIS, August 2017), and *The Business of Lobbying in China* (Harvard University Press, 2005). He has edited three books, including *Global Governance and China: The Dragon's Learning Curve* (Routledge, 2018). His articles have appeared in a wide array of policy, popular, and academic venues, including the *New York Times*, *Wall Street Journal*, *Foreign Affairs*, *Foreign Policy*, and *China Quarterly*. He is currently finishing a report, *Beyond Decoupling: Maintaining America's Hi-Tech Advantages over China* (CSIS, forthcoming spring 2023). From 2000 to 2014, Kennedy was a professor at Indiana University (IU), where he established the Research Center for Chinese Politics & Business and was the founding academic director of IU's China Office. Kennedy received his PhD in political science from George Washington University, his MA in China studies from the Johns Hopkins School of Advanced International Studies, and his BA from the University of Virginia.



## MARISA LAGO

*U.S. Under Secretary of Commerce for International Trade*  
@mlagos

Marisa Lago is the Under Secretary of Commerce for International Trade. She was appointed by President Joseph R. Biden and sworn in on Dec. 28, 2021, to lead the federal government's efforts to assist American businesses entering or expanding into international markets, enforce fair trade policies, promote travel and tourism to the United States and U.S. products and services overseas, provide in-depth trade analyses, develop strategies that will shape the future of international trade, and engage in commercial diplomacy across the globe.

Under Secretary Lago has a distinguished career in public service with expertise in international markets, trade, financial regulation, and enforcement. Before joining ITA, she led the New York City Department of City Planning and the City Planning Commission. In the Obama-Biden Administration, she served in the Department of the Treasury as Assistant Secretary for International Markets and Development.

# SPEAKERS (continued)

---

Lago has also served as the Director of the Boston Redevelopment Authority and Chief Economic Development Officer for the City of Boston, President, and CEO of the Empire State Development Corporation, Director of the Office of International Affairs for the U.S. Securities and Exchange Commission, and Global Head of Compliance for a major investment bank.

She received a Bachelor of Science in Physics from The Cooper Union and her Juris Doctor cum laude from Harvard Law School.



## STEVE LAMAR

*President & CEO, American Apparel and Footwear Association, and President of the WITA Board of Directors*

*@stevewonk*

Stephen E. Lamar is President and CEO of the American Apparel & Footwear Association, the national trade association representing more than 1,000 brands in the apparel and footwear industry. Steve leads a dedicated team of professionals who represent AAFA members before the government, through the media, and in

industry settings on key brand protection, supply chain and manufacturing, and trade issues. Steve also advises AAFA member companies on legislation and regulatory policies. Prior to becoming President and CEO, Steve served as Executive Vice President for the association.

Prior to AAFA, Steve spent more than a decade engaged in international public policy work, including stints at the U.S. Commerce Department and in the Peace Corps. A runner, juggler, and genealogist in his spare time, Steve is President of the Washington International Trade Association. He holds a Bachelor of Arts Degree from Colgate University and a Master of Arts Degree in International Affairs (with a concentration on African politics and international trade) from George Washington University.



## JONATHAN LANG

*Director for Trade and Supply Chains, Industrial & Consumer, Eurasia Group*  
*@EurasiaGroup*

Jon Lang serves as Eurasia Group's Director for Trade and Supply Chains. He leads



---

the firm's research and content development in multiple areas including global policy efforts and tools to diversify supply chains, the role of industrial policy, and emerging trends in bilateral, plurilateral, and multilateral trade policy. Jon previously served as Director for International Economic Affairs at the White House National Economic Council and National Security Council. In this role, Jon led US government interagency policy processes on issues such as trade, international infrastructure investment, debt sustainability, and multilateral development bank and international financial institution policy development. Jon has also served as Senior Director for Global Markets at the US Department of Commerce's International Trade Administration. Prior to government service, Jon worked in commercial strategy consulting.

Jon holds a bachelor's degree from Georgetown University, a master's of science degree from the London School of Economics, and a master of business administration from Duke University's Fuqua School of Business.



## DAVID LIVINGSTON

*Managing Director for Clean Energy & Senior Advisor, U.S. Special Presidential Envoy for Climate John Kerry @DLinDC*

David Livingston is a senior advisor in the office of the Special Presidential Envoy for Climate, John Kerry.

Prior to joining government, Mr. Livingston previously worked at the Eurasia Group, a consultancy, focusing on energy, climate, trade and technology issues, and as a non-resident senior fellow of the Atlantic Council.

He has also served as a Fellow at the Carnegie Endowment for International Peace, as well as the inaugural Robert S. Strauss Fellow for Geoeconomics at the Office of the US Trade Representative. Earlier in his career, he worked at the World Trade Organization and the United Nations Industrial Development Organization.

He is a graduate of the University of Southern California and the University of Oxford, and is a term member of the Council on Foreign Relations.

# SPEAKERS (continued)

---



## MICHELANGELO MARGHERITA

*Head of Trade, Agriculture and Digital Economy, Delegation of the European Union to the U.S.*

*@EUintheUS*

Michelangelo Margherita is Head of Trade, Agriculture and Digital Economy in the Delegation of the European Union to the U.S.

Before moving to Washington, he spent most of his career in the Directorate General for Trade of the European Commission in Brussels. His assignments included legislative files, trade negotiations but also public diplomacy and press relations. He was part of the negotiating team for the EU's FTA with Andean countries, he was posted in Mexico City and subsequently developed the EU legislation on conflict minerals.

He holds law and political science degrees from universities in Paris and Montreal. Michelangelo has roots in several European countries and is married with two children.



## JONATHAN MCHALE

*Vice President, Digital Trade, Computer & Communications Industry Association*  
*@ccianet*

Jonathan McHale is the Vice President, Digital Trade at CCIA, where he leads the Association's digital trade advocacy in the United States and international fora.

Until 2022, he was the Deputy Assistant U.S. Trade Representative for ICT Services and Digital Trade. He has two decades of experience working to open foreign markets in the telecommunications and digital trade sectors at both the Department of State and USTR, through policy development, negotiation, enforcement, and dispute settlement. He was the lead negotiator for the USMCA Digital Trade chapter, the Telecommunications and Electronic Commerce issues in the Trans-Pacific Partnership FTA, as well as KORUS, AUSFTA, and the Singapore-U.S. FTA. He was responsible for digital issues in the U.S.-China Bilateral Investment Treaty negotiations, and continues to lead the formulation of policy on trade-

---

related aspects of electronic commerce in WTO and regional organizations, and the enforcement ICT and digital trade commitments in the WTO.

Prior to joining USTR, he served as an economic officer at the Department of State in Tokyo, Washington D.C. and Paris. He holds a B.A. from Brown University and an M.A. in international relations from Columbia University.



## **KELLY MILTON**

*Assistant U.S. Trade Representative for Environmental and Natural Resources*  
*@USTRadeRep*

Kelly K. Milton was named Assistant U.S. Trade Representative for Environment and Natural Resources in May 2020, after previously serving as Attaché in the U.S. Mission to the WTO in Geneva and the Deputy Assistant U.S. Trade Representative for WTO and Multilateral Affairs. Ms. Milton oversees all trade and environment issues for USTR, including those related to free trade agreement (FTA) negotiation, monitoring and enforcement; the

World Trade Organization (WTO) on trade and environment issues; and trade-related activities under several international organizations and multilateral environmental agreements (MEAs). Ms. Milton is dedicated to promoting the mutual supportiveness of trade and environment, and green growth through open and fair trade and investment policies.

Previously, as the Deputy Assistant U.S. Trade Representative for WTO and Multilateral Affairs, Ms. Milton led negotiations to address standards and regulation barriers in the European Union that impede market access for U.S. producers of numerous industrial and agricultural goods. Prior to this, Ms. Milton served as Director for International Environmental and Conservation Policy in the Environment and Natural Resources office, where she was the lead environment negotiator for U.S. FTAs and had responsibility for a wide variety of trade and environment policy issues, including lead negotiator on fisheries subsidies in the WTO, wildlife trade and marine fisheries issues, and implementation of environment obligations under U.S. FTAs.

Prior to joining USTR in 2010, Ms. Milton was a foreign affairs officer in the Bureau of Oceans and International Environmental and Scientific Affairs at the U.S. Department of State, where she worked on implementation of commitments under several MEAs, as well as addressing conservation and sustainability issues through environmental diplomacy.

# SPEAKERS (continued)

Ms. Milton holds a Master of Arts degree in Global Environmental Policy from American University in Washington, DC, and a Bachelor of Arts degree in Political Science from University of California San Diego in La Jolla, CA.



## HON. ASHOK KUMAR MIRPURI

*Ambassador of Singapore to the United States*  
*@SingaporeEmbDC*

Mr Ashok Kumar Mirpuri is the Ambassador of Singapore to the United States. He took up his appointment as Singapore's Ambassador to the United States of America (USA) in July 2012. Prior to his current appointment, he served as Ambassador to Indonesia from 2006 to 2012, High Commissioner to Malaysia from 2002 to 2006 and High Commissioner to Australia from 2000 to 2002.

A career diplomat, Mr Mirpuri joined the Ministry of Foreign Affairs (MFA) in 1984. In 1994, he was appointed Director of MFA's Policy Planning & Analysis Directorate I (Southeast Asia). In 1997,

Mr Mirpuri was seconded to Shell International Ltd in the United Kingdom as Corporate Advisor (Asia Pacific). He was subsequently assigned to the Singapore Embassy in Jakarta in 1998 as Minister-Counsellor and Deputy Chief of Mission, having previously served in Jakarta as First Secretary (Political).

Mr Mirpuri graduated with an honours degree from the National University of Singapore. He received his MA at the University of London's School of Oriental & African Studies under a Raffles Scholarship. He attended the Programme for Executive Development at the Institute for Management Development, Switzerland, and the Advanced Management Program at Harvard Business School, USA.



## DANIEL MULLANEY

*Former Assistant U.S. Trade Representative for Europe and the Middle East*

Dan Mullaney has served as Assistant U.S. Trade Representative for Europe and the Middle East at the Office of the United States Trade Representative since 2010. As head of USTR's Europe

---

and Middle East office, he is responsible for developing and implementing U.S. trade policy with Europe, including the European Union, Eurasia, including Russia, and the Middle East/North Africa.

Mr. Mullaney served from 2006 to 2010 as USTR's Senior Trade Representative in the United States Mission to the European Union in Brussels, Belgium, representing the United States in all aspects of U.S. trade policy at the various institutions of the European Union and the broader Brussels trade policy community. Before becoming Senior Trade Representative in Brussels, Mr. Mullaney served for seven years in USTR's Office of General Counsel, where he led various negotiations and acted as legal counsel for free trade and other agreements and represented the United States in dispute settlement proceedings at the World Trade Organization.

Prior to joining USTR in 1999, Mr. Mullaney was a partner in the law firm of Dorsey and Whitney, specializing in international trade law.

Mr. Mullaney is a native of Cincinnati, Ohio. He earned a B.A. degree from Amherst College in 1979, and a joint law/foreign service masters degree from Georgetown University in 1984. He is married and has two children.



## **HON. NAZAK NIKAKHTAR**

*Partner, Wiley Rein LLP; Senior Fellow, Center for Technology Diplomacy, Purdue University; and Strategic Advisor, Silverado Policy Accelerator*  
*@WileyRein*

The Honorable Nazak Nikakhtar is Partner at Wiley Rein LLP. She brings over two decades of experience in international trade and national security to help clients succeed in the domestic and global marketplace. Through leadership roles in the U.S. government and private sector, Nazak has leveraged her valuable insights into the expansive range of U.S. and international laws, regulatory and policy processes, and federal agency resources to achieve clients' business objectives.

From 2018 to 2021, with unanimous confirmation by the U.S. Senate, Nazak served as the Department of Commerce's Assistant Secretary for Industry & Analysis at the International Trade Administration (ITA). Nazak also fulfilled the duties of the

# SPEAKERS (continued)

Under Secretary for Industry and Security at Commerce's Bureau of Industry and Security (BIS). In these roles, Nazak was the agency's primary liaison with U.S. industry and trade associations, and she shaped major initiatives to strengthen U.S. industry competitiveness, promote innovation, and accelerate economic and job growth. As one of the key national security experts in the U.S. government, she developed and implemented innovative laws, regulations, and policies to safeguard strategically important technologies, strengthen the U.S. industrial base, and protect the national security and foreign policy interests of the United States. As the Department's lead on the Committee on Foreign Investment in the United States (CFIUS), she played a key role in shaping U.S. investment policy. As the head of the agency's trade policy office, she advised the U.S. government on legal and economic issues impacting critical technologies, advanced manufacturing, financial services, e-commerce, data privacy, cybersecurity, critical minerals/rare earths, and energy competition. Finally, as the federal agency's lead on supply chain assessments, Nazak spearheaded the United States' first-ever whole-of-government initiative to evaluate and strengthen supply chains across all strategic sectors of the economy.



## AMBASSADOR H. E. KARIN OLOFSDOTTER

*Ambassador of Sweden to the  
United States*

@SWEambUSA

H. E. Karin Olofsdotter is the Ambassador of Sweden to the United States. She is an accomplished diplomat starting her career in the Foreign Service in 1994 with a posting to the Embassy of Sweden in Moscow. In the years following she worked in numerous leadership posts within the Swedish Ministry for Foreign Affairs before serving as the Deputy Chief of Mission at the Embassy of Sweden in Washington, DC, from 2008–2011. In fall 2011 she entered her first ambassadorial position as the Ambassador of Sweden to Hungary. She took her post as the first female Ambassador of Sweden to the United States on September 1, 2017. Ambassador Olofsdotter has a B.A. in psychology, economics, and Russian. She studied at the University of California, Los Angeles, Anderson School of Management and speaks Russian, French, and English.



## **JASON OXMAN**

*President and Chief Executive  
Officer of the Information  
Technology Industry Council (ITI)*  
*@joxman*

Jason Oxman is president and chief executive officer of the Information Technology Industry Council (ITI), the global trade association for the tech sector, representing the world's most innovative companies. Jason brings more than 25 years of experience as a globally recognized leader in technology advocacy and serves as the leading representative of the tech industry during a consequential time for the industry.

Before joining ITI, Oxman served as CEO of ETA, the international trade association of the payments technology industry, for seven years. In that role, Oxman led ETA and its 500 global financial and technology member companies through unprecedented industry transformations and served as the voice of the industry before policymakers around the world.

Previously, Oxman was Senior Vice President of Industry Affairs at the

Consumer Technology Association, which he joined in 2006, leading multiple departments. Previously, he served as general counsel of an ICT industry trade association and as vice president of a Silicon Valley-based technology company. He also worked at the Federal Communications Commission to develop and implement technology policy for broadband and related communications services. Oxman began his legal career as a law clerk for the Maine Supreme Court, and he is also a former broadcast journalist. He received his B.A. cum laude from Amherst College, and his M.S. and J.D. from Boston University. Oxman lives in Virginia with his wife Annemarie and their two sons.



## **SCOTT PAUL**

*President, Alliance for American  
Manufacturing*  
*@ScottPaulAAM*

Scott N. Paul is president of the Alliance for American Manufacturing (AAM), a partnership established in 2007 by some of America's leading manufacturers and the United Steelworkers union. Scott and AAM have worked to make American manufacturing and "Made in America"

# SPEAKERS (continued)

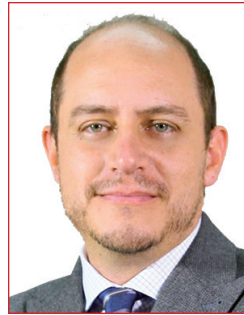
---

top-of-mind concerns for voters and our national leaders through effective advocacy, policy development, and data-driven research.

Scott is a sought-after expert on trade and manufacturing matters, testifying before numerous congressional committees and penning op-eds for *The New York Times* and other leading publications. He authored a chapter in the 2013 book *ReMaking America* and has written extensively about Alexander Hamilton's role in forming U.S. national economic policy. Scott also hosts the *The Manufacturing Report* podcast.

Scott is the past board chair of the National Skills Coalition and sits on the Board of Visitors of the Political Science Department at the Pennsylvania State University. He also is on the Advisory Board of Indiana University's Manufacturing Policy Initiative.

Scott earned a B.A. in Foreign Service and International Politics from Penn State and an M.A. with honors in Security Studies from Georgetown University's School of Foreign Service. Raised in the small town of Rensselaer, Indiana, he currently resides in the Washington, D.C. area with his family.



## **JULIO JOSÉ PRADO**

*Minister of Production, Foreign Trade, Investment and Fisheries, Ministry of Production, Foreign Trade, Investments and Fisheries of Ecuador*  
*@pradojj*

Julio José Prado is the Minister of Production, Foreign Trade, Investment and Fisheries at the Ministry of Production, Foreign Trade, Investments and Fisheries of Ecuador. He has led projects at a national level, such as the Sectorial Action Plan and the Month of Innovation for the Coordinating Ministry of Production, Employment and Competitiveness (2010), the First Market Intelligence System for the Competitiveness and Industry (2009), and the Economic and Social Impact Study of the New Airport of Quito (2006). He is the author of over 100 academic publications, scientific conferences, and other publications in specialized economic magazines, research, cases, and academic notes. He is also author of *“From Shock to Action: Mindset and Indispensable Tools to Resurface and Adapt in the Midst of Chaos.”*





## **SAMM SACKS**

*Senior Fellow, Yale Law School,  
Paul Tsai China Center  
@SammSacks*

Samm Sacks is a cyber policy fellow at New America. Her research examines information and communication technology policies globally with a focus on China. She has worked on Chinese technology policy issues for over a decade, both with the U.S. government and in the private sector.

She publishes, testifies, and presents regularly on topics related to the U.S.-China technology relationship and the geopolitics of data privacy and cross-border data flows. She also convenes the U.S.-China Women's Tech Summit, a private discussion series that aims to promote women's thought leadership, dialogue, and community over candid conversations on subjects ranging from artificial intelligence to export controls and biotechnology.

Previously, Sacks launched the industrial cyber business for Siemens in Asia, focusing on energy sector cybersecurity markets in Japan, South Korea, and China. Prior to this, she led China

technology sector analysis at the political risk consultancy Eurasia Group and worked as an analyst and Chinese linguist with the national security community.

She is a frequent contributor to television, radio, and print media (with appearances on Bloomberg, Marketplace, MSNBC, National Public Radio, PBS NewsHour) and comments in the *Financial Times*, *New York Times*, *Politico*, *Washington Post*, *Wall Street Journal*, among others. Her articles have appeared in the *Atlantic*, *Foreign Affairs*, *MIT Tech Review*, and *Slate*. She has testified multiple times before Congress.

A former Fulbright scholar in Beijing, Sacks holds an M.A. from Yale University in international relations and a B.A. from Brown University in Chinese literature. Concurrently, Sacks is senior fellow at Yale Law School's Paul Tsai China Center. She also founded her own consulting practice where she advises corporate clients on China's technology policies.

# SPEAKERS (continued)



## **AMBASSADOR SUSAN SCHWAB**

*Strategic Advisor, Mayer Brown LLP; and former United States Trade Representative @USTRRep45*

Susan C. Schwab is a strategic advisor in Mayer Brown's International Trade practice and offers cross-practice and cross-office counsel to the firm's clients on a wide range of issues and policies.

Ambassador Schwab's advisory role for Mayer Brown is in addition to both her professorship at the School of Public Policy at the University of Maryland, where previously she served as Dean, and as President of the University System of Maryland Foundation. From 2005-2009 she served as US Trade Representative (USTR) and Deputy USTR in the George W. Bush administration. Ambassador Schwab also sits on several corporate and non-profit boards, and is a frequent speaker at associations, corporations, and think tanks. In 2022, she became board chair of the National Foreign Trade Council (NFTC).

During her tenure as USTR, Ambassador Schwab successfully opened markets for

US products and services in every region of the world and across a variety of business sectors and industries. She concluded the United States' Free Trade Agreements (FTAs) with Peru, Colombia and South Korea and launched the Trans-Pacific Partnership (TPP) talks. Ambassador Schwab helped to achieve congressional approval of FTAs with Oman and Peru, as well as the bipartisan "May 10th, 2007" agreement on trade, labor and the environment. Additionally, she negotiated in the World Trade Organization's (WTO) Doha Round with major economic powers including the European Union, China, India, Brazil and Indonesia; helped to lead US bilateral WTO accession negotiations with Russia; and engaged in those with Vietnam. Finally, she filed, pursued and resolved multiple cases in defense of US commercial interests with Canada, China, the EU and others.

Ambassador Schwab has more than three decades of international trade and policy experience. She began her career in the USTR's office as a trade negotiator for agriculture issues. After two years, she headed to Tokyo, where she served as a Trade Policy Officer at the American Embassy. She later spent 8 years working for Sen. John Danforth (R-MO), first as Chief Economist and Legislative Assistant for International Trade and then as Legislative Director. In 1989 Ambassador Schwab became the Director General of the US & Foreign Commercial Service at the US Department of Commerce, where she oversaw 200 international and domestic field offices with 1300 employees and a budget totaling \$115 million. Following that, she worked as a senior executive at a major US company negotiating deals to access the Chinese market.



## **AMBASSADOR TAMAKI TSUKADA**

*Deputy Chief of Mission at the  
Embassy of Japan  
@JapanEmbDC*

Ambassador Tamaki Tsukada is the Deputy Chief of Mission at the Embassy of Japan in Washington, a post he assumed in September 2020. He is also the current Permanent Observer in the Organization of American States (OAS).

Prior to his present position, he was Director General for Global Issues at the Ministry of Foreign Affairs after serving as Deputy DG for Economic Affairs and Latin American & Caribbean Affairs (2019). He briefly served as Deputy Assistant Minister for Parliamentary Affairs in 2018.

During this period, he was Sous Sherpa for G20 and G7, Chief Negotiator for Climate Change, and board member of several key international organizations such as the Green Climate Fund (GCF), the Global Fund to fight AIDS, TB and Malaria and the Global Alliance for Vaccination and Immunization (Gavi).

Joined the Japanese Ministry of Foreign

Affairs in 1987. Worked in the areas of Trade (TPP and bilateral FTAs), Development Cooperation (loan aid; policy planning; budget) and Energy & Food Security, among others. He was seconded to the Cabinet Secretariat in 2006-2008 as senior coordinator for overseas Development Cooperation and Global Health.

Foreign postings include London (Economic & Energy) 1990-1992; Moscow (Political & Foreign Policy) 1999-2001; Geneva (UN Humanitarian & Human Rights) 2001-2004; New Delhi (Economic & Development Cooperation) 2011-2014; and most recently Washington D.C. (Culture, Media and Strategic Communication) 2014-2017.

Graduated from Tokyo University (BA Law, 1987) and Oxford University (Merton College, BA/MA Modern History, 1990).

Born on November 23, 1964; he is an amateur flautist and a lover of chess, contract bridge and math problem solving.

# SPEAKERS (continued)



## AMBASSADOR JO TYNDALL

*Director, Environment Directorate,  
OECD*

*@JoTyndallNZ*

Jo Tyndall is Director, Environment Directorate at the OECD where she oversees the implementation of the Directorate's programme of work, covering a broad range of environmental issues, including: green growth; climate change; biodiversity; quality of ecosystems; eco-innovation; circular economy; and, resource productivity.

She was, most recently, New Zealand High Commissioner (Ambassador) to Singapore from February 2019 to September 2022. Prior to that, Jo served as New Zealand's Climate Change Ambassador, commencing this role in June 2010. From 2016 to December 2018, she also co-chaired the United Nations Framework Convention on Climate Change's (UNFCCC) Ad Hoc Working Group on the Paris Agreement (APA). As Climate Change Ambassador, she was head of delegation to the United Nations climate negotiations with the Ministry of Foreign Affairs and Trade.

Prior to her role as Climate Change Ambassador, Ms Tyndall was Director of the Broadcasting Unit in the Ministry for Culture and Heritage. From 1999 to 2006, she was Chief Executive of the public broadcasting funding body, NZ On Air. She has also served as Chief Executive of two screen industry organisations - the Screen Production and Development Association (SPADA) and Project Blue Sky (1994 to 1999).

Ms Tyndall began her career as a multilateral trade policy specialist with the then Department of Trade and Industry and subsequently the Ministry of Foreign Affairs and Trade.



## AMBASSADOR RUFUS YERXA

*Senior Advisor, McLarty  
Associates; former WTO Deputy  
Director General; and former  
Deputy United States Trade  
Representative*

Rufus Yerxa is Senior Advisor at McLarty Associates. He has been a prominent figure in international trade policy for

---

---

more than four decades. He served as Deputy U.S. Trade Representative under two Administrations and spent more than a decade as Deputy Director General of the World Trade Organization (WTO). He has also served in the private sector as a trade lawyer and as head of a leading business association in Washington. His areas of expertise include the functioning of the WTO system and other international agreements, bilateral and regional economic relations, international investment matters and U.S. trade law.

Ambassador Yerxa began his government career as a lawyer with the U.S. International Trade Commission before joining the staff of the Committee on Ways and Means of the U.S. House of Representatives, where he served as Staff Director of its Subcommittee on Trade.

From 1989 to 1995 he served as Deputy U.S. Trade Representative (USTR) with the rank of Ambassador, first as head of USTR's Permanent Mission to the GATT in Geneva under President George H.W. Bush and subsequently as Washington Deputy during the Clinton Administration. He was instrumental in negotiations to replace GATT with the WTO in 1995 and to create the original NAFTA accord (now USMCA).

After leaving government service he practiced law for a major U.S. firm in Brussels. In 2002 he was appointed to serve as Deputy Director General of the WTO. During his long tenure he helped to broaden its membership and strengthen various aspects of its rulemaking function.

From 2016 to 2021, he was President

of the National Foreign Trade Council (NFTC), a Washington-based industry association focused on expanding global markets for U.S. companies and strengthening the rule of law in world trade.

He was a Visiting Professor and Adjunct Professor with the Middlebury Institute for International Studies from 2013 to 2018, where he taught courses on international trade and the WTO system.

Ambassador Yerxa is a native of Washington State. He holds a BA from the University of Washington, a JD from the Seattle University and an LLB in International Law from the University of Cambridge.

# SPEAKERS (continued)

---



## **KENNETH I. LEVINSON**

*Chief Executive Officer,  
Washington International Trade  
Association*  
*@KLev\_DC*

Ken Levinson serves as the Chief Executive Officer of the Washington International Trade Association (WITA). WITA is the world's largest non-profit, non-partisan membership organization dedicated to providing a neutral forum for the open and robust discussion of international trade policy and economic issues. WITA and its affiliated groups have over 10,000 members, and more than 160 corporate sponsors and group memberships.

Ken has over 30 years of experience working with companies, associations, NGOs and governments, advocating innovative solutions to complex public policy challenges. Over the years, Ken has worked with clients in the technology, telecommunications, biopharmaceuticals, agriculture and food, financial services, retail, apparel, energy, and consumer products sectors.

Previously, Ken served as Senior Director for Global Government Affairs for AstraZeneca. Prior to joining AstraZeneca, Ken served as Senior Vice President and COO at the Washington, DC consulting firm of Fontheim International. Ken joined Fontheim after spending six years on the staff of U.S. Senator John D. (Jay) Rockefeller IV. Ken advised the Senator on foreign policy and national security matters, and served as the Senator's chief advisor on the U.S. Senate Finance Committee, dealing with issues related to international trade and tax policy.

Ken received his Master's Degree from New York University after doing his undergraduate work at the University of Massachusetts, in Amherst. Ken also spent a year studying at the University of Copenhagen, Denmark. Ken and his wife, the Reverend Donna Marsh, live in Bethesda, MD, with their two daughters.

# WITA LEADERSHIP

---

## BOARD OF DIRECTORS

Steve Lamar .....	WITA President, American Apparel & Footwear Association
Stephanie Lester.....	WITA Vice President, Gap, Inc.
Nicole Bivens Collinson .....	WITA Treasurer, Sandler Travis & Rosenberg P.A.
Sarah Thorn.....	WITA Secretary, WalMart Stores, Inc.
Craig Albright.....	BSA   The Software Alliance
Ralph Carter .....	FedEx Express
Paul H. DeLaney, III .....	Kyle House Group
Dorothy Dwoskin .....	d2Strategies LLC
Kimberly Ellis.....	Monument Advocacy
Audrae Erickson.....	RB
Nassim Fussell.....	Holland & Knight
Ed Gresser.....	Progressive Policy Institute
Timothy Keeler .....	Mayer Brown, LLP
Katrin Kuhlmann.....	New Markets Lab
Sophia Lafargue.....	U.S. House Committee on Foreign Affairs
Lila Nieves-Lee .....	Senate Banking Committee
Alexander Perkins .....	Mehlman Castagnetti Rosen & Thomas
Lisa Schroeter .....	The Dow Chemical Company
Michael Smart.....	Rock Creek Global Advisors
Darci Vetter .....	The Nature Conservancy
Maria Zieba .....	National Pork Producers Council

# WITA LEADERSHIP

---

## WASHINGTON INTERNATIONAL TRADE FOUNDATION BOARD OF DIRECTORS

Ted Austell.....	WITF Chair, The Boeing Company
Bill Lane.....	WITF Vice Chair, Trade for America
Christine LoCascio .....	DISCUS
John Murphy .....	U.S. Chamber of Commerce
Kaitlin Sighinolfi.....	International Paper
Dontai Smalls.....	UPS
Sarah Stewart.....	Silverado Policy Accelerator
Sarah Thorn.....	WITA Board Liaison, WalMart Stores Inc.
Nicole Venable.....	Invariant
Christopher Wenk.....	Kia Motors Corporation

## WITA STAFF

Kenneth I. Levinson.....	Chief Executive Officer
Diego Añez.....	Managing Director, WITA, and Executive Director of the WITA Academy
Maya Ghazi.....	Fellow, B.A. English Literature, Damascus University
Aaron Witkin.....	Research Fellow, B.A. Spanish, Haverford College
Shannon Moloney.....	Intern, B.A. International Relations, Syracuse University
Allie Anzalone .....	Intern, B.A. International Affairs, James Madison University
Megan Walsh .....	Intern, B.A. Political Science & Journalism, Loyola University





**The mission of the WITA Academy™ is to make trade education and career opportunities in international trade accessible to communities in the United States and around the world, and to make the trade community itself more diverse, equitable and inclusive.**

**The WITA Academy™ is a program of the Washington International Trade Foundation. Through the work of the WITA Academy, the Foundation will expand what the term “inclusive” means to WITA and the trade community at large. Having diverse points of view on trade means one thing but having a diverse and inclusive trade community means another.**

**The WITA Academy, through our vast network of trade professionals in the United States and around the world, will highlight different pathways to a future job in international trade.**

**Working directly with universities and local communities, the WITA Academy will help empower individuals to overcome obstacles that might otherwise keep them from accessing career opportunities in international trade.**

## **WITA ACADEMY INITIATIVES**

**Pathways To Opportunity**

**Intensive Trade Seminar**

**WITA Internship Program**

**WITA Fellowship**

**International Intensive  
Trade Seminars**

**Trade on the Hill**

**Professional Training**

**Trade Policy Deep Dives**



**For more information on sponsorship opportunities,  
please contact Diego Añez ([danez@wita.org](mailto:danez@wita.org))**

**[wita.org/wita-academy](http://wita.org/wita-academy)**



## Moving our world forward by delivering what matters.

UPS champions **inclusive trade** that is **fair, sustainable, resilient and prosperous**. These principles drive global growth that can be more widely shared through increased exports, additional jobs, greater consumer choice and a broader, more diversified supplier network.

**Inclusive trade provides more opportunities for more communities to thrive – and that *matters*.**



# Top 10 Trade Trends Going Into 2023



## 1) The Post-COVID Trade Bump is Over

Now that stimulus money is spent and inflation is biting into their budgets, causing a sharp shrinking in spending that's deflating global trade.

## 2) U.S. is Exporting More Gas to Europe

Russia's invasion of Ukraine and subsequent geopolitical maneuvering have remade energy supply chains. Europe is discovering its appetite for US liquid natural gas from Texas and Appalachian fracking wells.

## 3) Russia is Selling its Oil and Gas to China and India

Europe's ban on importing energy from Russia has forced Moscow to look elsewhere to customers. China has also started processing and exporting oil

## 4) China is Losing Export Markets to Other Asian Countries

Political tensions with China have spooked manufacturers who have been moving production to other Asian countries

## 5) China is Importing Fewer Commodities

As China's manufacturing export economy loses some steam, its appetite for iron ore, nickel, copper, and other industrial metals is slacking

## 6) Nearshoring is Changing Trade Flows

Companies are manufacturing closer to home, boosted by domestic subsidies and spooked by rising geopolitical risk which has led to import tariffs, export controls on computer chips and other strategic goods, and other forms of protectionism.

## 7) The Rise of High-Tech Local Supply Chains

This nearshoring trend is especially prevalent in the U.S., where trade is increasingly unpopular

## 8) Trade in Renewables is Thriving

Global trade in electric vehicles, solar panels, windmills, and batteries and their ingredients is thriving.

## 9) Latin America and Africa are Diversifying Exports

Although free trade has taken a hit, there are still plenty of countries and people benefiting, and even emerging out of poverty, thanks to free trade

## 10) The U.S. Will Export More

In the first 10 months of 2022, the U.S. increased fuel exports 73.6% to \$183.2 billion, and high-tech exports 8.2% to \$153.5 billion

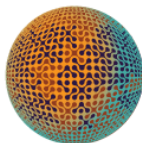
## Contact Us Directly

**Jade Tate**

Director of U.S., Canada, and  
Australia

[jtate@tradedatamonitor.com](mailto:jtate@tradedatamonitor.com)

+1 (202) 981-1263



**TDM**<sup>®</sup>  
Trade Data Monitor

**amazon**

The Amazon logo, featuring a thick orange curved arrow that starts under the letter 'a' and points to the right, ending under the letter 'n'.



# TRADE WORKS FOR U.S. PORK

*Trade is critical to the financial well-being of U.S. pork producers. Over the past 10 years, the United States, on average, has been the top exporter of pork in the world; it is the globe's lowest-cost producer of pork. In any given year, the U.S. pork industry ships product to more than 100 countries. Exports add significantly to the bottom line for all U.S. pork producers.*

NATIONAL PORK PRODUCERS COUNCIL

## Trade Benefits American Workers, Families and Businesses

Business Roundtable advocates for rules-based trade and investment to ensure America can compete and prosper in the global economy.

Learn more at [brt.org/trade](https://brt.org/trade)

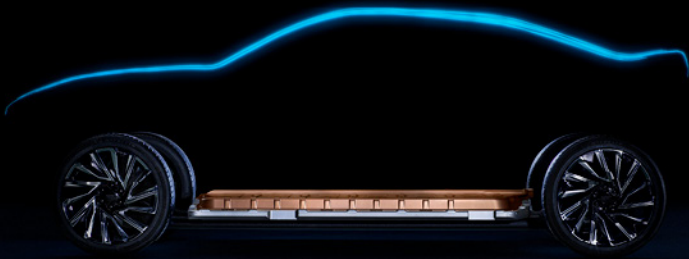


 Business Roundtable



**everybody in.**

We're building **electric vehicles** today to  
create a more sustainable tomorrow.



Simulated vehicle shown. ©2021 General Motors. All Rights Reserved. gm.com

AMERICAN  
**APPAREL &  
FOOTWEAR**  
ASSOCIATION

*Advocacy that fits.*

**Ask Us About How We're  
Improving...**

- Product Safety
- Labeling
- Sustainability
- Brand Protection
- Social Responsibility
- Trade & Customs Policy
- Transportation



Make Progress With Us

American Apparel & Footwear Association  
[www.aafaglobal.org](http://www.aafaglobal.org)



When political disruption surrounds you, what's your next strategic move?

Strategy realized  
■■■

■■■■  
The better the question, The better the answer,  
The better the world works.

**EY** Parthenon  
Building a better working world

**S&P Global**  
Market Intelligence



**Data-driven  
insights clear the  
path for impact.**

Lead the disruption with our integrated ecosystem of data, analytical solutions and delivery.

Learn more at [spglobal.com/DataThatDelivers](https://spglobal.com/DataThatDelivers)

**Seek & Prosper**

  
**WORLD TRADE  
CENTER**  
WASHINGTON, D.C.

#### About #WTCDC

World Trade Center Washington, DC (WTCDC) helps clients develop events connecting nations and cultures, fostering international dialogue, generating business opportunities and raising awareness about economic benefits realized through trade. The World Trade Centers Association's global network connects WTCD to 750,000 affiliated businesses, spanning 330 trade centers, in over 100 countries. Make a global impact.

[VIEW UPCOMING EVENTS ►](#)

[rrbbitc.com](https://rrbbitc.com) | [tradeinfo@rrbbitc.com](mailto:tradeinfo@rrbbitc.com)  
@ReaganITCDC #RRBITC #WTCDC

 **TCMA**  
THE CENTER FOR TRADE  
MANAGEMENT

WTCDC oversees the trade mission of RRB/ITC, exclusively managed by TCMA (A Drew Company).

# REFERENCE: SPEAKER LIST

---

1. Amy P. Celico, Principal Albright Stonebridge Group, Dentons Global Advisors
2. Marjorie Chorlins, Senior Vice President, Europe, U.S. Chamber of Commerce
3. U.S. Senator Mike Crapo (R-ID), Ranking Republican, Senate Finance Committee
4. Wendy Cutler, Vice President, Asia Society Policy Institute and Managing Director of the Washington, D.C. Office; and former Acting Deputy United States Representative
5. Angela Ellard, Deputy Director-General, World Trade Organization
6. Erin Ennis, Senior Vice President, Government Affairs, Dell Technologies
7. Dan Esty, Hillhouse Professor of Environmental Law and Policy, Yale School of the Environment and Yale Law School - on public service leave at the World Trade Organization
8. Simon J. Evenett, Professor of International Trade and Economic Development, University of St.
9. Jimmy Goodrich, Vice President, Global Policy, Semiconductor Industry Association
10. Maureen Hinman, Co-Founder, Chairman, Silverado Policy Accelerator
11. Scott Kennedy, Senior Adviser and Trustee Chair in Chinese Business and Economics, Center for Strategic and International Studies
12. Marisa Lago, U.S. Under Secretary of Commerce for International Trade
13. Steve Lamar, President & CEO, American Apparel and Footwear Association, and President of the WITA Board of Directors
14. Jonathan Lang, Director for Trade and Supply Chains, Industrial & Consumer, Eurasia Group
15. David Livingston, Managing Director for Clean Energy & Senior Advisor, U.S. Special Presidential Envoy for Climate John Kerry
16. Michelangelo Margherita, Head of Trade, Agriculture and Digital Economy, Delegation of the European Union to the U.S.



# REFERENCE: SPEAKER LIST

---

17. Jonathan McHale, Vice President, Digital Trade, Computer & Communications Industry Association
18. Kelly Milton, Assistant U.S. Trade Representative for Environmental and Natural Resources
19. Hon. Ashok Kumar Mirpuri, Ambassador of Singapore to the United States
20. Daniel Mullaney, former Assistant U.S. Trade Representative for Europe and the Middle East
21. Hon. Nazak Nikakhtar, Partner, Wiley Rein LLP; Senior Fellow, Center for Technology Diplomacy, Purdue University; and Strategic Advisor, Silverado Policy Accelerator
22. Hon. Karin Olofsdotter, Ambassador of Sweden to the United States
23. Jason Oxman, President and Chief Executive Officer of the Information Technology Industry Council (ITI)
24. Scott Paul, President, Alliance for American Manufacturing
25. Julio José Prado, Minister of Production, Foreign Trade, Investment and Fisheries, Ministry of Production, Foreign Trade, Investments and Fisheries of Ecuador
26. Samm Sacks, Senior Fellow, Yale Law School, Paul Tsai China Center
27. Ambassador Susan Schwab, Strategic Advisor, Mayer Brown LLP; and former United States Trade Representative
28. Ambassador Tamaki Tsukada, Deputy Chief of Mission at the Embassy of Japan
29. Ambassador Jo Tyndall, Director, Environment Directorate, OECD
30. Ambassador Rufus Yerxa, Senior Advisor, McLarty Associates; former WTO Deputy Director General; and former Deputy USTR



Washington International Trade Association

# 2023 CONGRESSIONAL TRADE AGENDA

Friday, March 3, 2023

9:30 am – 11:00 am ET

Hybrid: In-person and via Zoom  
In-Person Event in the Pavilion

Ronald Reagan Building  
1300 Pennsylvania Ave, NW  
Washington DC

Register here: [wita.org/events](https://wita.org/events)





Washington International Trade Association

WASHINGTON INTERNATIONAL TRADE ASSOCIATION  
WASHINGTON INTERNATIONAL TRADE FOUNDATION  
[WWW.WITA.ORG](http://WWW.WITA.ORG)